



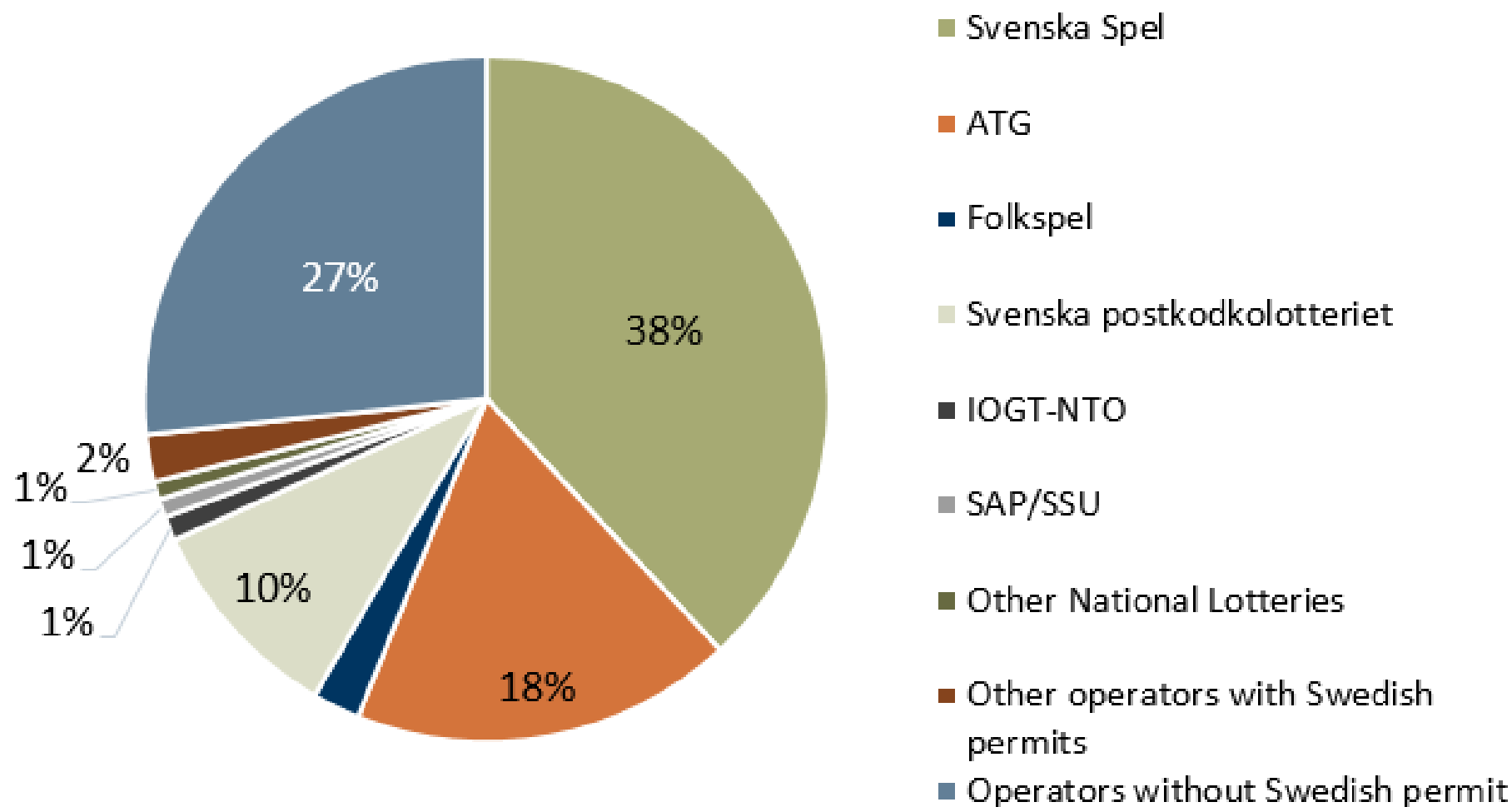
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Standing the test of time? Gambling trends, prevention and regulations

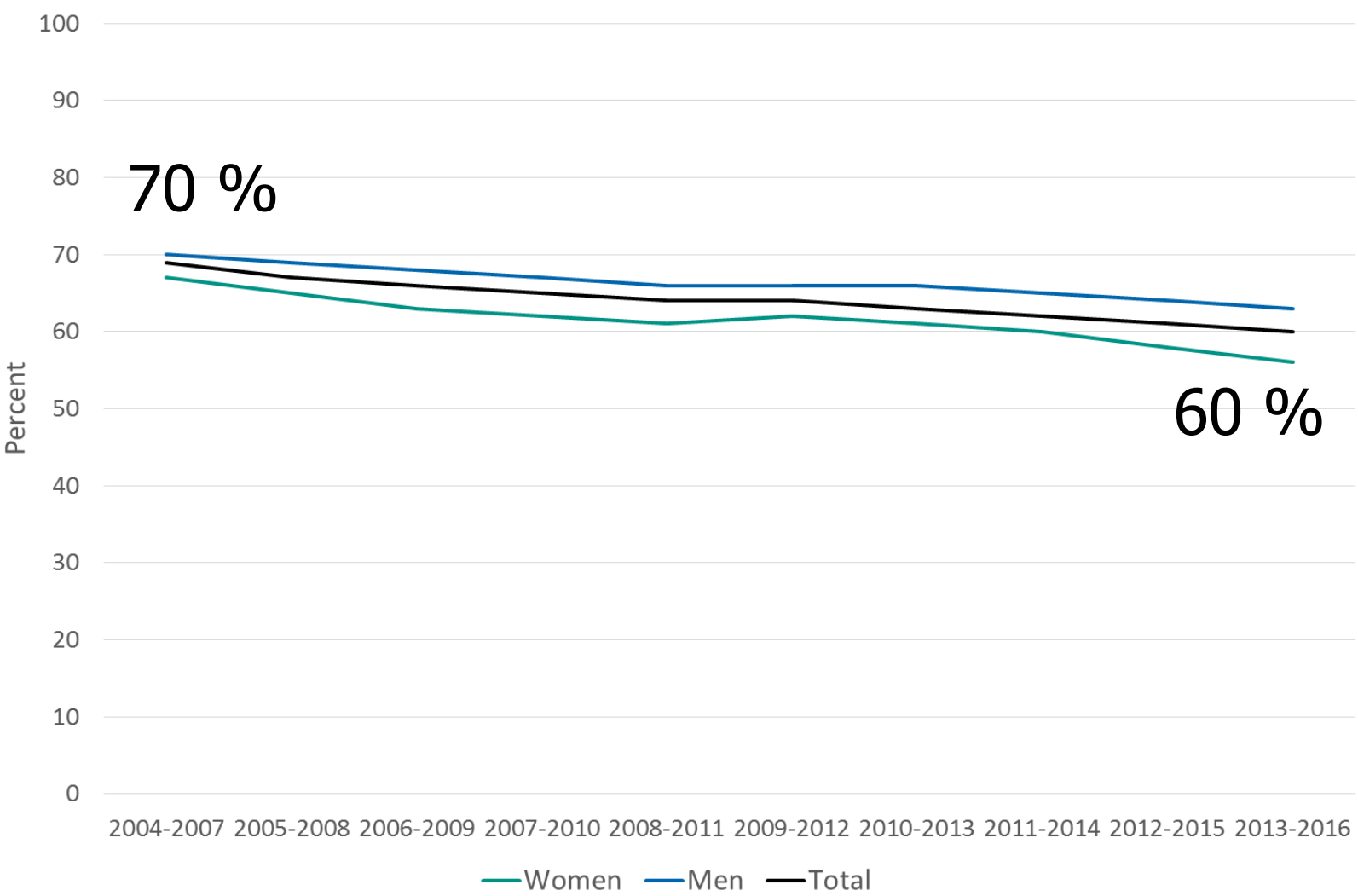
Current challenges in Sweden

Dr Ulla Romild, National Institute of Public Health, Sweden
Concordia University, Montreal, October 16th, 2018

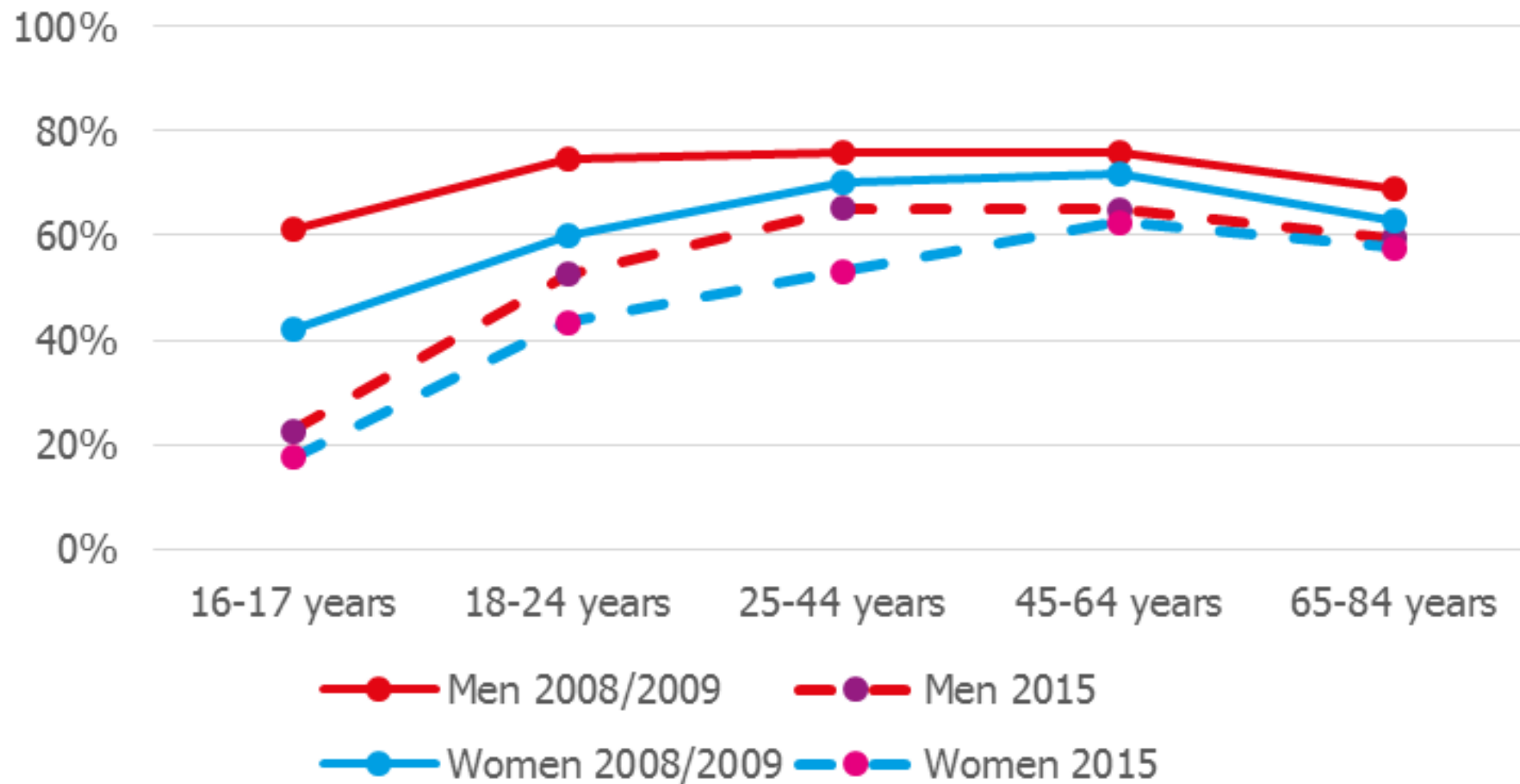
Swedish gambling market, gross gaming revenue by operators,
Q1 and Q2 2018, percentage (100% = SEK 11.2 billion)



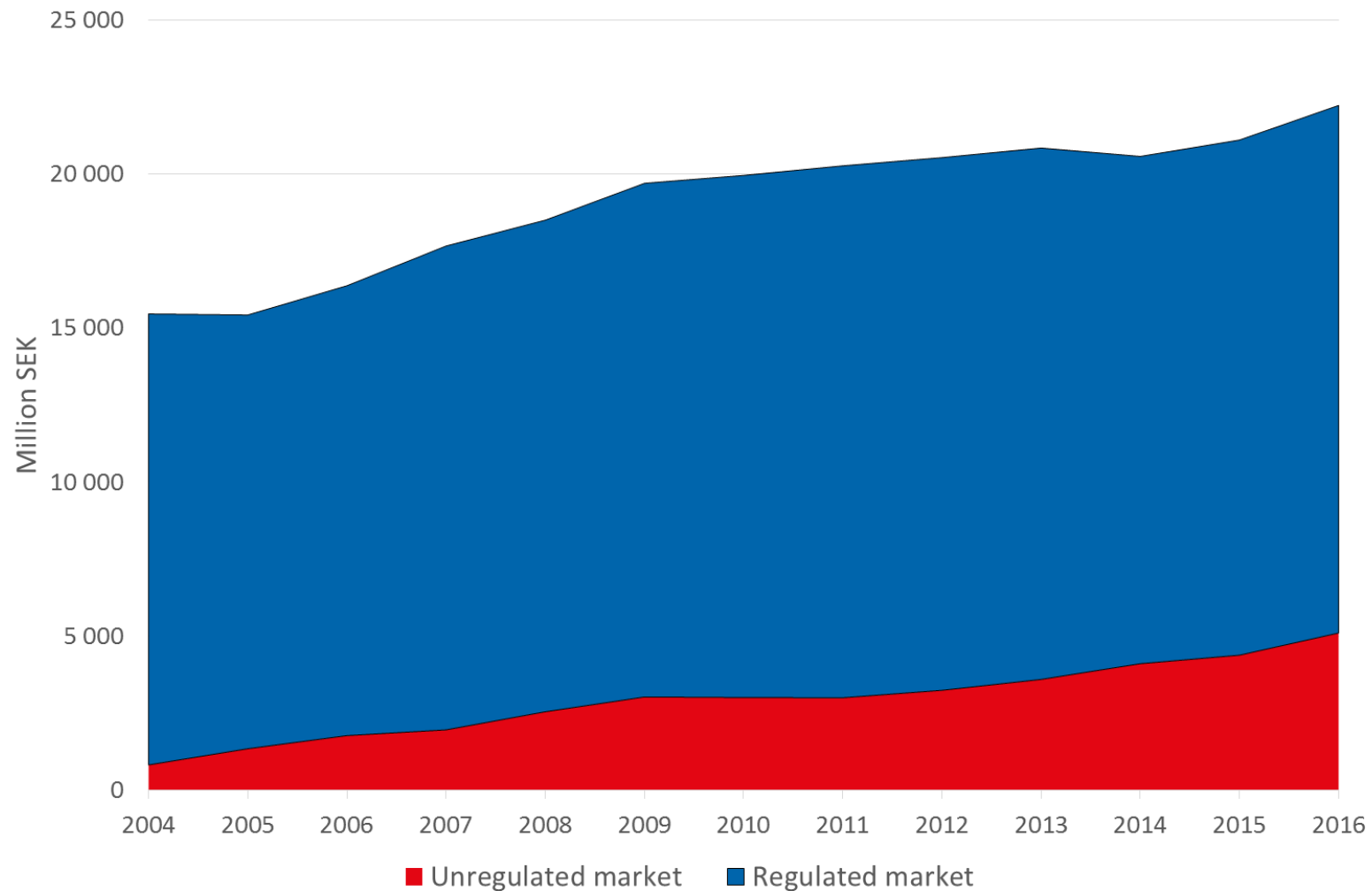
Gambling participation is going down in Sweden



Gambled last 12 months



Net Revenue is going up



...and in particular the online gambling

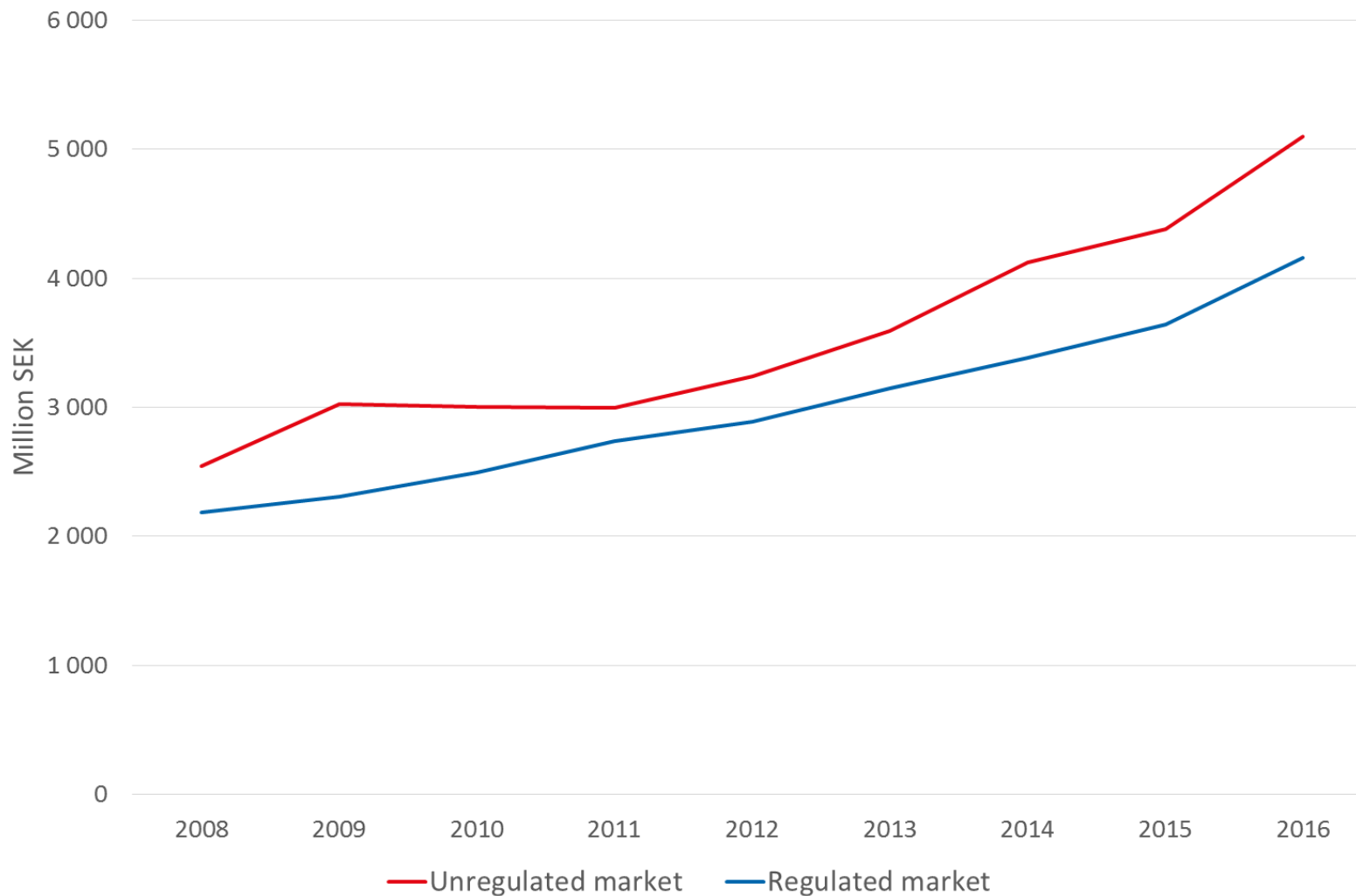
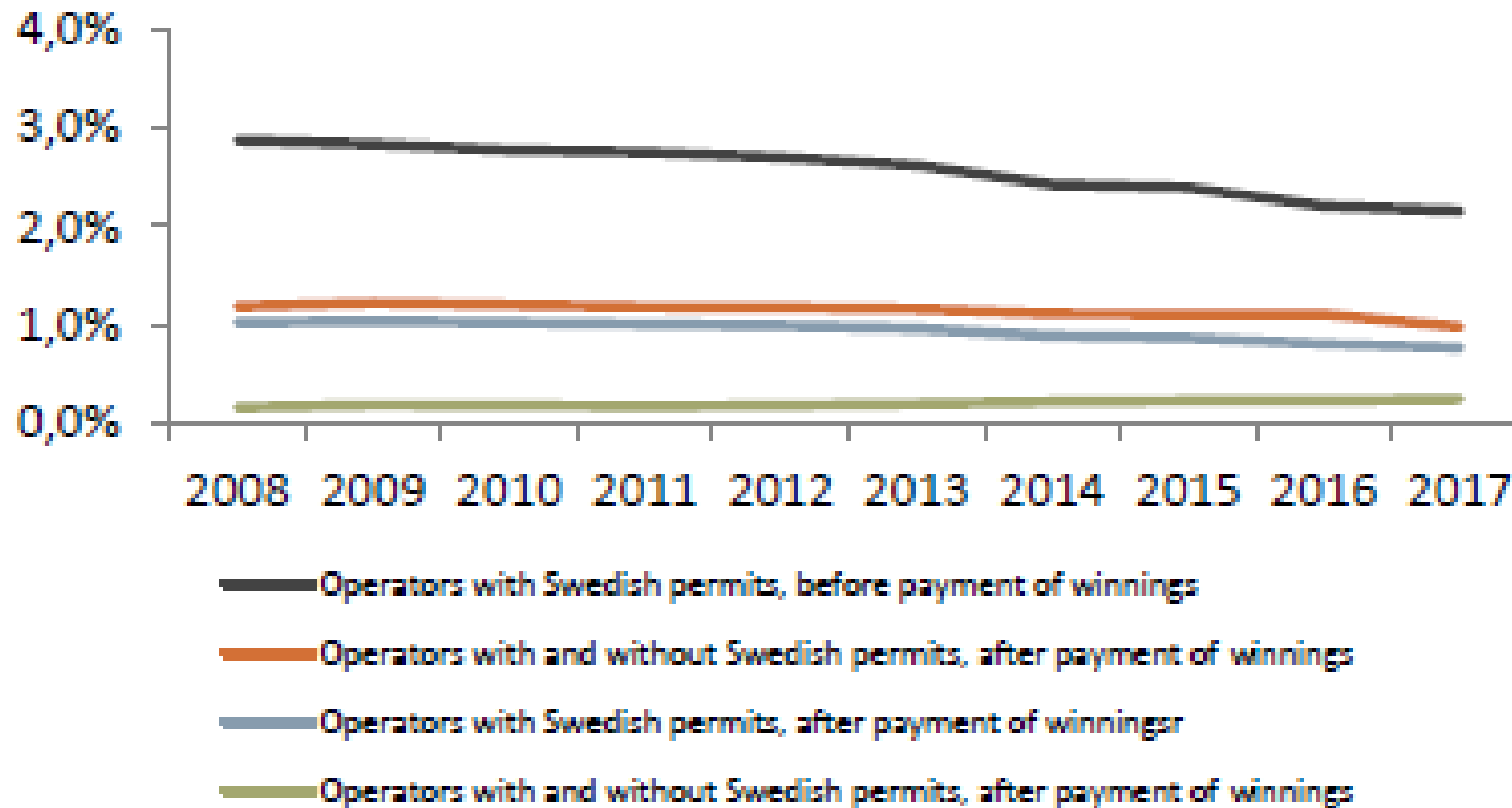
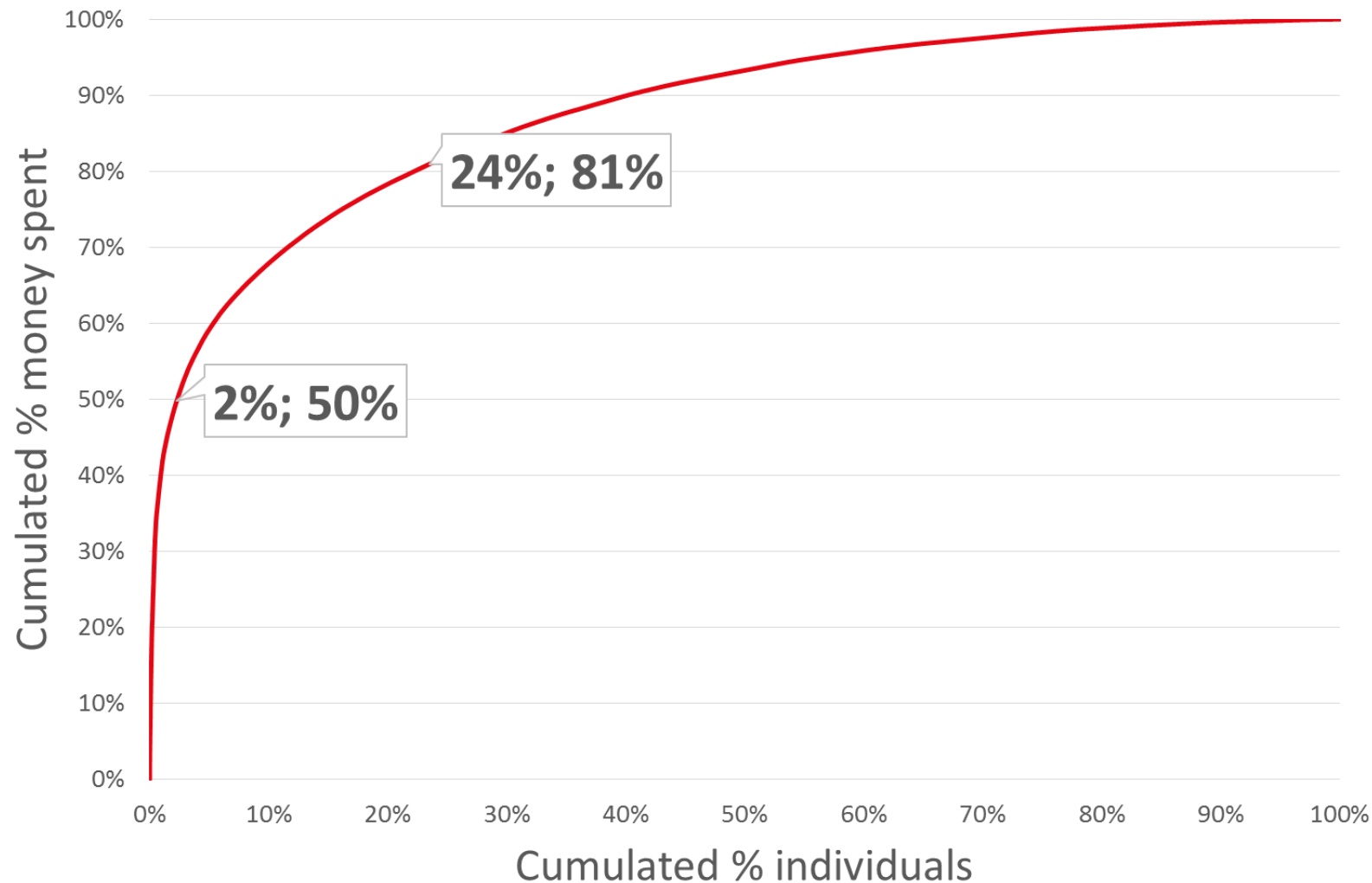


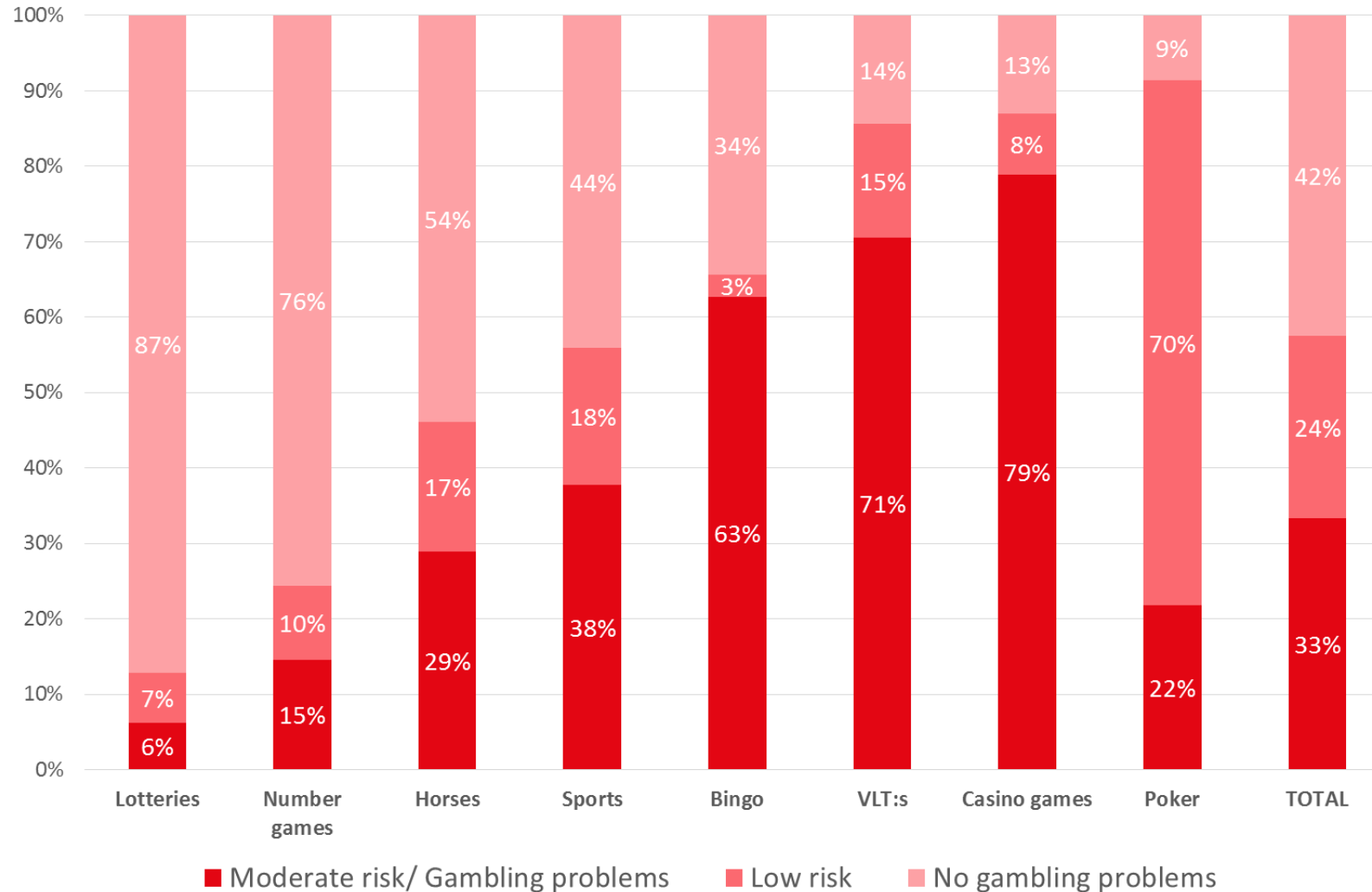
Figure 4.1 Gambling's share of disposable income, 2008-2017, percentage



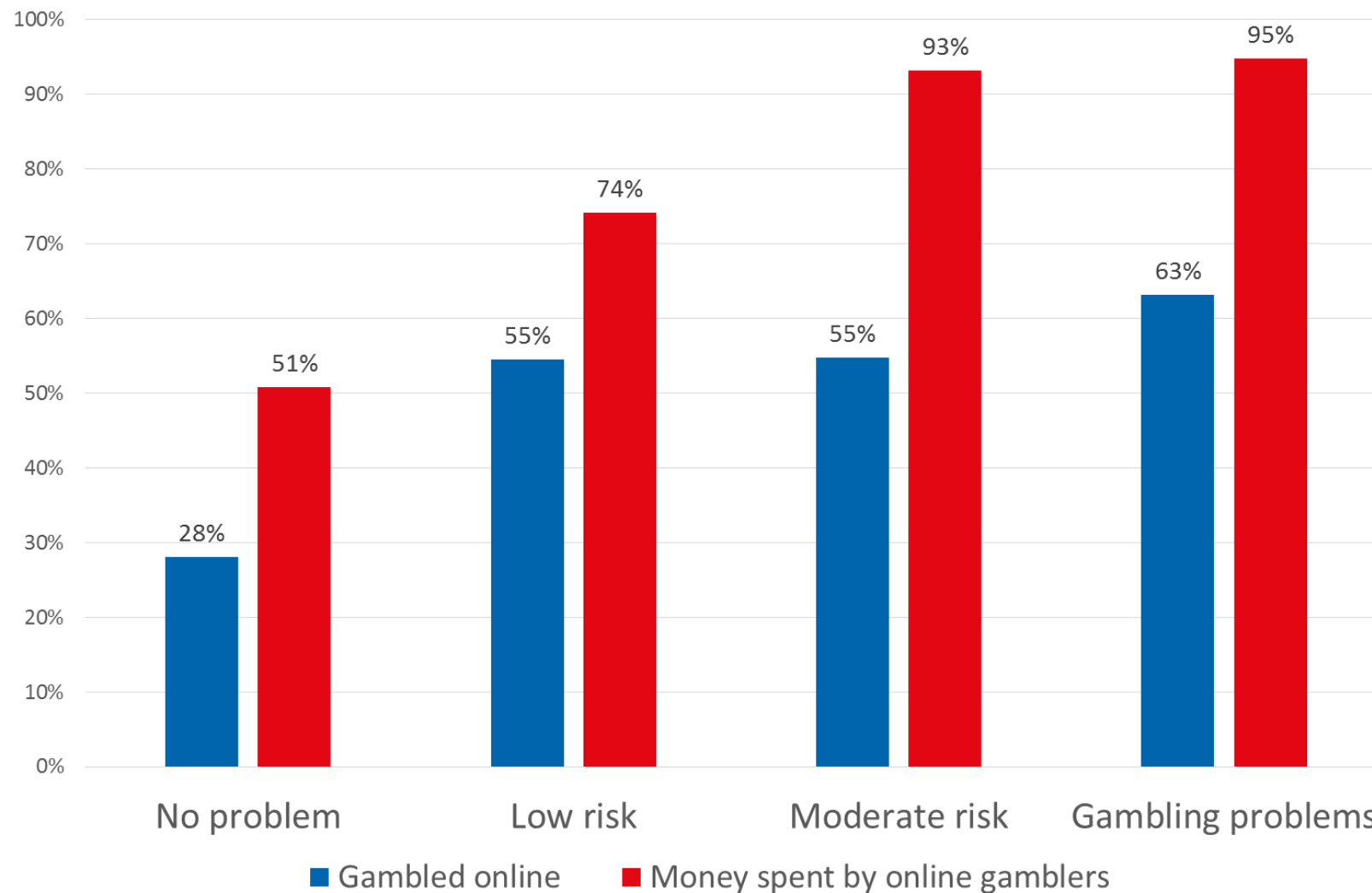
A minority of the gamblers spends the major sum of the total revenue



Moderate risk/gambling problem gamblers stake 75% of the total revenue on casino games

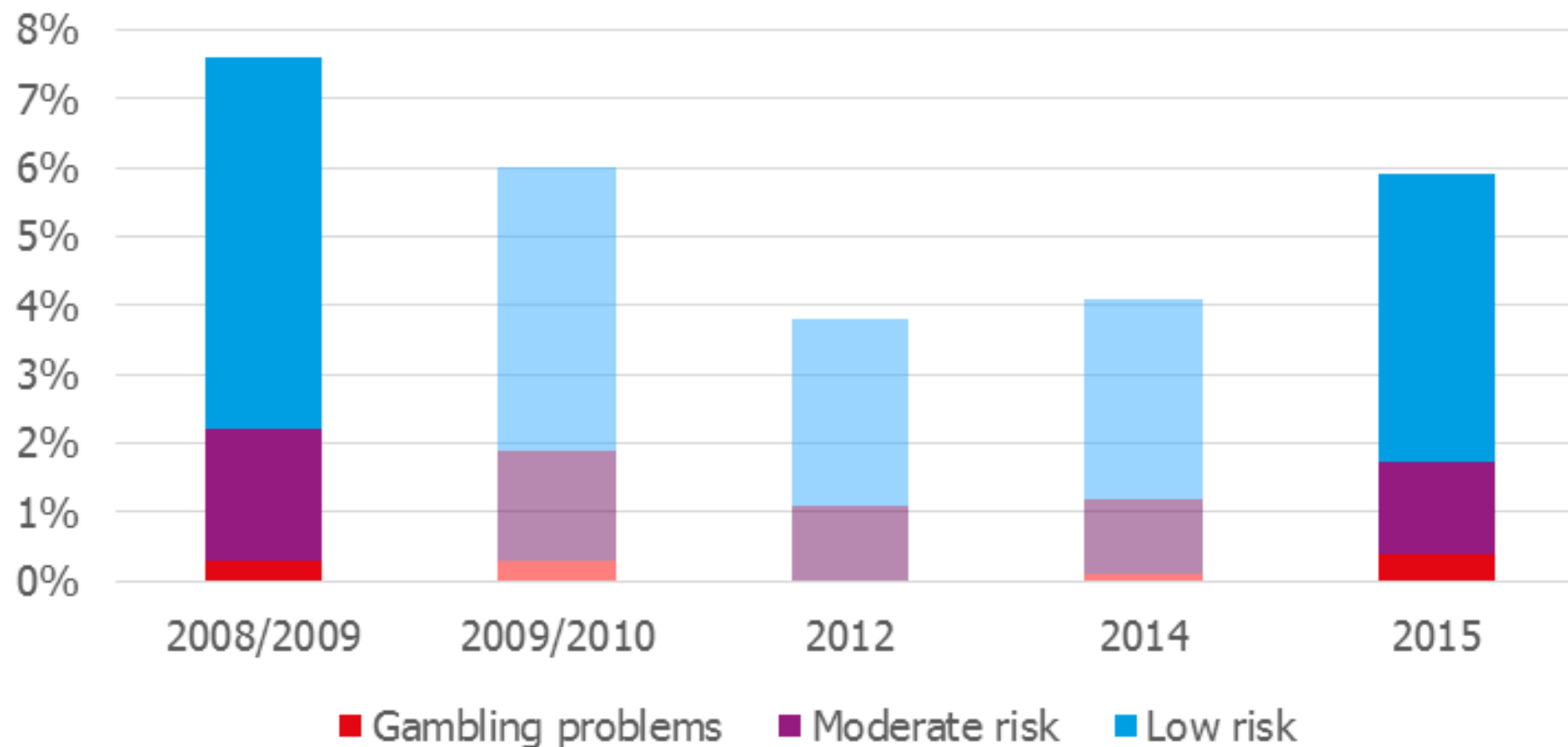


Online gamblers spend more money than landline only gamblers

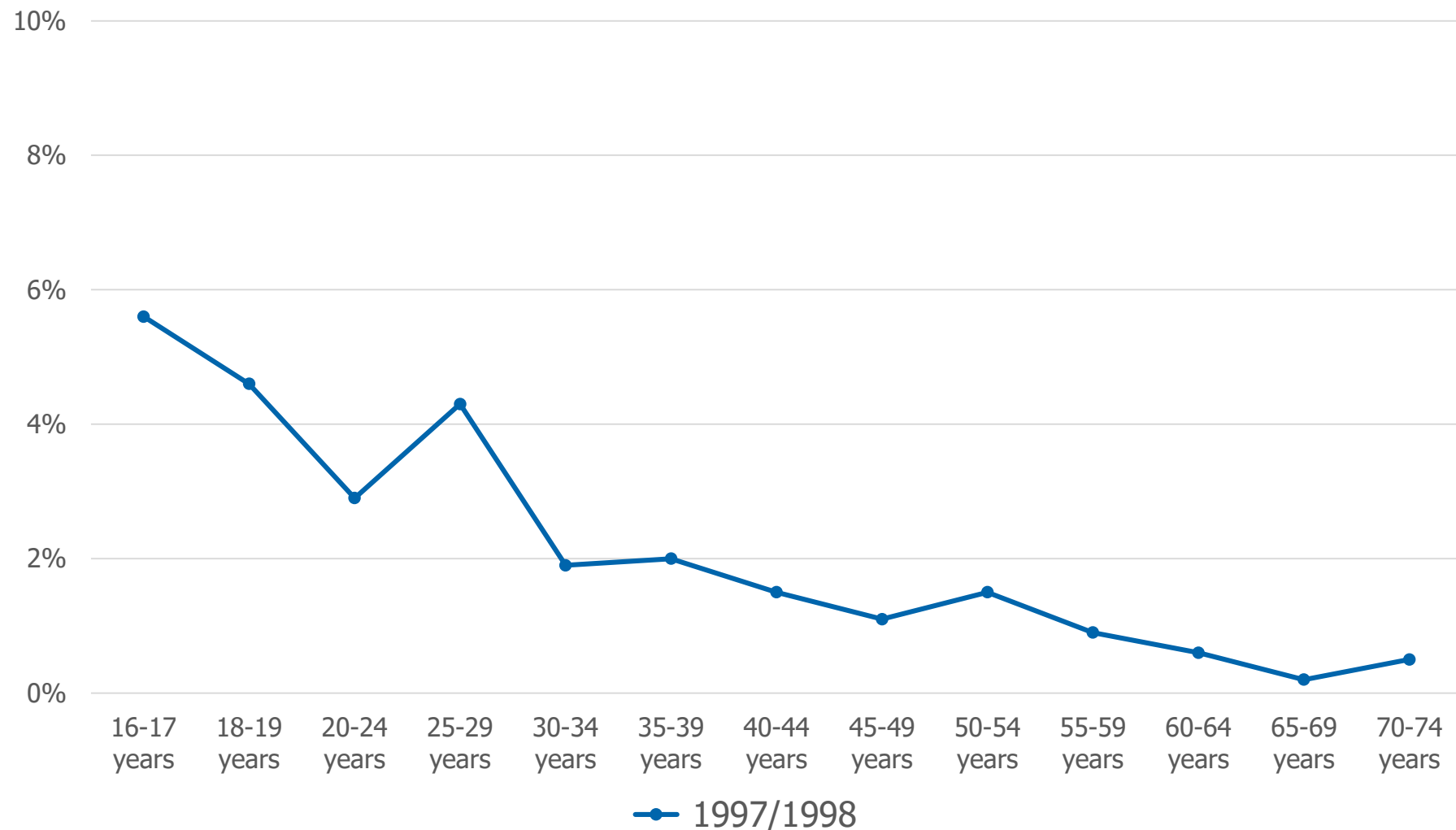


Slight increase of more serious problems

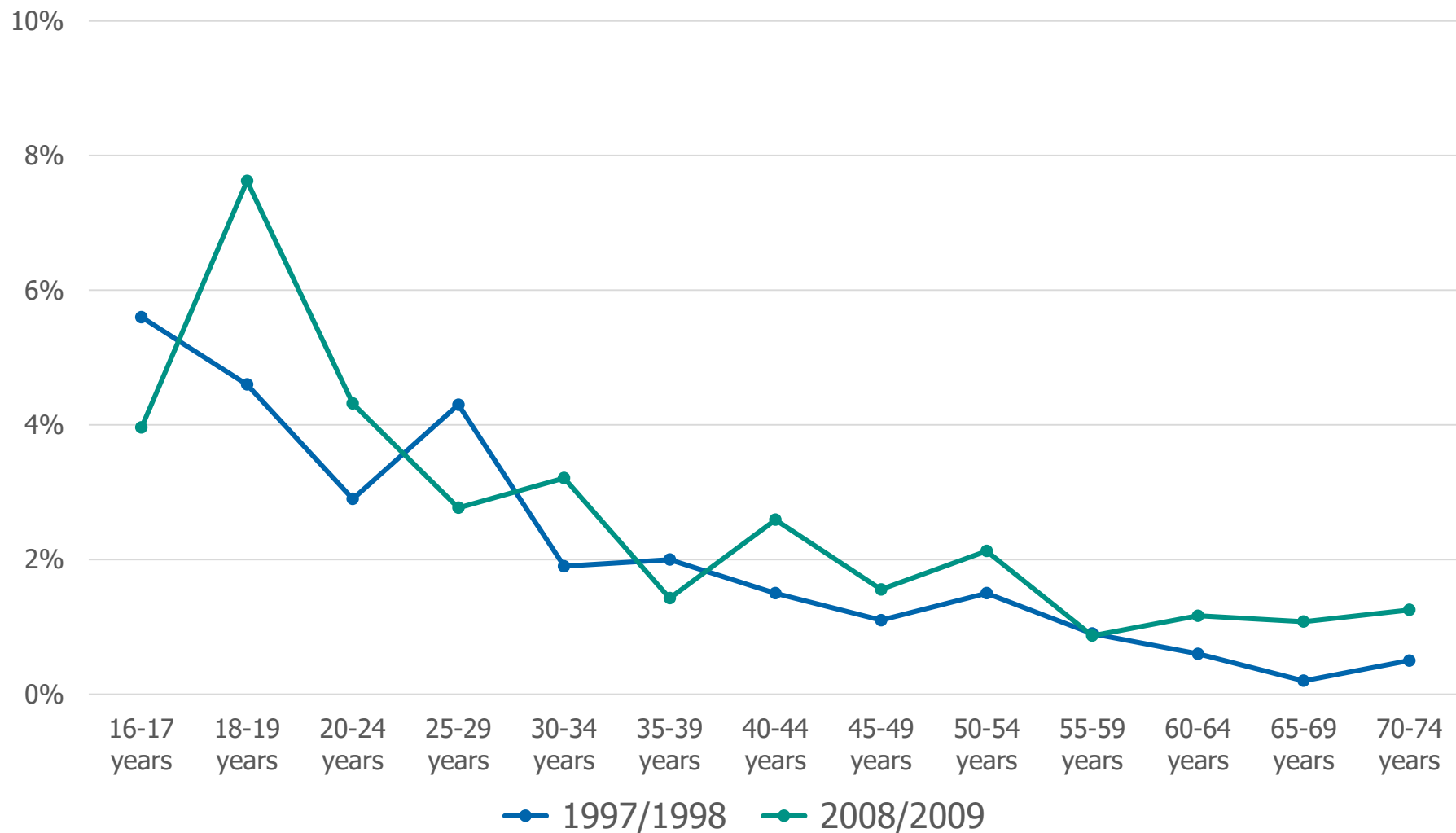
PGSI levels over time



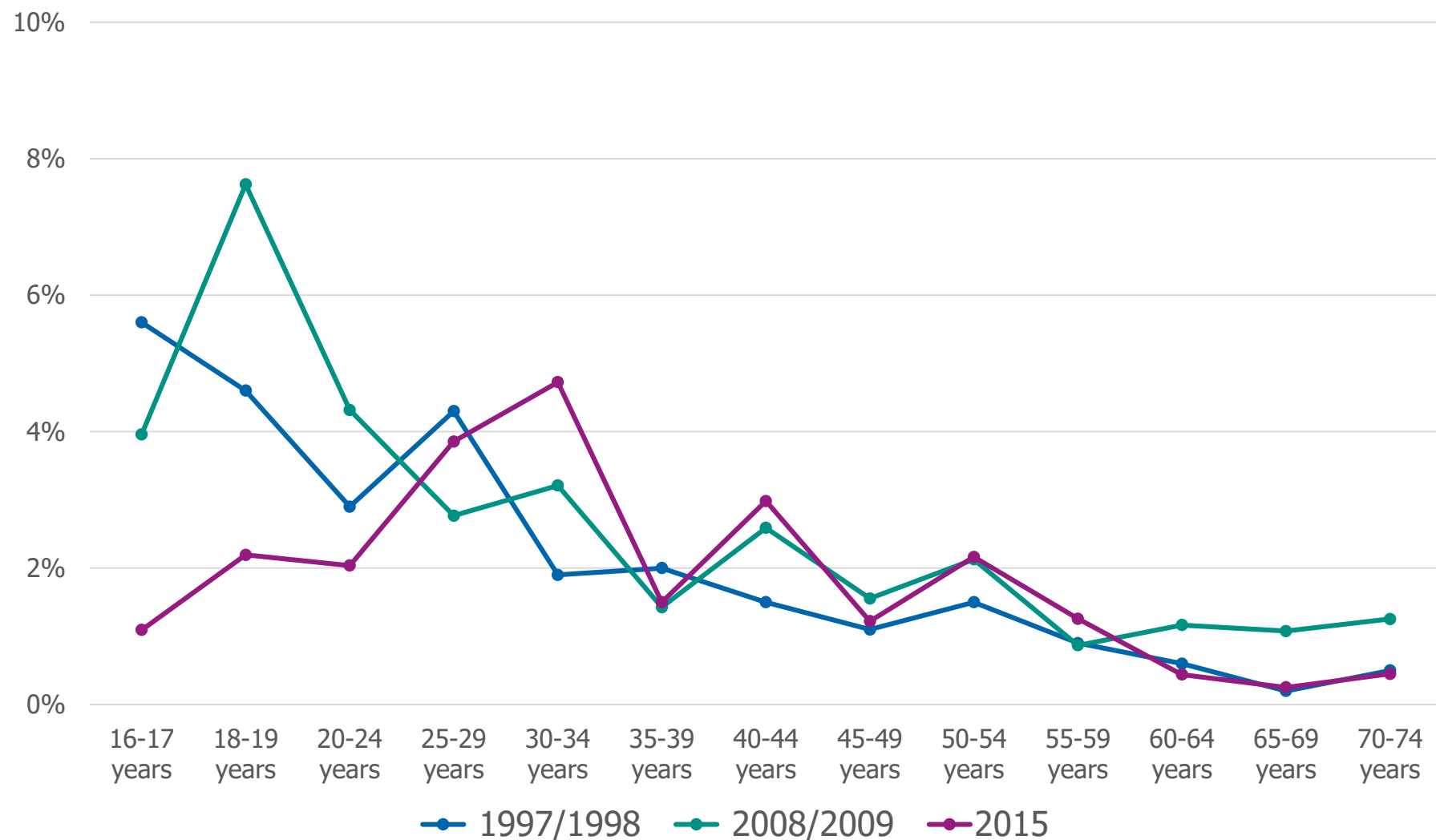
Gambling problems most common among teenagers in the late 1990:s



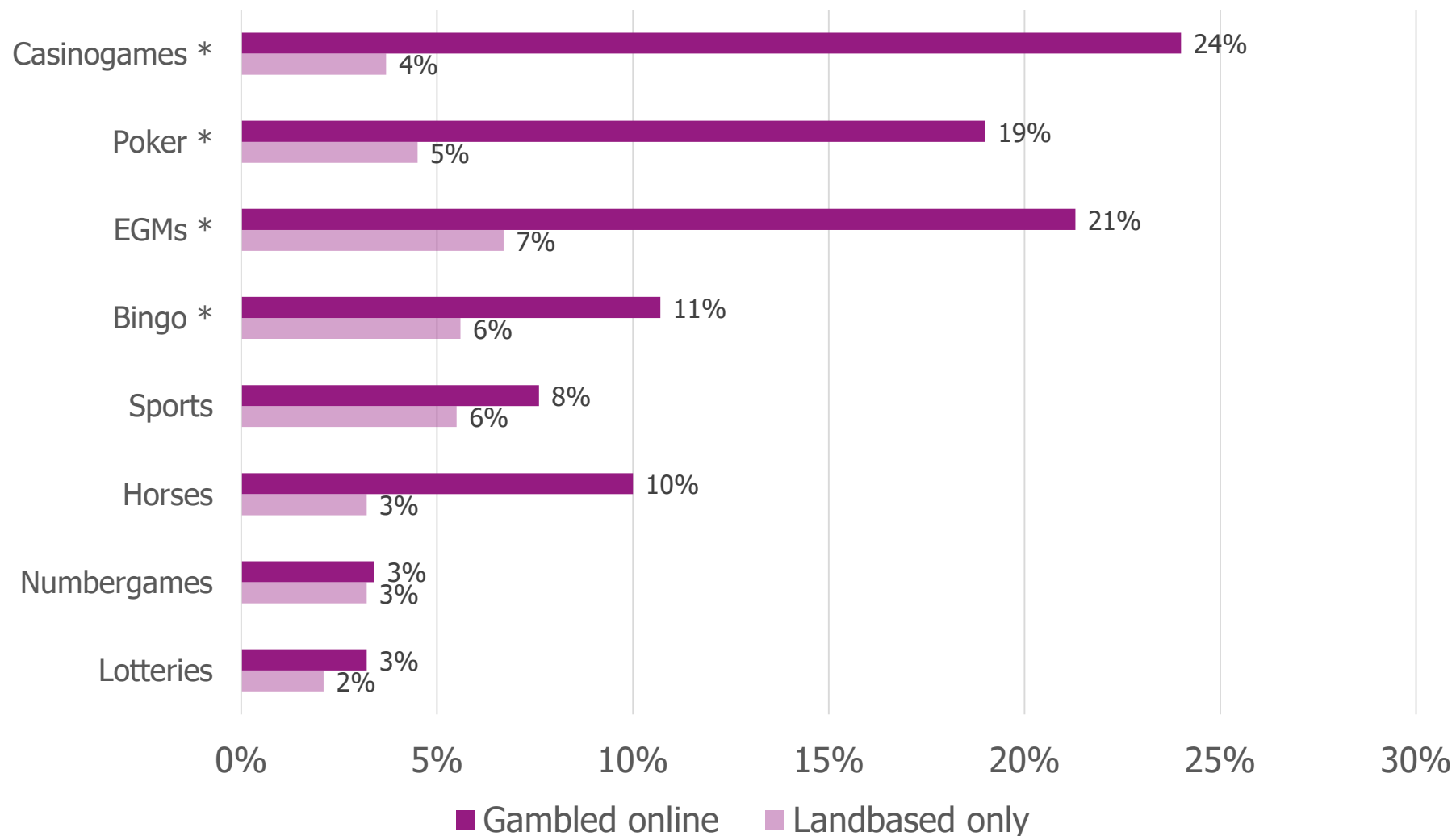
Gambling problems among minors reduced within 10 years



The reduction among minors continued – but what happened among 30-34 year olds?



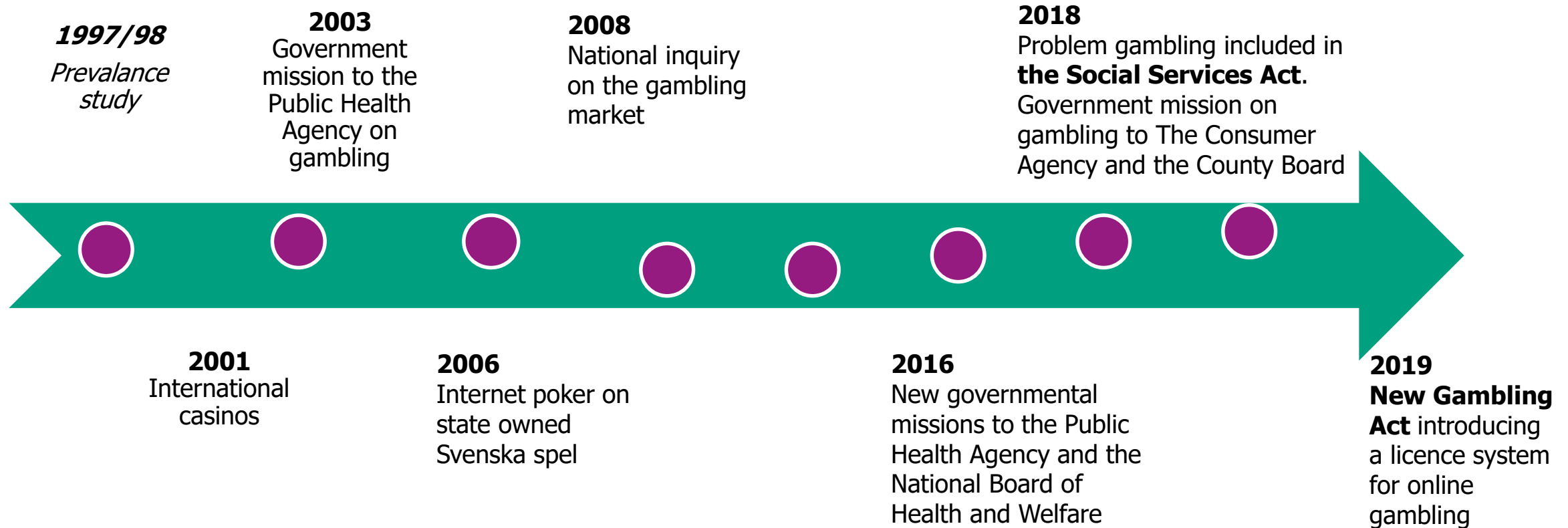
Gambling online is related to higher prevalence of gambling problems in most gambling forms



Present regulation

- The Lotteries Act (1994)
 - defines a lottery as the drawing of lottery tickets, betting, bingo games, slot machines, roulette games as well as card games
- The Casinos Act (1999)
 - Special legislation for casino gaming with international gaming rules
- The Act concerning certain forms of gaming machines (1982)

Timeline gambling policy





THE GAMBLING MARKET

Undergoing change

A new gambling market and a new gambling authority

The Swedish gambling market will change on 1 January 2019. Some parts of it will be exposed to competition and more operators will therefore be able to apply for licences. At the same time, the Swedish Gambling Authority will change its Swedish name to Spelinspektionen. Our role is to increase state control of the gambling market.

In recent years there has been a trend towards increased online gambling through operators without permits in Sweden. The new regulation will make it possible for these operators to apply for gambling licences in Sweden. This will create better opportunities for controlling the market and establishing a higher level of consumer protection, while gambling operators without licences can be excluded.



The new gambling market in brief

- The gambling market is divided into the following parts: one part mainly covers online gambling and betting, one part that covers gambling that has a public benefit, such as lotteries and land-based bingo, and one part reserved for the central government, such as land-based casinos and token machines.
- A gambling operator that has been granted a licence must protect players from excessive gambling. This should include monitoring behaviours and, if necessary, helping players to limit their gambling.
- A bonus may only be offered on the first gambling occasion.
- Via the gambling authority, a player shall be able to exclude himself or herself from gambling with all licence holders.
- The Gambling Authority shall be able to request the blocking of payments and determine that an online operator must display a warning message on websites that are not licensed in Sweden.
- Licensed operators shall pay a tax of 18 per cent of the profit they make on gambling in Sweden. Gambling for non-profit purposes will continue to be tax exempt.



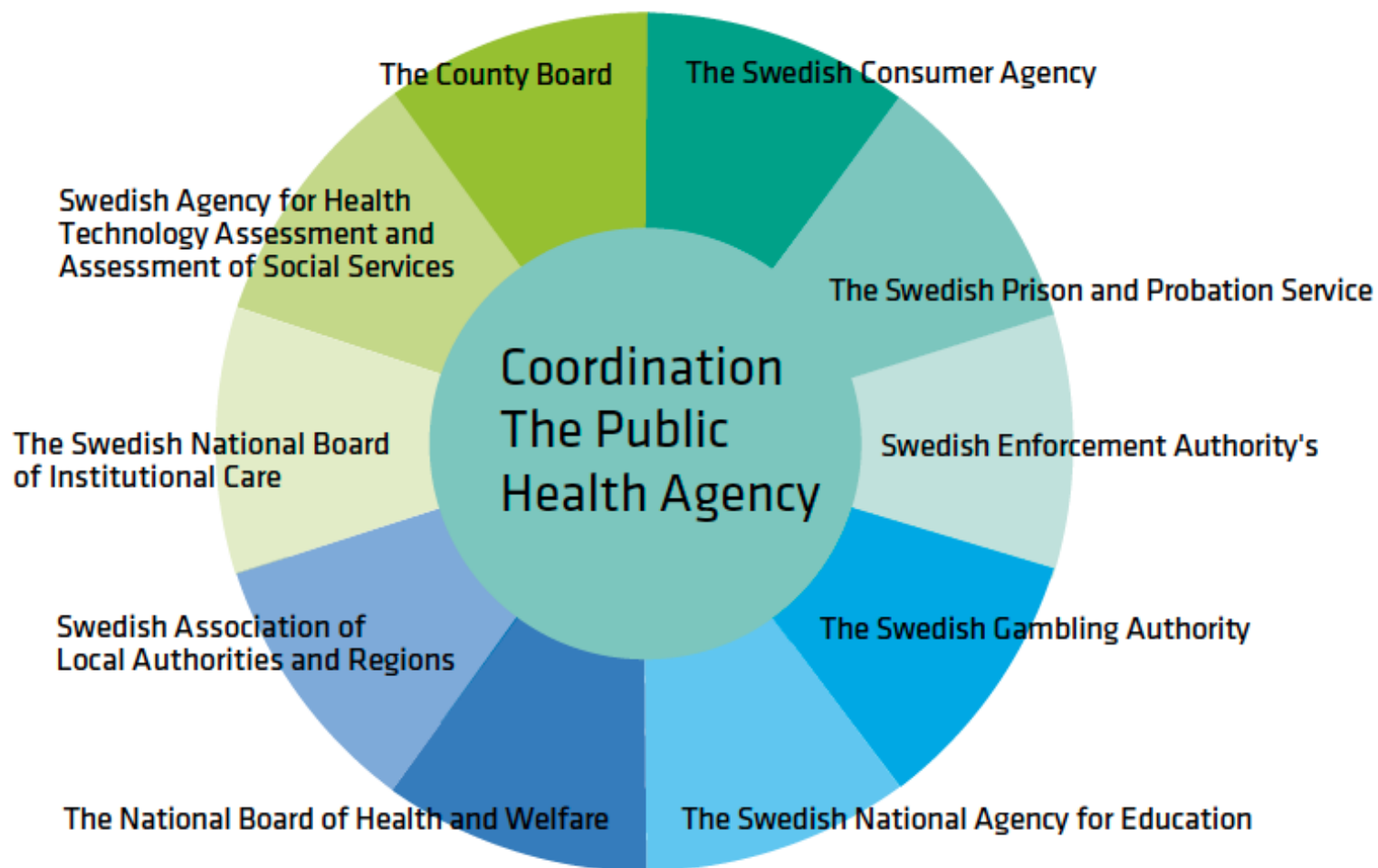
A public health perspective on the new legislation

Pros	Cons
The major part of the gambling market may be regulated	New gambling forms on the market
Gambling operators are required to protect their gamblers from excessive gambling	Bonuses may be offered
A general self exclusion system	Risk of increased gambling problems
The renewed Gambling Authority will get new and more forceful tools	

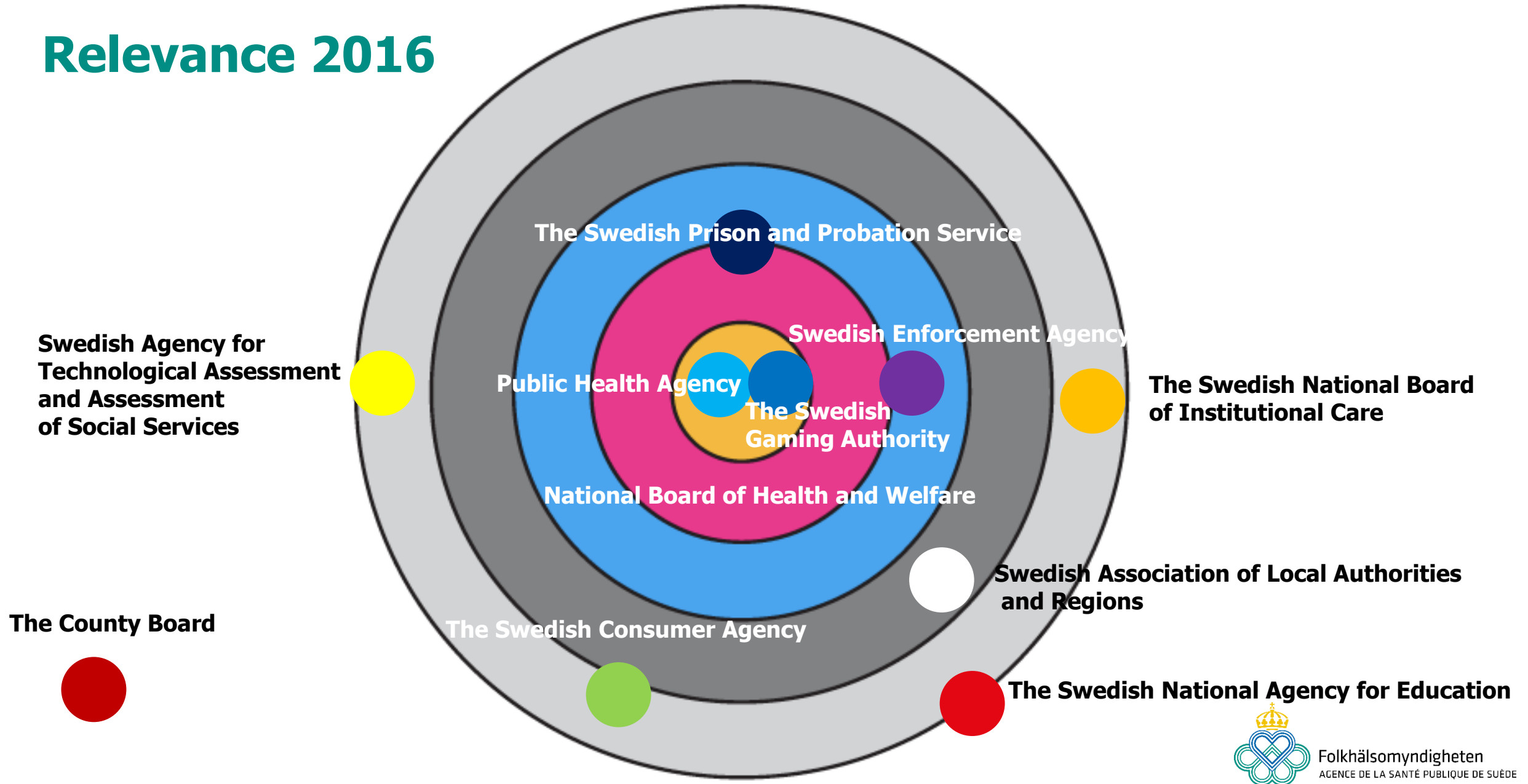
National coordination - aims

- 1) To identify possible fields of cooperation through exchange of information
- 2) To coordinate knowledge support supporting effective and knowledge-based work at national, regional and local level
- 3) To contribute to monitoring of factors relevant for the gambling problems

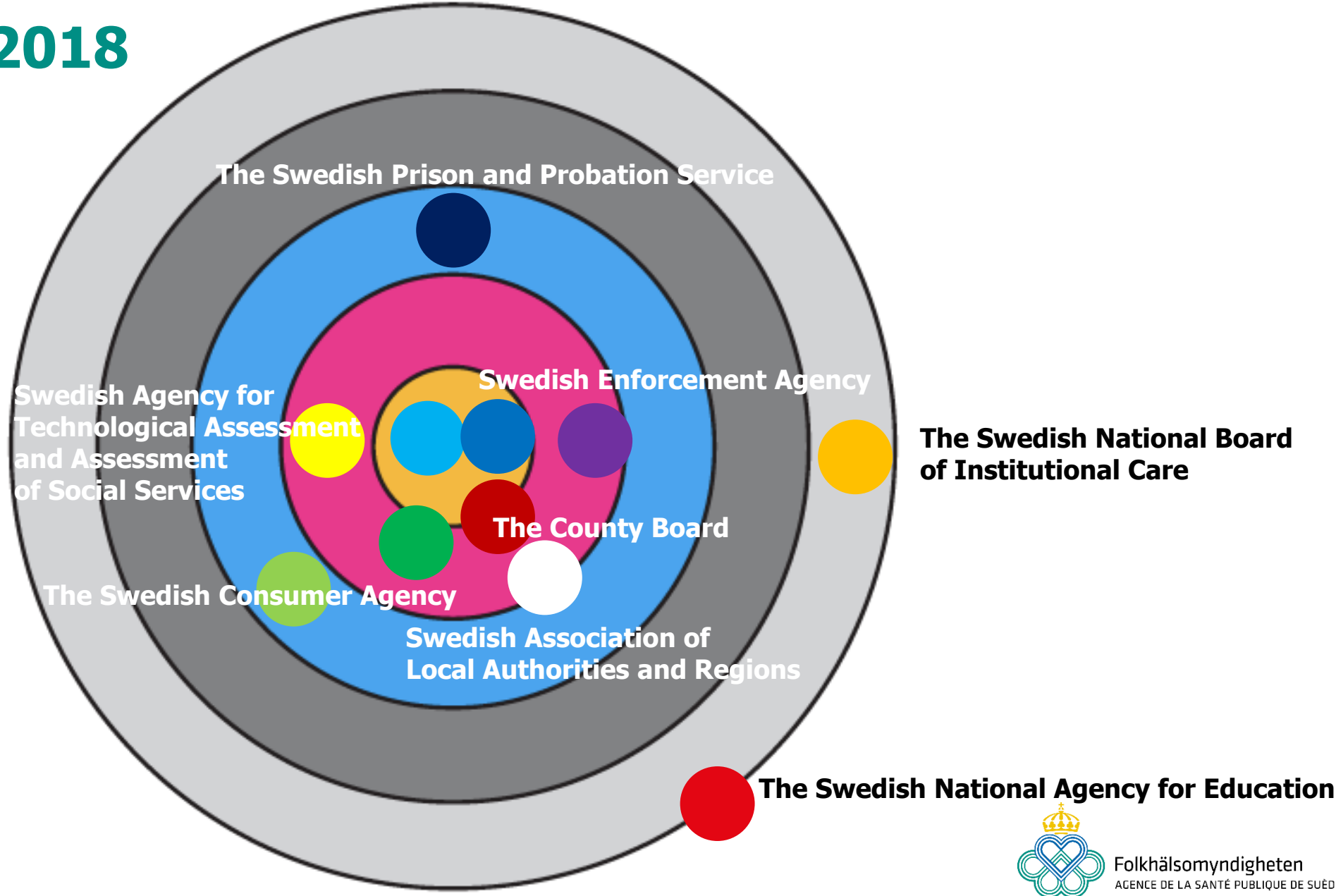
Agencies included in the coordination at national level



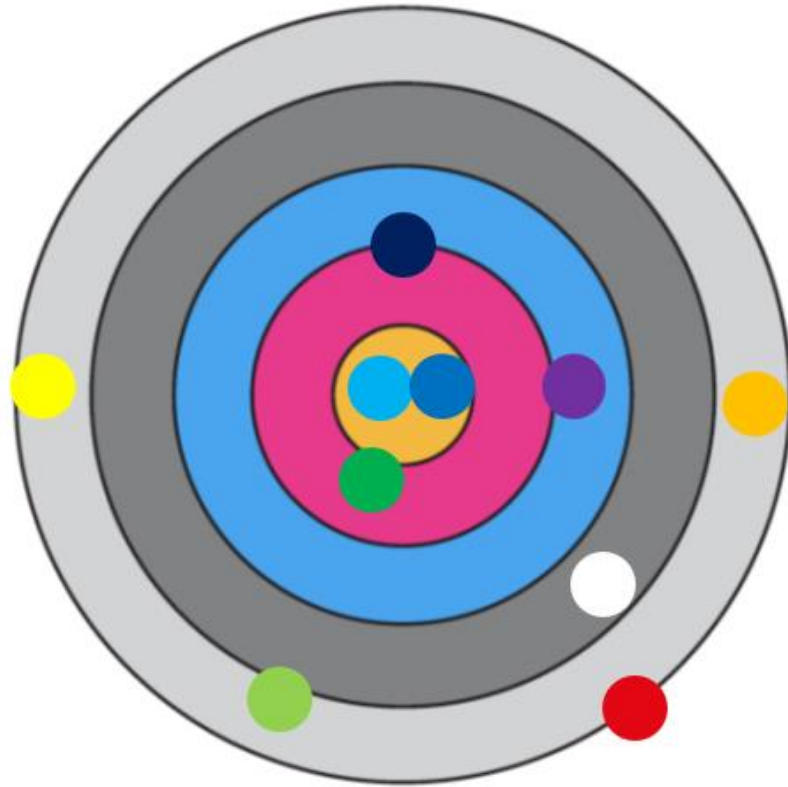
Relevance 2016



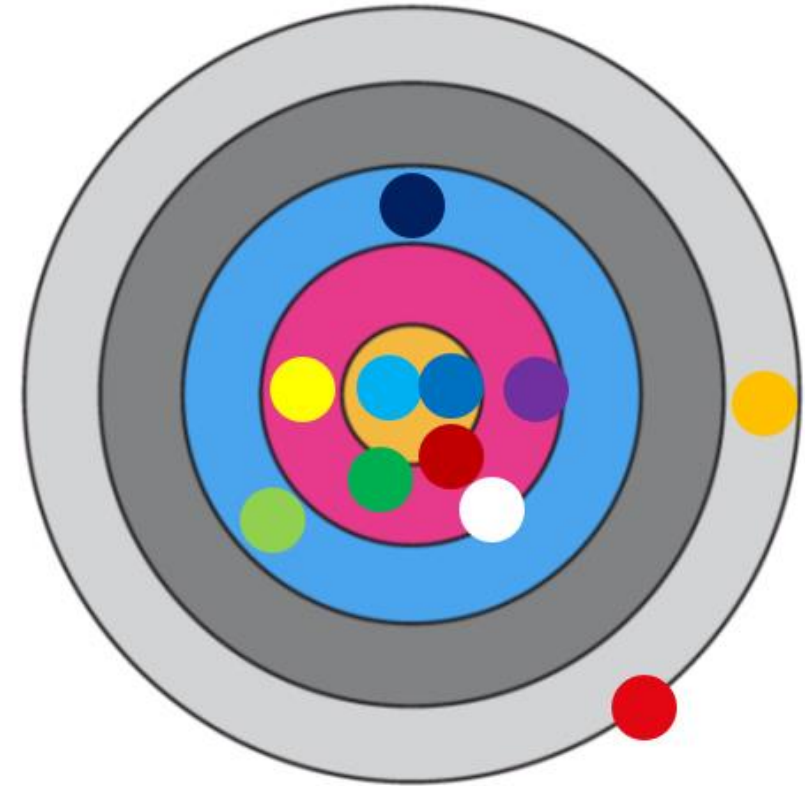
Relevance 2018



Changing landscape



The County Board

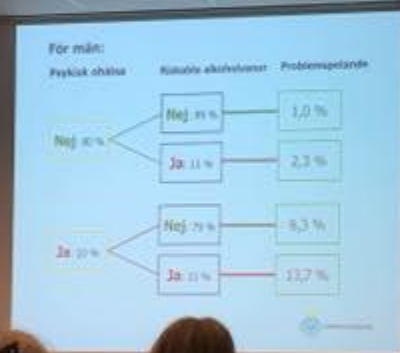
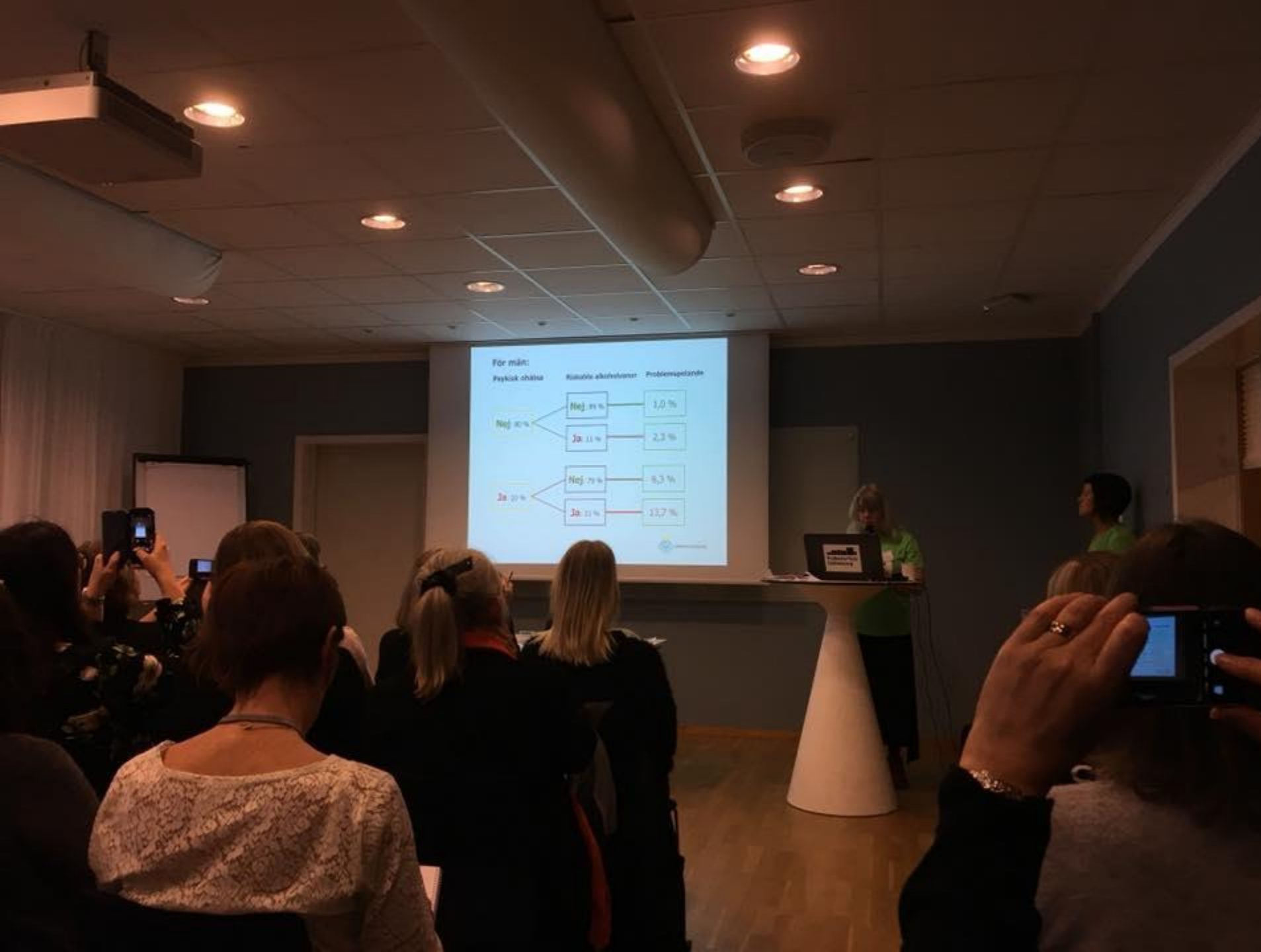


A changing landscape – Why?

- **Changes in the Social Services Act (2018)**
- **Changes in the Health Care Act (2018)**



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