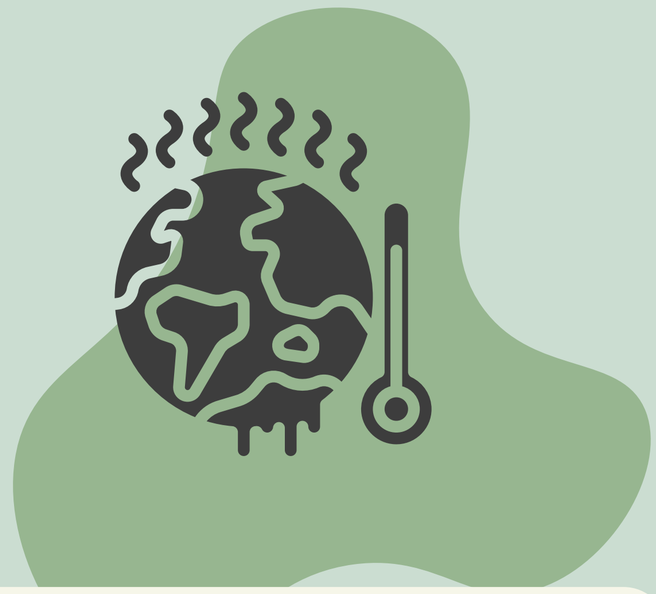
Sustainable eco-façade applications through eco-didactic engagements in urban space

Negar Rahimi, Burcu Olgen



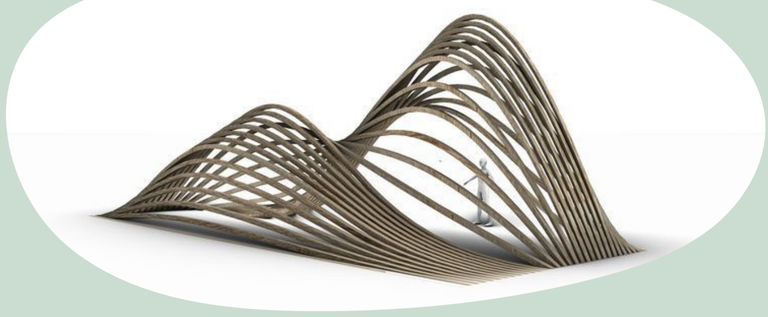
Rapidly advancing **ecological crises** entails the distribution of **informing the public** on environmental issues and sustainability to **spread awareness** and **encourage action.**

Designer: Anonymous

Public space is among the most **impactful** environments which have the potential to create **community dialogues** on **ecological concerns.**

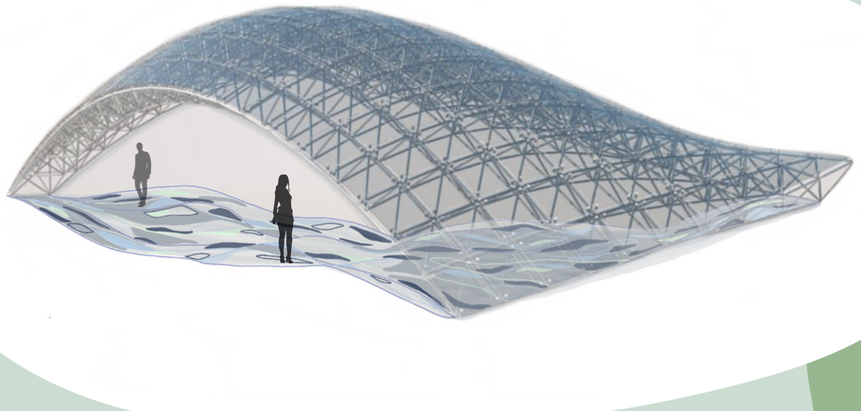
Urban spaces can be used as a **canvas to inform society** about the **environment** and increase **attraction to built environment.**

Public eco-art is one of the art mediums that creatively use the public space to deliver **ecological messages.** Eco-art shapes the public space to potentially become an **eco-didactic environment;** which is a space that creates **dialogues** on the **environment** and **sustainability.**



On the other hand, **digital technologies** are getting more involved in the art world and in daily life, creating opportunities for **different ways of communication.** Such as **interactive experiences** proven by studies, which could **increase the eco-message's impact.**

Artificial Intelligence (AI) is one of these technologies that provides **real-time data, image recognition, machine learning,** and has a great potential to **design interactive engagements.**



Besides the benefits, these t**echnologies consume extensive energy** to operate; still, their utilization is inevitable. The study **aims** to increase **sustainability awareness** by developing an **interactive eco-didactic installation** utilizing **AI** technologies, **parametric structure,** and **sustainable** and **energy-efficient** solutions.

Image references:

Digital artworks: New media artist Roelof Knol

Parametric structures: Anonymous

For more information and questions:

Negar Rahimi: negarsadat.rahimi@mail.concordia.ca

Burcu Olgen: burcu.olgen@mail.concordia.ca

Supervisor: Carmela Cucuzzella, PhD

ideasbe Concordia University Research Chair
Integrated Design Ecology and Sustainability for the Built Environment