



1. Rural Canada is diverse

Each rural community is different. Alessandro Alasia has identified seven relatively independent dimensions by which rural census divisions can be differentiated - and he maps these dimensions to show the nature of this diversity.

Implications: Different communities have different assets and they will confront different decisions. National programs will impact each community differently. Thus, information about these local assets plus local involvement and initiative that build on these assets are critical to the revitalization of rural places.

Strategies to consider:

- Learn about your unique assets.
- Develop strategies that build on these strengths.
- Seek alliances with other communities of similar nature to exchange information, experience, and insights.
- Invest in the uniqueness of your local situation.

Questions to ask:

- What are the unique assets of your community?
- How can these assets be made attractive to others?