

# FLOW-THROUGH SHARES

## A uniquely Canadian way to give

### Would you make an impactful gift if the net after-tax cost of giving was minimal?

Planning a gift wisely can provide creative and flexible strategies to pursue your charitable and financial goals. Flow-through shares offer a powerful example. Your tax advisor may have mentioned its benefits to you.

Tax and investment advisors have said that billions of flow-through share financings are occurring across Canada for donation purposes.

### What are flow-through shares?

- An investment that has intense tax advantages that mean big gains come tax refund time.
- Involves investments primarily in the oil and gas industry, mining industry and wind power industry.

### Donating to Concordia using flow-through shares

As an example, experts provided us with the following numbers that illustrate a gift of flow-through shares.

- An individual with approximately \$450,000 of net income intends to make a donation of \$50,000 to Concordia.
- That individual purchases \$135,600 of flow-through shares, resulting in a major gift of \$50,000 at an approximate net after tax cost of giving of \$975.

By using flow-through shares to support Concordia, your impact is meaningful and your investment minimal.

Approximate annual net income requirement	Intended donation	Total flow-through share purchase	Net after-tax cost of giving
\$450,000	\$50,000	\$135,600	\$975

**Consult your professional advisors regarding the benefits to flow-through shares.**



## WHY CONCORDIA?

**Our unique environment for learning and research.** Concordia's academic goals are grounded in an ethos of dynamism and social responsibility. This remarkable environment was created in 1974, after merging two proud Montreal traditions — the classic liberal arts education offered by Loyola College and the practical educational opportunities offered to wide audiences by Sir George Williams University.

Today, Concordia is an open and engaged university that encourages its 48,000 students to become active, critical and concerned citizens. Our approach has made us the top-ranking university under 50 in North America, as well as one of the world's 200 most international universities.

**Our commitment to society.** Concordia is leading the way to a new kind of university, one that makes higher education accessible. The university shares its ideas through free and open access to scientific findings and seeks ways to make social and economic justice more prevalent. We offer some 500 undergraduate and graduate programs, diplomas and certificates, while maintaining formal ties with more than 100 institutions in 33 countries.

**Our strong academic leadership.** Concordia is proud of its impressive roster of senior faculty, many established leaders in their fields, across the Faculty of Fine Arts, Faculty of Arts and Science, Faculty of Engineering and Computer Science, John Molson School of Business and School of Graduate Studies.

**Our contributions and discoveries.** Every year Concordia faculty and students are recognized for their accomplishments. Whether they are Rhodes Scholars, recipients of Governor General's and Prix du Québec awards or members of the Royal Society of Canada, Concordians are among the celebrated academics in our country. Our contributions and our discoveries change lives.

**Our partnership in Quebec.** Concordia's value to the Quebec economy is estimated at \$2 billion annually. And this doesn't account for the contributions of our more than 211,000 alumni, 112,000 of whom reside in the university's home province.



### THE CAMPAIGN FOR CONCORDIA: NEXT-GEN. NOW.

Concordia is leading its most ambitious fundraising effort ever with a goal to raise \$250 million by 2022 ([concordia.ca/campaign](https://concordia.ca/campaign)). The Campaign for Concordia will support nine strategic directions that reinforce our position as Canada's next-generation university ([concordia.ca/directions](https://concordia.ca/directions)). Backed by campaign co-chairs Andrew Molson and Lino Saputo Jr, BA 89, volunteer leaders across Canada, the United States and Asia are helping to spur our thinking. To prepare for what's next, we need you. Join the Campaign for Concordia as we change education for a changing world.

## CONTACT



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