Discourse Analysis
Dr. Lea Sgier
Assistant Professor, Central European University (CEU)
May 17-19, 2017
9:00am – 4:30pm

Course Overview
This workshop aims to introduce the participants to the basics of social science discourse analysis, i.e. to a family of approaches that emphasise the constructed nature of the social and the importance of struggles over interpretive and definitory hegemony for the definition of social and political “realities”. It starts with an introduction to the theoretical and epistemological bases of discourses analysis, then moves on to practical exercises whose aim is to illustrate how discourse analytical research is concretely done. These exercises will also raise issues such as validity criteria and the limits of interpretation. Finally, we will briefly consider various “schools” of discourse analysis and discuss the usefulness of discourse analytical work for various disciplines.

The workshop will consist of (interactive) lectures and various practical exercises.

By the end of the workshop, the participants should have gained a basic understanding of:

- the theoretical bases of discourse analysis and the type of research questions that it can help addressing;
- some key tools of discourse analysis and how they can help “opening up” data (analysis of systems of meanings, framings, categorisations, genealogical analysis, etc.)
- the practical steps of a discourse analytical approach;
- the typical limitations and problems of discourse analysis, applicable quality criteria;
- what to pay attention to when writing up discourse analytical research

The workshop welcomes participants with a variety of backgrounds. However, it will be more particularly useful to:

- participants with little or no prior knowledge of discourse analysis who wish to get some insights into this methodology
- participants who have some acquaintance with discourse analysis but who feel the need to discuss and reflect on their own practices.

Audience
The instructor will often refer to practical illustrations in the fields of political science, sociology and gender studies. However, participants from other social science disciplines as well as from interdisciplinary fields (environmental studies, health studies, etc.) or the humanities (linguistics, history) are very welcome to attend too.
Recommended Readings
The readings are posted in a DropBox file accessible via the following link:
https://www.dropbox.com/sh/9jzewkvu2v18m9f/AACjN7xpo0fCjV0XEQZHNp?dl=0

Strongly recommended readings

Outline
(provisional – will be adjusted depending on the level and interests of the participants).

Day 1
* Why discourse analytical research?
* Introduction to social science discourse analysis (theoretical assumptions, traditions etc.)
  * From content to meaning
  * From language to discourse
* Perspective on discourse (1)
* Tools of discourse analysis (1) (categorisations, demarcations)
Day 2
- Perspectives on discourse (2):
- Tools of discourse analysis (2)
- Using "theory" in discourse analytic research
- Conditions of production of data and implications for analysis
- Types of research question that can(not) be addressed with discourse analytical tools

Key readings: Bacchi (2012), Milliken (1999), Squire (2009), Lucas (2004), (Hook 2008)

Day 3
- Tools of discourse analysis (3)
- Writing up discourse analytical research
- Sampling and validity in discourse analytical research
- Conceptual issues in DA