

## Program Planning Worksheet

### BComm: Marketing (120 credits)

#### 2015-2016 Academic Year

### Foundation Courses (30 credits)

These required basic courses prepare you for university studies in business:

- |                                   |   |  |  |
|-----------------------------------|---|--|--|
| <input type="checkbox"/> MATH 208 | <input type="checkbox"/> ECON 201         | <input type="checkbox"/> Non-JMSB elective | <input type="checkbox"/> Non-JMSB elective |
| <input type="checkbox"/> MATH 209 | <input type="checkbox"/> ECON 203         | <input type="checkbox"/> Non-JMSB elective | <input type="checkbox"/> Non-JMSB elective |
| <input type="checkbox"/> BTM 200  | <input type="checkbox"/> ENGL 210 or 212* |  |  |

\* Complete this English course in your first year; level of English is determined by placement test at the Department of English.

### Core Courses (42 credits): All BComm students must complete the following 14 courses:

- |                                   |                                   |                                   |                                   |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> COMM 210 | <input type="checkbox"/> COMM 220 | <input type="checkbox"/> COMM 226 | <input type="checkbox"/> COMM 315 |
| <input type="checkbox"/> COMM 212 | <input type="checkbox"/> COMM 222 | <input type="checkbox"/> COMM 305 | <input type="checkbox"/> COMM 320 |
| <input type="checkbox"/> COMM 215 | <input type="checkbox"/> COMM 223 | <input type="checkbox"/> COMM 308 | <input type="checkbox"/> COMM 401 |
| <input type="checkbox"/> COMM 217 | <input type="checkbox"/> COMM 225 |                                   |                                   |

\* Please note that you should register for COMM 212 before 210 or any other COMM course.

### Major Courses (24 credits): You must complete the four required courses below **and** choose four additional MARK courses.

- |                                   |                                   |                                    |                                    |
|-----------------------------------|-----------------------------------|------------------------------------|------------------------------------|
| <input type="checkbox"/> MARK 301 | <input type="checkbox"/> MARK 305 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |
| <input type="checkbox"/> MARK 302 | <input type="checkbox"/> MARK 495 | <input type="checkbox"/> MARK ____ | <input type="checkbox"/> MARK ____ |

### Elective Courses (24 credits): A minimum of 12 credits must be non-business courses. The remaining 12 credits of electives may be used as a business minor, or in any combination of appropriate business or non-business courses.

- |                                |                                |                                |                                |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

### Sample First Year Schedule for Full-time Students

You may register for five courses per term, but we suggest a maximum of four courses in your first term.

- |   |  |
|---|--|
| <input type="checkbox"/> MATH 208 or 209  | <input type="checkbox"/> MATH 208 or 209   |
| <input type="checkbox"/> ECON 201 or 203  | <input type="checkbox"/> ECON 201 or 203   |
| <input type="checkbox"/> BTM 200          | <input type="checkbox"/> Non-JMSB elective |
| <input type="checkbox"/> ENGL 210 or 212* | <input type="checkbox"/> Non-JMSB elective |

\* If required, ESL courses must be completed before ENGL or elective courses.

- Foundation courses must be completed in your first year.
- You should register for courses in both Fall and Winter terms once you have access.
- Consult the [Undergraduate Calendar](#) and [Class Schedule](#) to plan your class schedule wisely.
- Consult the [Registration Guide](#) for help when choosing courses.

### Important

- Academic advisors are available to help you make your class schedule, change your course load and plan your degree progression; please refer to the [academic advising section of our website](#) to book an appointment.
- If you are required to take ESL courses, up to 15 ESL credits may count toward your degree. Even if ESL courses are not required, up to 6 ESL credits may count toward your degree.