



JOHN MOLSON  
SCHOOL OF BUSINESS



Desjardins Centre for Innovation  
in Business Finance

## Call for Case and Teaching Material Proposals

The Desjardins Center for Innovation in Business Finance (the Centre) aims to provide funding for the development of case or ground-breaking teaching material that focuses on innovation in business finance and on advances in the financial services sector, with specific reference to the effects on small to medium-sized business customers. The Centre encourages the development of cases and other material that will be used in either undergraduate or graduate courses. The ultimate purpose is to strengthen the ties between the John Molson School of Business (JMSB) and Montreal's financial sector, especially the Mouvement Desjardins. Funding of up to \$5,000 can be provided for a project. All funding is subject to JMSB and university rules and regulations in terms of allowable expenses.

Faculty members (tenured, tenure-track and non-tenure track) are invited to submit project proposals. Projects have to be relevant and of quality, with clear teaching objectives that are consistent with the Centre's mission. The project's learning objectives must be clearly highlighted as well as the target audience. The Centre's Scientific Committee will evaluate the proposals. Proposals will be evaluated on an ongoing basis as received. Funding will be conditional upon the Scientific Committee's review and availability of funds.

The two-page (maximum) proposal must cover the project's: 1) theme and/or setting, 2) learning objectives, 3) target audience (program, course), 4) intended deliverables and, 5) budget. A one-page summary of each applicant's teaching and research realizations within the past 3 years must be attached to the proposal. Recipients of prior funding from the Centre must provide information as to the amount received and the outcome achieved. Please send your proposal by email to:

Michel Magnan  
Director  
Desjardins Centre for Innovation in Business Finance  
Email: [michel.magnan@concordia.ca](mailto:michel.magnan@concordia.ca)

Faculty members funded by the Centre must submit a final report once the project is completed, are also expected to disseminate their results within the community, and must acknowledge the Centre's financial contributions in their oral or written communications. Recipients may also be asked to make a brief oral presentation to the Centre's Advisory Board.