NEXT-GEN. NOW.

THE CAMPAIGN FOR CONCORDIA
FOR WHAT’S NEXT

Fundamental challenges to our economic and social systems require new degrees of responsiveness from key institutions. Our university defines next-generation education. More than 48,000 students study and research with us each year. We have 200,000 alumni. The following is a snapshot of how Concordia is rethinking the role of universities.
PREVENTIVE HEALTH AND HEALTHY LIVING: To explore the vast untapped benefits of prevention to tackle major health issues.

THE INTERSECTION OF DIGITAL ARTS, HUMANITIES AND TECHNOLOGY: To complement society’s drive for innovation with kinder, gentler, inclusive and more sustainable practices in technology.

APPLIED BIOLOGY: To engineer biology that will address everything from climate change to global food security and the production of life-saving medications.

INDIGENOUS FUTURES: To address questions related to Indigenous peoples — Canada’s fastest-growing population — and their cultures, which have been vastly underrepresented across academia for too long.

URBAN AND BUILT ENVIRONMENT: To ensure the health of residents and our planet as demographic shifts cause urban centres everywhere to grow in the 21st century.

CYBERSECURITY: To prevent cyber-attacks that threaten the networks depended on by everything from power grids to aviation.
A PLACE TO CULTIVATE NEXT-GENERATION TALENT

To teach for tomorrow, we’re multiplying hands-on and work-integrated learning opportunities. We’re creating accessible online learning options and building more pathways for international study and social engagement.

Real-World Experience: As a next-generation university, we must help all students gain invaluable beyond-the-classroom experience.

Online Learning Options: One of Canada’s first universities to invest in e-learning, Concordia has been a frontrunner in the delivery of online education since 2001. Classes that blend in-person and online learning links our Massive Open Online Course, which Concordia launched in partnership with the United Nations in 2016.

Business Incubator: Named the best startup accelerator in Quebec, Concordia’s District 3 Innovation Center facilitates partnerships between students and small- to medium-sized enterprises.

Skills and Professional Development: Whether they are in first year, graduate studies or continuing ed, our students need to build their professional toolkit, find tutors, organize study groups and workshops. Our Student Success Centre and GradProSkills are there to help throughout their journey.

Research Awards: These awards promote interest, participation and creation of research that complements undergraduate coursework and can be carried to the graduate level.
Universities have the potential to be change-makers through research and learning. The Campaign for Concordia will set the pace in research and learning for what’s next. We’re creating a wealth of new ways to deepen and broaden this engagement and move from ideas to impact.

**Think Tanks:** Our proposed think tanks will develop knowledge and public policy in aviation, global mobility and human rights, engineering and technology, and small-to-medium-sized enterprises.

**Public Scholars:** As part of the Public Scholars Program, selected doctoral students receive professional training to help them bridge their academic research with the wider community.

**Concordia University Press:** An open-access, non-profit publisher of scholarly inquiry, the press publishes engaging, accessible books in both English and French that span the arts, humanities, and social sciences.

**Knowledge Mobilization Team:** To maximize the impact and visibility of social sciences and humanities research.

**THE PUBLIC-FACING UNIVERSITY**

**Social Innovation Network:** We aim to instill a spirit of meaningful progress among future leaders. Tomorrow’s big ideas must innovate and serve a social benefit.

**Experts-in-Residence:** This is a program that brings experts from outside of Concordia to share their experience and knowledge with our students. The presence of public experts raises our visibility.

**Living Labs:** To leverage our unique place in Montreal, we will create open spaces that connect researchers with citizens, knowledge producers with knowledge users, or artists with audiences. Related to this form of outreach is Concordia’s 4th Space, a combination of living lab, science centre, and design showroom.

**A PLACE TO GENERATE NEXT-GENERATION IMPACT**
En réponse à cette nouvelle réalité — pleine de promesses et de risques — Concordia repense le rôle des universités. Pour prospérer dans un environnement changeant, il nous faut en effet faire preuve d’une grande souplesse et cultiver de nouvelles relations avec la société. À Concordia, nous formons des leaders de réflexion et d’action que nécessiteront le Canada et le monde de demain. Nous intensifions nos recherches et nos partenariats, nous concevons des manières inédites de faire participer les étudiants à leur apprentissage, nous jetons les bases de nouvelles collaborations avec divers partenaires et communautés, et nous contribuons aux politiques publiques.

Afin de stimuler notre réflexion, nous tirons parti de la vaste expertise de 7 000 professeurs et membres du personnel, près de 50 000 étudiants et plus de 200 000 diplômés — des citoyens engagés originaires de 50 pays.

Leur partenaire au Québec

L’université a une valeur économique pour le Québec estimée à 2 milliards de dollars par année.

Les étudiants:
- Pris 30 médailles d’or, 4 médailles d’argent et 2 médailles de bronze dans les concours de cas d’affaires en 2015-16 — continuant notre standing comme l’un des meilleurs programmes dans le monde.
- Achevé des podiums dans de grands concours de satellites et de rocketry l’an dernier, y compris le deuxième place en catégorie de base parmi 44 équipes — devant des concurrents de l’Université Yale et de l’MIT — au Concours d’ingénierie intercollegiate.
- Pris la première place pour le troisième année consécutive au Jeux de la traduction — le plus important concours d’interprétation du Canada.
- En获得了前10个奖项的最后一年在主要SAE（汽车工程师学会）的竞争中领先于世界各地的顶尖大学。
- Hôte le Concours de cas d’affaires de la Molson School of Business MBA — largement regardé comme le plus grand, le plus long et le meilleur événement du genre dans le monde.

Classements:
- Que sur les classements Maclean’s des universités au Canada et dans le monde, Concordia est en mouvement. Ces sont quelques points récents:
  - Le classement Shanghai de la Civil Engineering a classé Concordia la plus importante au Canada et 20e dans le monde — devant des institutions comme Stanford et Cambridge.
  - Concordia a pris la première place au Canada et la deuxième place dans les universités du monde en classement QS World University Rankings 2016.
  - Le programme de MBA Molson School of Business a été classé 24e dans le monde par Bloomberg Businessweek.
  - Infosource Research a trouvé que Concordia a dépassé d’autres universités canadiennes dans sa catégorie Compétitive en augmentant ses publications de recherche de 57,6% au cours des cinq dernières années. Le taux moyen au Québec était de 9,4%.
  - Concordia est une université internationale en pleine croissance (Times Higher Education, 2016).
Can you name the engineer reinventing how we use digital devices? Jahangir Mohammed, MASc 93, LLD 17, is founder and CEO of “internet of things” company Jasper, which hooks technology such as cars to the web.

Did you know that one of the biggest Subway restaurant franchise owners in North America is Hardeep Grewal, BComm 83?

Did you know that Gina Cody, MEng 89, PhD 89, is the first woman ever to be awarded a PhD in building engineering at Concordia?

Who’s behind the Grammy Award-winning band Arcade Fire? Regine Chassagne, BA 98, LLD 19, is a founding member of the indie rock sensation and is dedicated to rebuilding Haiti.

Have you heard that India’s only scheduled cargo airline, Blue Dart Aviation, is led by Tulsi Nowlakha Mirchandaney, AMBA 00?

Who holds the record of being the only freestyle skier to win gold at the Olympics twice? Concordia alumnus Alexandre Bilodeau, BComm 16, finished at the top of the podium at the 2010 Vancouver Winter Games, then again at the 2014 Sochi Olympics in Russia.

Have you seen the three-time Oscar winner Brokeback Mountain? The film is based on a story by Pulitzer Prize winner Annie Proulx, MA 73, LLD 99.

Who can use Tony Award-winner and Harry Potter in one sentence? Christine Jones, BFA 89, won the prestigious honour and is behind the magical set design for Harry Potter and the Cursed Child, a play that’s proven a hit in London, England.

These orientations focus on how Concordia can thrive in a changing landscape, tethered to our core values and historic mission while eying a future in which the status quo is unlikely to be sufficient.

9 INSPIRING ALUMNI

9 STRATEGIC DIRECTIONS

DOUBLE OUR RESEARCH
Pursue bold goals in research that reflect our talents and our ambition to tackle big challenges.

TEACH FOR TOMORROW
Deliver a next-generation education that’s connected, transformative, and fit for the times.

GET YOUR HANDS DIRTY
Use rich experiences outside the classroom to deepen learning and effect change.

MIX IT UP
Build agile structures that facilitate intellectual mixing and internal collaboration.

EXPERIMENT BOLDLY
Be inventive and enterprising in creating tomorrow’s university.

GO BEYOND
Push past the status quo and go the extra mile for members of our community.

TAKE PRIDE
Celebrate successes and be purposeful about building a legacy.

EMBRACE THE CITY, EMBRACE THE WORLD
Achieve public impact through research and learning.

GROW SMARTLY
Add capacity where our strengths and emerging enrolment demand intersect.
Learn how you can support the next generation of Concordia students. Contact our development staff at 514-848-2424, ext. 4856.

Share your #CUpride and #CUalumni stories via @ConcordiaAlumni