ACCO 330: Cost & Management Accounting

Essential Research Resources

This guide identifies key **resources including** online journals, books and media to support your class projects and assignments for **ACCO 330: Cost and Management Accounting**.

You will also find guidance on careers, avoiding plagiarism and citing and referencing. For more, visit: <u>http://library.concordia.ca/</u>.

1. Course Textbooks

<u>Cost & Management Accounting Textbooks</u>

2. Journal Articles & Books

Search Tip:

Example search keywords: "Activity based costing" OR "Cost accounting"

Select 'Scholarly peer-reviewed' to just retrieve highly reputable journal articles.

- Business articles on current research on tax issues, practices and topics as well as companies and industries
- Books / E-Books on Cost Accounting & Management Accounting

Other Useful Resources

3. Company Data & Ratios

- <u>F P Advisor</u>: Canadian Companies for ratios see: Corporate Surveys, Investor Reports, Analyzer Search
- Factiva: select Companies/Markets, then Company. Then select Reports. Ratios included in each report.
- <u>Hoovers Company Profiles</u>: brief company profiles and selected ratios. Search by Company/Organization ORG, then select Financials. Includes company profiles and a few selected ratios.
- <u>Mergent Online</u>: ratios for U.S. and international companies. Create your own ratios by selecting Companies and adding to Company Analysis. Select companies and click on Create Comparison Report. When selecting ratios, check the box beside "Include Average in Heading."

4. Industry Data & Ratios

• <u>SME Benchmarking Tool</u>: benchmarking data and ratios for Canadian small businesses (with revenues between \$30,000 and \$5 million), organized by industrial classification (NAICs) for 2006 and 2008.

- <u>eStatement Studies</u>: by the Risk Management Association (RMA), provides composite financial data from over 190,000 anonymous financial statements operating in 600 US industries.
- <u>F P Advisor</u>: includes industry reports of 23 of Canada's top industries and financial data for Canadian public companies.
- <u>www.BizStats.com</u> statistics, financial ratios, benchmarks for U.S. industries.

5. Government Information

- <u>Government Information</u>: Quebec provincial, regional & national government media documents and publications
- Trade Associations: a great way to find out about an industry.
- See **Trade Journals & Associations Canada** (BOOK located at Webster Reference Desk Ref HS17 A77 2011), representing non-profit industry, commercial, professional and other organizations in Canada.

6. Market Research

- <u>Global Market Information Database (GMID)</u> by Euromonitor: Use Search & go to Countries & Consumers > Consumer Trends & Lifestyles > Canada
- <u>CANSIM</u>: Statistic Canada's data; browse subjects; search for household spending; also access the Canadian Census on E-STAT
- **FPMarkets** (BOOK): Summary demographic report for Canadian cities located at the Webster Library Reference Desk

7. Media & News

- Factiva: Canadian & international financial news, company snapshots and financial data
- Canadian Newsstand Major Dailies
- CPI.Q (Canadian Periodical Index)
- <u>Lexis Nexis:</u> Financial, legal and media, international coverage (Available onsite at Vanier & Webster Libraries. See the Reference Desk for login details).

8. Finding Case Studies – via Publishers Websites

Also Explore

9. Academic Integrity

- Avoiding Plagiarism 1 minute video (Sheridan Libraries)
- <u>Concordia University Academic Integrity</u>
- <u>Concordia University What is Plagiarism?</u>

10.Citing & Referencing

- <u>Citing Business Databases in APA format</u>
- <u>Citation Style Guides</u>
- <u>RefWorks</u>: Online bibliographic management tool. Use it to store and organise your references as well as to automatically create your in-text citations and bibliography.

11.Careers & Job Searching

- JMSB's Career Management Services
- <u>Finance Career Guide</u>: includes a wealth of valuable links and resources for business career research including company rankings, salary expectations etc.
- <u>What can I do with a major in...?</u> plus job search and resume, interview planning etc.
- <u>Working in Canada</u>: explore careers in all areas of business by occupation, job title e.g. 'Accounting Clerk', city, province, wages outlook and education and skills requirements.