



5. Knowledge-intensive employment has increased and is growing

Countries, and regions within countries, with knowledge workers have a competitive advantage and they are able to grow faster. Thus, knowledge and skills are a community asset.

Implications: Many knowledge workers are able to do their job via the Internet. Thus, if you have a community where a knowledge worker wants to live, this person can likely also work from this community.

Strategies to consider:

a) Identify current knowledge workers to support and upgrade their assets.

b) Identify key knowledge industries to plan strategic development.

c) Identify and build critical infrastructure to attract knowledge workers.

Questions to ask:

a) Who are the knowledge workers and which are the key knowledge industries in this community?

b) What is the necessary infrastructure for knowledge industries and how can it be built?

c) How can knowledge workers be supported?