Generous supporters like you, through the Concordia Golf Classic, have helped create nearly $5.4 million in bursaries and scholarships for promising students. On their behalf, thank you!

Yet we continue to need your support. Over half of Concordia’s more than 50,000 students rely on financial aid for books, tuition fees and living expenses. This year, we aim to raise more than $200,000 towards student support.

A tradition since 2004, the Concordia Golf Classic is a wonderful day on the green that doubles as one of the university’s most successful fundraisers — this year on September 9 at Golf Griffon des Sources (golfgriffon.com) in Mirabel, Quebec.

As a sponsor, your organization really can change lives.

Join us and help perpetuate a Concordia tradition.

“While studying full time, I volunteer for a local crisis line, run therapeutic and educational programs for teen mothers and sit on the board of an anti-racism education organization. I hope to pursue a career in counselling psychology and work with young families and single parents. In the past, there were times I’ve had to pause my studies due to financial strain, so I appreciate how privileged I am to have your support to continue my work. Thank you!”

Olivia Herron, Golf Classic student award recipient
Faculty of Arts and Science
SPONSORSHIP OPPORTUNITIES AND BENEFITS

Tournament presenting sponsor – $25,000
- Elite signage exposure at holes, practice range, putting greens, brunch and dinner
- Reserved table for foursome, identified with company name and logo, at brunch and dinner
- Company name and logo positioned on cover of tournament program
- Sponsor’s corporate logo will appear on promotional material, wherever possible

Tournament welcome package sponsor – $25,000
- Elite signage at the reception table
- Reserved table for foursome, identified with company name and logo, at brunch and dinner
- Company name and logo positioned on cover of tournament program
- Sponsor’s corporate logo will appear on promotional material, wherever possible

Tournament dinner sponsor – $20,000
- “Compliments of” signs (with company name and logo) featured at the dinner
- Complimentary tickets for four guests (golf foursome cost not included)
- Company name and logo positioned on cover of tournament program

Cocktail sponsor – $10,000
- High visibility on all signage
- Reserved table for foursome, identified with company name and logo, at brunch and dinner (golf foursome cost not included)
- “Compliments of” signs (with company name and logo) featured at cocktail reception
- Company name and logo positioned on cover of tournament program

Brunch sponsor – $10,000
- High visibility on all signage
- Reserved table for foursome, identified with company name and logo, at brunch and dinner (golf foursome cost not included)
- “Compliments of” signs (with company name and logo) featured prominently at brunch
- Company name and logo printed inside tournament program

Golf cart sponsor – $5,000
- High visibility on all signage
- Reserved table for foursome, identified with company name and logo, at the brunch and dinner (golf foursome cost not included)
- Company name and logo featured prominently on all golf carts
- Company name and logo printed inside tournament program

Refreshment cart sponsor – $5,000
- High visibility on all tournament signage
- Reserved table for foursome, identified with company name and logo, at brunch and dinner (golf foursome cost not included)
- “Compliments of” sign (with company name and logo) displayed on two circulating refreshment carts.

Wine sponsor – $5,000
- High visibility on all tournament signage
- Reserved table for foursome, identified with company name and logo, at the brunch and dinner (foursome cost not included)
- “Compliments of” signs (with company name and logo) featured on all tables at dinner
- Company name and logo printed inside tournament program

Holes – $2,000 each (18 holes available including driving range and putting green)
- Hole identified by sign at tee bearing company name and logo
- Company name displayed on banner attached to hole pin
- Company name and logo printed inside tournament program

Tournament patron – $1,000
- Company name printed inside tournament program

“This scholarship means a lot to me. By providing me with the resources to achieve my goals, you are also providing me with motivation to succeed. After finishing my bachelor of engineering at Concordia, I intend to pursue an MBA — and one day create my own technology company. Thank you for your support.”
Daniel Ortega, Golf Classic student award recipient
Gina Cody School of Engineering and Computer Science
TOURNAMENT INFORMATION

**Monday, September 9, 2019**

Tee-off: 11:30 a.m.

Golf Griffon des Sources, Mirabel, Quebec

Cost: $5,000 per foursome

Limit: 32 foursomes

---

SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 a.m.</td>
<td>Registration</td>
</tr>
<tr>
<td>9 – 11:30 a.m.</td>
<td>Brunch and driving range</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Shotgun start (individual play format)</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>Cocktail reception</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>Dinner and door prizes</td>
</tr>
<tr>
<td>8:30 p.m.</td>
<td>Conclusion</td>
</tr>
</tbody>
</table>

---

“Without your help I would not have been able to afford tuition. The bursary greatly reduces my worries. I look forward to pursuing my academic career in graduate school where I can further my research in sustainable art practices and interactive media.”

Gerardo Cianciulli, Golf Classic student award recipient
Faculty of Fine Arts

---

CONTACT

Joseph Capano
Principal Director, Development
John Molson School of Business and Special Initiatives
Concordia University
1450 Guy St., Suite MB 15-369
Montreal, QC H1H 1L8
514-848-2424, ext. 4801
joseph.capano@concordia.ca

---

concordia.ca/golfclassic

#CUpride
HONORARY CO-CHAIRS

LUIGI LIBERATORE
BComm 75
Corporate Director

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CONCORDIA.CA/GOLFCCLASSIC

CO-PRESIDENTS

TONY AKSA
CFA
Associate Vice-President
Commercial Banking, National Bank

MARIA MANGIOCAVALLO
BComm 86, GRDIP 89
Vice-President and Head of Commercial Banking and Roynat Capital, Quebec Region
Roynat/Scotiabank

LOUIS TANGUAY
BComm 75
Corporate Director

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

LUIGI LIBERATORE

SOPHIE BOUCHER
Vice-President, Business Development, Business Services
Laurentian Bank

NATHALIE SOUCY
Head of Sales, Vice-President, Business Services
Desjardins Group

LOUIS TANGUAY
BComm 75
Corporate Director

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

SOPHIE BOUCHER
Vice-President, Business Development, Business Services
Laurentian Bank

NATHALIE SOUCY
Head of Sales, Vice-President, Business Services
Desjardins Group

LUIGI LIBERATORE

SYLVAIN CORBEIL
Senior Vice-President, TD Commercial Banking, Quebec and Atlantic Regions
TD Bank Group

NADINE RENAUD-TINKER
President, Quebec Headquarters, RBC Royal Bank

LOUIS TANGUAY
BComm 75
Corporate Director

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

SYLVAIN CORBEIL
Senior Vice-President, TD Commercial Banking, Quebec and Atlantic Regions
TD Bank Group

NADINE RENAUD-TINKER
President, Quebec Headquarters, RBC Royal Bank

LOUIS TANGUAY
BComm 75
Corporate Director

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC

ANDRÉ DESMARAIS
BComm 78, Deputy Chairman, President and Co-Chief Executive Officer
Power Corporation of Canada

CHARLES DOUVILLE,
BComm 84
Senior Vice-President, Regional Head of Commercial Banking – Quebec Region
HSBC Bank Canada

DEMO TRIFONOPoulos,
BComm 85
Vice-President and Region Head – Quebec
Commercial Banking, CIBC