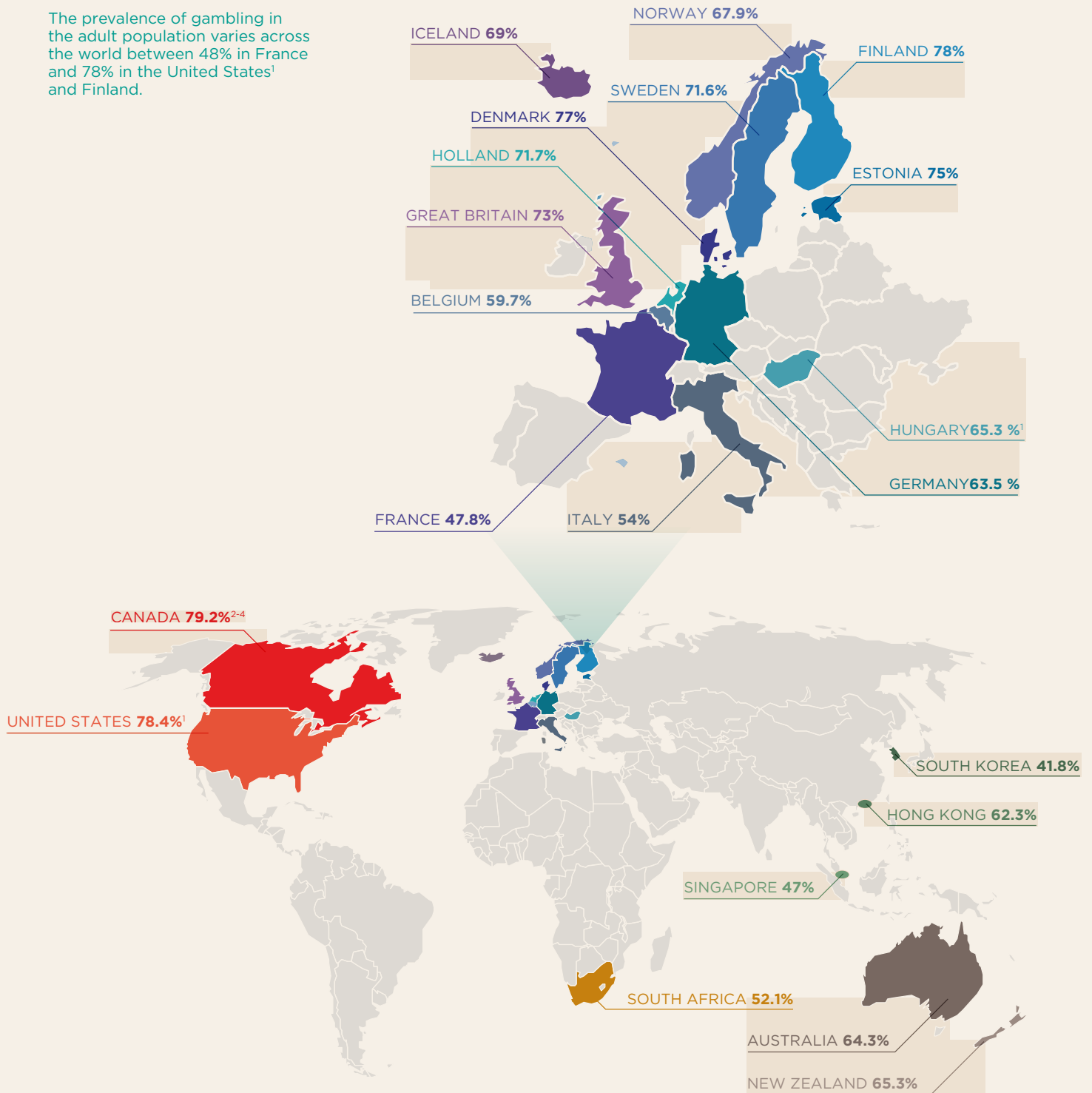


ACROSS THE WORLD

The prevalence of gambling in the adult population varies across the world between 48% in France and 78% in the United States¹ and Finland.



¹ Lifetime prevalence.

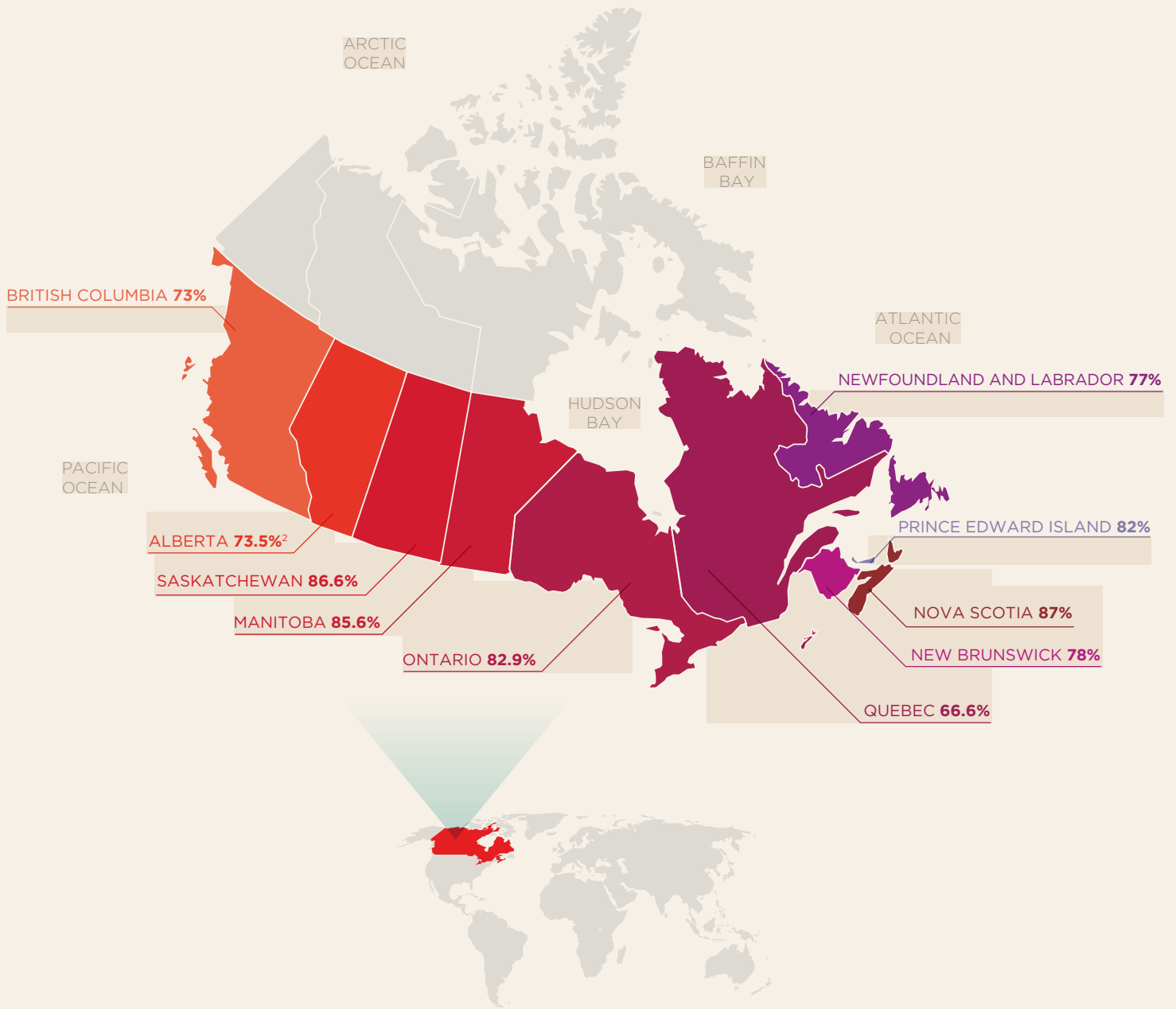
² In Canada, the last national survey using a representative sample across provinces was conducted in 2002. Based on data derived from the Canadian Community Health Survey (cycle 1.2), the prevalence rate of gambling participation was estimated at 76%.

³ Mean of provincial prevalence rates.

⁴ Prevalence includes speculative investments, but excludes raffles.

IN CANADA

The average prevalence rates of gambling participation across Canada is estimated at 79.2% among the adult population and varies between provinces;¹ from 67% in Quebec to 87% in Nova Scotia and Saskatchewan.



¹ Data extracted from the most recent prevalence studies conducted in each province or territory.

² Prevalence excludes raffles.

METHODOLOGY

A review of national surveys was conducted on the prevalence of gambling between 2001 and 2013, in different countries, in Canada, as well as in each Canadian province. Percentages correspond to the prevalence in the past 12 months, unless stated otherwise. The methodological details of each survey are available in the original documents cited in the references.

COUNTRY	YEAR	AGE	N
AFRICA			
South Africa	2008	18+	3,000
ASIA			
Hong Kong	2011	15-64	2,024
Singapore	2011	18+	3,315
South Korea	2011	19+	8,000
EUROPE			
Belgium	2006	16-99	3,002
Denmark	2005	18-74	8,153
Estonia	2006	15-74	2,005
Finland	2011	15-74	4,484
France	2010	18-75	25,034
Germany	2011	18+	15,002
Great Britain	2010	16+	7,756
Holland	2004	16+	5,575
Hungary	2007	18-64	2,710
Iceland	2007	18-70	3,004
Italy	2008	18-74	2,000
Norway	2007	16-74	3,482
Sweden	2008/2009	16-74	7,530
NORTH AMERICA			
Canada	2002	15+	24,997
United States	2002	18+	9,282
PACIFIC			
Australia	2011	18-100	15,006
New Zealand	2006/2007	15+	12,488

PROVINCE	YEAR	AGE	N
Alberta	2009	18+	1,054
British Columbia	2007	18+	3,000
Manitoba	2006	18+	6,007
New Brunswick	2009	19+	2,821
Newfoundland and Labrador	2009	19+	4,002
Nova Scotia	2007	19+	2,500
Ontario	2011	18+	4,035
Prince Edward Island	2005	18+	1,000
Quebec	2012	18+	12,008
Saskatchewan	2001	19+	1,848

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