

What Should the NDP Strategy be in 2015?

Ian Capstick
Managing Partner of MediaStyle
and Commentator on CBC News Channel's Power & Politics
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Podcast:

<http://blogs.theprovince.com/2015/05/08/podcast-in-the-house-with-michael-smyth-on-the-ndps-big-alberta-win/>

Articles:

<http://www.theglobeandmail.com/news/politics/this-is-the-campaign-that-jack-built/article24326067/>

David McGrane, [Could a Progressive Platform Capture Canada's Youth Vote?](#), Broadbent Institute, March 2015.

David McGrane, ["The Congruence of Political Marketing and Left-Wing Democratic Elitism"](#), *Political Marketing Groups Newsletter*, March/April 2014, pages 10-12.