



THE JOHN MOLSON GRADUATE CERTIFICATE IN ENTREPRENEURSHIP

GET THE SKILLS AND KNOW-HOW TO WORK FOR YOURSELF

From artists to psychologists, from graphic designers to freelance writers, over 15% of the Canadian workforce is self-employed.

The Graduate Certificate in Entrepreneurship (GCE) is a short, focused, graduate-level business program that provides students from various backgrounds with the critical skills and knowledge they need to plan, launch and sustain their own micro-enterprise.

This unique 15-credit program can be completed on a part-time or full-time basis, and is designed specifically for non-business students wishing to start their own micro-enterprise such as an artist-run studio, design firm, or professional practice.

WHO IS IT FOR?

The program is for recent university graduates with a bachelor's degree in any non-business discipline, as well as professionals and artists looking to start their own business. Participants must be Canadians or permanent residents.

No prior work experience is required.

WHAT WILL YOU LEARN?

- The essentials of self-employment and management of a micro-enterprise
- Marketing basics: how to develop the marketing plan for your venture
- How to develop your business plan
- To anticipate and understand the issues that will arise as your business grows

CONCORDIA'S JOHN MOLSON SCHOOL OF BUSINESS

The John Molson School of Business is one of the leading business schools in Canada and a hub of expertise in the area of business ownership.

Our internationally-renowned faculty members are constantly pushing the boundaries of business research, and many are active and successful in the business world, allowing them to impart real-world knowledge in addition to theory.



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PROGRAM LENGTH AND SCHEDULE

The program offers a work-friendly schedule. Students can complete the program (5 courses / 15 credits) in two or three semesters (full-time or part-time).

Core Courses:

- GCE 511 Starting Your Own Business
- GCE 512 Marketing Your Own Business
- GCE 513 Growing Your Own Business
- GCE 514 Entrepreneurship: Venture Creation
- GDBA 595 Elective course

Elective Courses (*may change from year to year*):

- Professional Business Skills
- Business Law
- e-Marketing
- Project Management

For course descriptions, please visit the curriculum section of our website: concordia.ca/gce

ADMISSION REQUIREMENTS AND SUPPORTING DOCUMENTS

- Completed online application form via concordia.ca/gce
- Bachelor's degree in any field with a minimum GPA of 2.7 (B- average or equivalent)
- TOEFL/IELTS for non-native English speakers – minimum of 90 (iBT) or IELTS 7.0

- A statement of purpose that includes your profession and a description of the business you wish to start
- An up-to-date résumé (curriculum vitae)
- Two letters of reference from business or academic professionals

APPLICATION DEADLINE

Fall term (September): July 15, 2017

MEET US TO FIND OUT MORE

Register for an information session (concordia.ca/jmsbinfoessions), email us or book a one-on-one appointment in person, by phone or Skype to find out more about our program and have your questions answered.

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