# PROFILIA

We are a growing Montreal-based company specialized in writing, personal branding and job search strategies, preparing our clients to succeed and build competitive advantage in their respective fields. Working with both individual and corporate clients, our mission is to build a one stop shop elevating career goals, professional image and ambitions.



# INDIVIDUAL



## Personal branding for job hunting

- Resumes LinkedIn makeovers
- Cover letters
  Thank you letters



## Coaching

- · Job search best practices on LinkedIn
- · Interview & career coaching



## Writing & editing

- Document writing & editing
- · Website content development
- Academic application letter revisions



### Translations

- EN/FR document translations
- Document layout optimization



## Speaking events

- Customized training sessions
- · Job search best practices

# CORPORATE



## Outplacement services

- Resumes Interview
- Cover letters & career

### LinkedIn

- Company page makeovers
- · Business development team profiles

coaching



## Writing & editing

LinkedIn profiles

- Document writing & editing · Website content development
  - Marketing material copywriting
  - Social media article copywriting



#### Translations

- EN/FR document translations
- Document layout optimization



#### Speaking events & trainings

- LinkedIn best practices
- · Power Point & Excel skills training

# OUR CANDIDATE INDUSTRIES



Information Technology



Pharmaceuticals



Fashion & Beauty



Banking & Finance



Food Services



Administration



Transport & Logistics



Automotive



Sales & Marketing



Engineering



Hospitality



Aerospace















