

Sustainability in the City and Beyond

Concordia University

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Changing the Culture of Reuse at Concordia

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Concordia University's Centre for Creative Reuse (CUCCR) is an initiative that has partnered with Zero Waste Concordia that captures and redirects reusable materials that would otherwise enter the waste stream. CUCCR focuses on the artistic and pedagogical reuse of materials that are abundant throughout the university campus and commonly thrown in the dumpster. This effort will positively impact the goal of becoming a zero waste university. By capturing useable materials and making them available in one central location we can alleviate tight budgets while fostering creative opportunities and intersections for innovation, trans-disciplinary research, educational experiences and collaboration for all ages. Students, faculty, and community organizations access available materials at no cost, reducing material budgets and initiating awareness and action about the environmental impact of consumption and waste. This project emerged from case study research on existing Canadian Creative Reuse Centres, which examined the organizational structure, the methods and materials, and the community and social impact. This presentation will showcase the many added benefits of residing within the existing infrastructure of the institution and how creative reuse should be integrated into every school district, community organization and government sector.



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