



7. Youth are leaving, but young families return

Youth usually want to leave home. They will benefit from education and worldly experiences. If your community is an attractive place to raise a young family, you can attract them BACK - and they would likely create their own job!

Strategies to consider:

- a) Five-year (or seven-year) high school reunions where you have researched the interests and capacities of each former student and you make them an offer they cannot refuse.
- b) Community bulletins sent regularly to past residents to keep them informed about local activities.

- c) Use your diaspora for market intelligence and opportunities.
- d) Small community venture capital funds for returning youth.
- e) Mentors for new entrepreneurs

Possibly useful information:

- a) Assets of this community that would attract a young family.
- b) Assets of this community that would attract a young entrepreneur.
- c) Information about the community diaspora: where they have gone, what they have done, their stage in life, what their plans are.