

Library Workshop

COMS 325 Approaches to Communication Research

Sonia Poulin
Communication Studies/Journalism Librarian
Concordia University Libraries
Sonia.Poulin@concordia.ca
Revised November 1, 2017

Using works cited and bibliographies

Check the works cited and bibliographies that you may already have on hand. Often these are good starting points for research as the citations cited in the bibliographies have been selected for their value.

Finding Books on Methodology

Results may be limited by material type, campus, internet accessibility.

Subject Headings in CLUES related to methodology include:

[Culture methodology](#)

[Mass media research methodology](#)

[Culture research](#)

[Participant observation](#)

[Discourse analysis](#)

[Communication research methodology](#)

[Focus Groups](#)

[Ethnology methodology](#)

[Social sciences research methodology](#)

[Interviewing in Ethnology](#)

[Interviewing in Sociology](#)

[Interviewing](#)

[Content Analysis](#)

[Qualitative Research Methodology](#)

Books on methodology may also be found by doing keyword searches in CLUES, for example:

[Archiv* method* research](#)

[Internet research method*](#)

[Audience research method*](#)

[Interview method* research](#)

[SAGE Research Methods Online Database](#)

This database provides full-text access to chapters of books, encyclopaedias, handbooks, journal articles and videos on research methodologies. You may browse by major work (ex: *Sage Qualitative Research Methods*), content type such as encyclopaedias (ie: *Sage Encyclopedia of Qualitative Research Methods*), by methodology (use Methods Browse under Methodologies tab), or search using keyword.

[International Encyclopedia of Communication Online](#)

An important encyclopedia in communication studies with short articles on different methodologies. Additional media and communication studies encyclopedias may be access via the [Communication Studies Research Guide](#).

Scholarly journal articles

The purpose of scholarly journal articles is to report and disseminate research. The targeted audience is other scholars and researchers. Use a database to find scholarly journals on a research topic. Databases which cover communication and cultural studies very well include:

[Communication and Mass Media Complete](#)

[Communication Abstracts](#)

[Academic Search Complete](#)

[Sociological Abstracts](#)

[Taylor and Francis Online Journals](#)

[Sage Journals Online](#)

[JSTOR](#)

[Project Muse](#)

Depending on your topic there may be other databases relevant to your research, such as: Historical Abstracts, America History and Life, Language and Linguistics Behavior Abstracts. Check the [database list in CLUES](#) for lists of databases by discipline and by type.

Citing your sources

Citing your sources provides integrity to your work. Guides to citation style are available at:

<http://library.concordia.ca/help/howto/citations.html>

RefWorks

RefWorks is a bibliographic management software which is used to manage references and to create bibliographies. You may create an account for yourself in RefWorks.. You may import citations directly from many databases directly into RefWorks. For more information go to: <http://library.concordia.ca/help/howto/refworks.php>