

Coms 225 Library Workshop

September 2018

Finding ownership of traditional media companies:

[Columbia Journalism Review: Who Owns What](#)

[CRTC Simplified Index of Multiple Ownership Charts](#)

Selected company and industry databases:

[Mergent Online](#) (public companies only)

[Mergent Intellect](#) (public and private companies)

[FP Advisor](#)

Info on Canadian public and private companies; industry reports (mostly financial)

[Factiva.com](#)

(Click on “Company/Markets” link in top menu bar for company and industry reports)

[IBIS World](#)

International including Canada. Browse industry reports and/or search for industry reports by keyword

[Standard's & Poor Net Advantage](#)

Company information and industry reports

[Hoovers Company Profiles](#) (part of the Business Market Research Database)

Links to additional company/industry resources:

[Find additional company and industry databases](#)

[Find additional sources for annual reports](#)

[Find sources for private companies](#)

[Find resources for Canadian broadcasting and telecommunications](#)

Trade publications

Trade publications report on news and events within a particular industry. For example, the [Wire Report](#) reports news related to the Canadian media and telecom industries. The following databases are good sources for trade publications related to media:

[Communication and Mass Media Complete](#)

[ABI/INFORM Trade and Industry](#)

[Business Source Complete](#)

[Canadian Business and Current Affairs](#)

[Factiva](#)

[Eureka](#)

Newspaper Articles

The following databases provide newspaper articles from the major Canadian, US and International newspapers. For most sources within these databases coverage mostly begins in the mid-1980s up to the present. [Archival newspaper databases](#) are available for coverage of news events prior to this time.

[Canadian Newsstream](#)

[US Newsstream](#)

[International Newsstream](#)

[Factiva](#)

[Eureka](#) (includes Canadian French language newspapers)

Scholarly Articles

The primary purpose of scholarly journals is to advance knowledge within a given field of research. They are authored by academics and researchers, and their target audience is other academics and researchers. All scholarly articles have a bibliography or list of works cited. Most scholarly journals are peer-reviewed, which means articles submitted for publication are reviewed by experts in the field prior to being accepted for publication.

To find scholarly articles limit your search to academic journals when using databases. Major Sources for Scholarly Articles related to media studies are:

[Communication Abstracts](#)

[Communication and Mass Media Complete](#)

[Academic Search Complete](#)

[Business Source Complete](#)

[ABI/INFORM Global](#)

Canadian Content

If the media company you have chosen is Canadian, in addition to the sources for news articles and scholarly articles above, you will need to check two Canadian databases. Both of these databases include trade and scholarly publications. Use the limit features to restrict your search to one or the other:

[CBCA Complete](#)

[CPI.Q](#)

Citing your Sources

[Citation Style Guides](#) (quick guides to using different citation formats, such as MLA, APA, Chicago, etc)

[RefWorks](#) is a web-based tool that can help you to organize your references, cite and prepare a bibliography. There will be [workshops offered by the Library on using RefWorks](#) in October and November this Fall.

Finding Other Resources at the Library:

The [Databases by Subject](#) page lists databases available through the Library by discipline ([business](#), [political science](#) etc.) and also by type ([historical news and magazine databases](#), [image databases](#), [streaming video databases](#) etc.).

The [Subject & Course Guides](#) page leads to selected core resources for each discipline and for selected courses.

Assistance in finding resources is available through the Library's [Ask a Librarian](#) service. You may also contact me directly via email at sonia.poulin@concordia.ca