



VERITY
P H A R M A C E U T I C A L S

Manage your Professional Reputation,
this is your calling card

How to leverage your talents to get the job you want

For the Concordia University Career Conference

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Verity Pharmaceuticals Inc. is a privately held Canadian Corporation

Julie Amblard, my career Journey & Lessons Learned

- Student Summer jobs: pastry shop, day camps, diving instructor
- Education: Concordia: Liberal Arts Degree + Admin, MBA
- Wrote a thesis on the **Ursuline Order of Nuns, and their Recruiting challenges + Marketing Plan**
- 1st Employment: 5 year professorship at CERAM in France teaching: Consumer Behavior, Marketing Strategy, Market Research & consulting to the Banking industry
- Next Career Move: Back to Canada, into the Pharmaceutical Industry:
 - Glaxo SmithKline (8 yrs) *Mkt Research Analyst to Manager*
 - Sanofi (5 yrs) *Manager Commercial Intelligence*
 - Novartis (4 yrs) *Manager Commercial Intelligence*
 - Shire (6 yrs) *Assoc. Director Commercial Intelligence*
 - Verity (1Yr) *V.P. Commercial Operations*



Skills, Tools & Advice on How to Market yourself: Successful? (*\$ Title, travel, work content, friendships*) Or fulfilled?

Tools: (*to complement who you are*)

- CV, LinkedIn, Networking, Head Hunters ect....

You are your Best Asset: Education & Experience are investments in yourself:

- Know your strengths & weaknesses, leverage your strengths
- No master career plan is needed, nice if you have it, be flexible
- Recognize Opportunities! Grab them!
- Differentiate yourselves from others, stand out
- Be sincere and be True to Yourself
- Be prepared to work hard, 9am-5pm + plus critical analysis/thinking
- Always keep an open mind, keep learning, asking questions...
- Ambition is not always passion, passion is what works
- Stay positive, very contagious, radiates confidence
- Be over prepared for interviews
- Be creative
- Be collaborative, work with others, listen to others' ideas
- Emotional Intelligence a Must; take initiatives to show responsibility
- Be Loyal to your company or employer, they are giving you a chance
- Put limits to your work and gain respect from others
- Have an understanding partner & family at home