

N R E

THE NEW RURAL ECONOMY

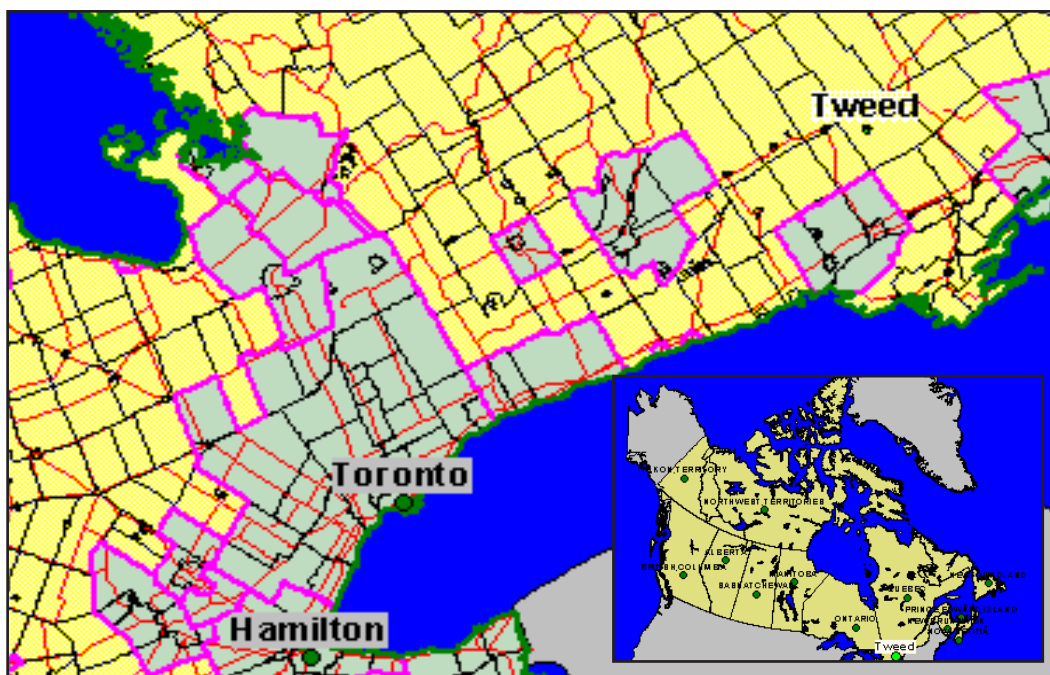


Site 15: Tweed, Ontario

Tweed is a town that had a population of 1,572 in 1996 and is located in Hastings County on a route between Toronto and Ottawa. It acts as a service center for the surrounding farm and rural non-farm community and lies 38km North of Belleville. Tweed's manufacturing industry and public service sectors have declined in the current economy which is mixed, based on tourism and retirement functions as well as retail and agricultural services. Tweed has vibrant and enthusiastic community representatives who are eager to improve economic conditions. Recent changes related to loss of services have created some stress for the community.

In 1991, Tweed had a relatively large percentage (23%) of its population over 65 years of age. Because the community is a village, there was no employment in the primary sector within the village itself. Trade, manufacturing, and other categories represent the main areas of employment.

Statistics also reveal that 38% of Tweed's labour force commutes out of the village for employment. For those that remain, self-employment, especially for males, is relatively high compared to national standards. Numerous opportunities for employment appear to exist in the village's private and public service establishments.



Maps courtesy of Statistics Canada, Geography Division, 2000

<i>Characteristics in 1996</i>	<i>Tweed</i>	<i>Ontario</i>	<i>Canada</i>
Population	1 572	10 753 573	28 846 761
1991 to 1996 population change (%)	3.3	6.6	5.7
% of population ages 15 and over	80.9	79.4	79.5
Unemployment rate	16.9	9.1	10.1
Participation rate	57.1	66.3	65.5
% Primary industry	3.0	4.1	5.6
% Secondary industry	22.2	31.3	20
% Tertiary industry	75.5	64.6	74.4
Average number of persons in married or common-law families	2.9	3.2	3.1
Average number of persons in lone-parent families	2.5	2.6	2.6

Source: Statistics Canada

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