

WSSR WORKSHOPS ON SOCIAL SCIENCE RESEARCH

Practicing 21st Century Diplomacy in Developed Democratic Societies

Canada-USA relations as a case-study

Louise Blais

Ambassador and Deputy Permanent Representative to the United
Nations and Former Consul General for Canada

October 27th, 2017

9:00am – 4:30pm

Workshop Outline

9:00 - 10:30 - Session 1

Presentation by Louise Blais, Ambassador and Deputy Permanent Representative to the United Nations, on Canada's integrated networks of missions in the United States and how it delivers on Canada's objective through diplomacy, followed by a Q and A.

10:30 - 10:45 - Break

10:45 - 12:00 - Session 2

Breakout session with real-life scenarios on how to devise an Advocacy Campaign leveraging governments, business, NGOs and other stakeholders.

12:00 - 13:30 - Lunch

13:30 - 14:45 - Session 3

Group presentations and discussion.

14:45 - 15:00 - Break

15:00 - 16:30 - Session 4

Wrap-up: Lessons learned and final words.

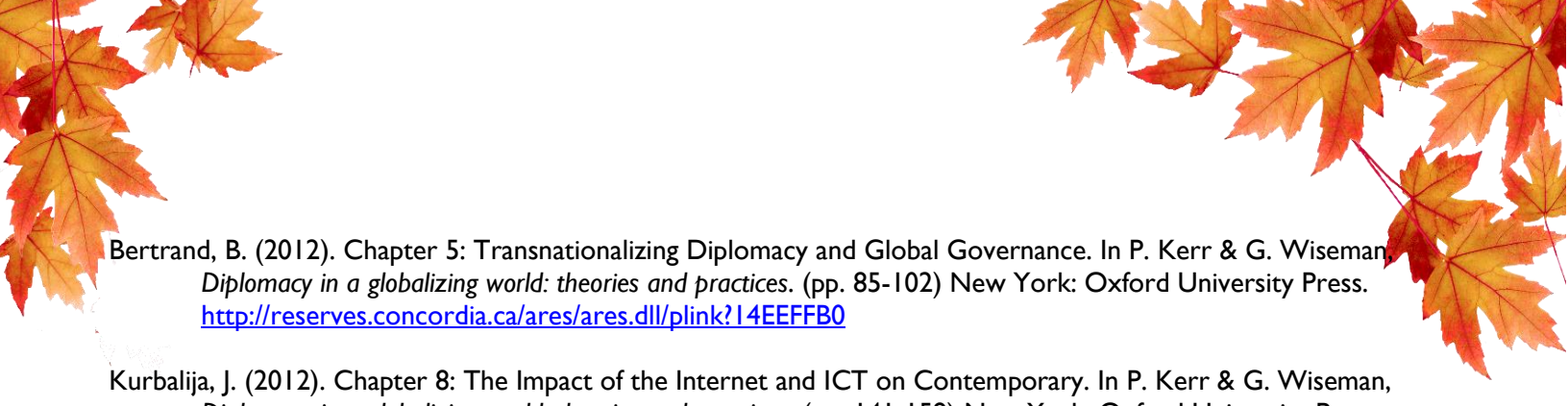
Recommended Readings*

Tsalikis, C. (2017). *A foreign service worth fighting for*. Retrieved from <https://www.opencanada.org/features/foreign-service-worth-fighting/>

Copeland, D. (2011). Diplomacy in the Digital Age. *International Journal*, 67(1), 255-260. Retrieved from <http://reserves.concordia.ca/ares/ares.dll/plink?u=https%3A%2F%2F0-search-proquest-com.mercury.concordia.ca%2Fdocview%2F1018566811%3Faccountid%3D10246>

Robertson, C. (2017). Managing US Relations under Donald Trump, Standing Committee on Foreign Affairs and International Development. *House of Commons* Retrieved from <http://www.colinrobertson.ca/?cat=22>

Sharp, P. (2012). Chapter 3: Diplomacy in International Relations Theory and Other Disciplinary Perspectives. In P. Kerr & G. Wiseman, *Diplomacy in a globalizing world: theories and practices*. (pp. 51-67) New York: Oxford University Press. <http://reserves.concordia.ca/ares/ares.dll/plink?14EEFFAF>



Bertrand, B. (2012). Chapter 5: Transnationalizing Diplomacy and Global Governance. In P. Kerr & G. Wiseman, *Diplomacy in a globalizing world: theories and practices*. (pp. 85-102) New York: Oxford University Press.
<http://reserves.concordia.ca/ares/ares.dll/plink?14EEFFB0>

Kurbalija, J. (2012). Chapter 8: The Impact of the Internet and ICT on Contemporary. In P. Kerr & G. Wiseman, *Diplomacy in a globalizing world: theories and practices*. (pp. 141-159) New York: Oxford University Press.
<http://reserves.concordia.ca/ares/ares.dll/plink?14EEFFB1>

*If you are registered for non-credit and are unable to locate the readings, please contact us at wssr@concordia.ca