

SIPC

A UNIQUE AND GLOBAL CERTIFICATION PROGRAM

SUSTAINABLE INVESTMENT PROFESSIONAL CERTIFICATION

- ▶ Are you considering environmental, social and governance (ESG) factors in your analyses?
- ▶ Are you prepared to advise your clients on potential sustainable investments?

WHY COMPLETE THE SIPC?

Learn to integrate environmental, social and governance (ESG), as well as ethical factors in your analyses to make informed investment choices.

WHO IS THE SIPC FOR?

- Risk Managers
- Analysts
- Investment Advisors
- Financial Planners
- Fund Managers
- Investment Relationship Managers

SIX SELF-PACED ONLINE COURSES*

*Twelve-month program (approximately 120 hours)

- 1 Overview of Sustainability
- 2 Governance
- 3 Ethics
- 4 Social Sustainability
- 5 Environmental Sustainability
- 6 Sustainable Investing

HERE'S WHAT AN ALUMNUS SAYS...

“The program covers all aspects that I deal with in my new job and the theoretical part aligns perfectly with my day to day work. The knowledge I obtained from the SIPC program allows me to advise European institutional investors on ESG investing, and to enter into dialogues with companies they invest in”.

Nando van Kleeff,
Responsible Investment & Governance
The Hague, Netherlands

“The SIPC program was developed by a team of finance and sustainability experts. It equips you with practical tools for integrating ESG factors in your decision-making.”

Thomas Walker, PhD
Interim Director, David O'Brien Centre
for Sustainable Enterprise

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WHAT'S IN IT FOR YOU?

- Knowledge you need to conduct analyses and make informed decisions
- Self-paced program allows you to maintain your professional commitments
- Access to experts and industry leaders
- Networking activities
- Certification by a recognized business school
- Access to the Resource Centre
- CFA Institute-approved activity



"The SIPC program enabled me to provide my clients with an additional level of scrutiny when recommending Investments. By understanding ESG risks and the long term value that it adds to my recommendations, both my clients and I are empowered to not only avoid potential problems but have our investments do the right things"

Andrew Friedman
Certified Financial Planner
New York, NY, United States



"The SIPC program helped me to have a better understanding of ESG risks. I was able to acquire the essential knowledge that enabled me to find all the necessary information for my risk analysis."

Virginie Chane-Teng
Senior Risk Analyst
Montreal, QC, Canada



Caisse de dépôt et placement
du Québec

APPLY TODAY!

Tuition: \$1,650 (+taxes)*

*Ask us about group, membership and Concordia discounts

For admission requirements and to apply:

concordia.ca/jmsb/sipc