

The Department of Classics,
Modern Languages and Linguistics

MA in Hispanic Studies Lecture Series presents:

**Use, Understanding and Assessment: Toward the
Study of Fifteenth-Century Printing as a
Technological System**

Benito Rial Costas

Visiting Scholar, Carleton University

Friday, February 13, 2015, 3:00 pm

H 527, Hall building - 1455 de Maisonneuve Blvd. West

Dr. Rial Costas received his PhD in Spanish Philology from the University of Santiago de Compostela. Since the publication of his thesis *Producción y comercio del libro en Santiago de Compostela: 1501-1553* (Calambur, 2007), he has focused his research on the study of printing cultures in early modern Europe. He recently published the volume *Print Culture and Peripheries in Early Modern Europe* (Brill, 2013) and is currently working on a new book: *The Imperfect Machine: Fifteenth-Century Printing and Technological Change*.

The talk advances the argument that the first years of the printing press are vital for understanding printing and technology, reframing the study of early modern printing as a technological system. The presentation will provide an overview of how technology has been defined, its study framed, and how printing has been studied. Dr. Rial Costas will focus on why this technological approach provides important new perspectives, offering examples of how printing was initially used, understood, and managed.

All are Welcome

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