WELCOME TO THE JOHN MOLSON EXECUTIVE CENTRE

It’s no longer business as usual. The world of work, as we know, it is shifting at breakneck speed. In this new reality, opportunities abound. We’ll help you seize them. The John Molson Executive Centre (JMEC) provides leading-edge programs, coaching and highly customizable, bilingual learning and development solutions for you and your team. Our experienced faculty and experts are focused on delivering impactful, real-world learning. They’re part professor, part coach—and, when it comes to advancing your knowledge and skills, they’re all passion.


It happens here: concordia.ca/jmec

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FESTIVALS AND EVENTS
Jazz, comedy, avant-garde dance, poutine – name a season, art form or signature local dish and you’ll find Montréal has a festival for it.

From illuminated winter festivals of art, gastronomy and outdoor sports to international rhythms and circus performances in the heat of summer, the city’s festivals and special events gather locals and visitors alike in the name of celebration. Relaxing under the sun or in the plush comfort of a theatre seat, festival-goers and artists from all walks of life come together to create Montréal’s truly unique festival vibe©.

Visit Tourisme Montréal to see all the activities happening in our city.

ONE OF THE BEST PLACES TO LIVE IN THE WORLD
According to the latest Economist’s Intelligence Unit Safe Index, Montreal is listed as one of the top two places to live worldwide. Reasons for Montréal’s success include its safety, livability and low cost of living.

LANGUAGE & CULTURE
Montreal is the second-largest French-speaking city in the world after Paris. While the city’s official language is French, Montreal is easy to navigate for both English and French speakers. Bilingualism is a part of Montréal’s strong cultural tradition and adds to the inspiring atmosphere of art, music, literature and innovative technology.

AVERAGE DAILY TEMPERATURES
Winter: -10°C/14°F
Summer: 21°C/70°F

CONCORDIA FAST FACTS
46,000+ total enrolment
200,000 alumni from a strong network worldwide
1,967 Full-Time and Part-Time Faculty
150+ countries represented in total enrolment
In the heart of downtown Montreal, the SGW Campus’ high-rises and row houses stand side-by-side with busy cafés, vegan restaurants and fashion-forward boutiques.

1. Molson (MB) Building
   Home to the John Molson School of Business and Faculty of Fine Arts performing arts facilities for Theatre, Contemporary Dance and Music.

2. Guy-Macdonald (GM) Building
   The place for Health Services and the Financial Aid and Awards Office.

3. Underground network
   Take the tunnel to get to class on wintry days.

4. Engineering, Computer Science and Visual Arts Integrated Complex (EV)
   Home to Engineering, Computer Science and Fine Arts students.

5. Concordia Greenhouse Hall Building, 13th floor
   Get some sun and enjoy a quiet place to work.

6. Hall (H) Building
   Headquarters of the Concordia Student Union, the Student Success Centre and many Arts and Science departments.

7. J.W McConnell / Library (LB) Building
   Get your student ID card at the Birks Student Service Centre or hit the books at the Webster Library, open 24 hours a day during fall and winter terms.

8. Faubourg (FB/FG) Building
   The Mel Hoppenheim School of Cinema is located here.

9. Grey Nuns Residence (GN)
   Our gorgeous student residence is full of character, with spacious rooms, high ceilings and lots of light. The converted chapel is now a beautiful Reading Room open to the whole university community.
A visual representation of our commitment to creating a next-generation university, the Loyola Campus’ century-old buildings stand side-by-side with cutting-edge facilities where Concordians learn and create.

LOYOLA CAMPUS

1. Research Centre for Structural and Functional Genomics (GE) Building
   This multidisciplinary research facility brings together biologists, chemists and bioinformaticians.

2. Richard J. Renaud Science (SP) Complex
   Home to many of Concordia’s science programs.

3. Communication Studies and Journalism (CJ) Building
   Buy your textbooks here at the Loyola Bookstore.

4. Administration (AD)/Central (CC) Buildings
   Check out the Career Resource Centre, the Dean of Students Office, and the health clinic.

5. Hingston Residences (HA/HR) / Jesuit Residence (JR)
   These three buildings make up our Loyola residences.

6. Psychology (PY) Building
   Home to graduate and undergraduate Psychology programs and research centres.

7. Loyola Chapel
   Location of the Multi-faith and Spirituality Centre.

8. Student Centre (SC)
   The Hive café, a Concordia Student Union-run lounge and event space, is here.

9. Vanier Library (VL)
   Open 24 hours a day during fall and winter terms.

10. Recreation and Athletics (RA) Complex and Ed Meagher Arena/Stingers Dome (DO)
    Home to the Concordia Stingers varsity sports teams. (Go, Stingers, go!)

11. PERFORM Centre (PC)
    This research facility is devoted to preventive health and wellness. Visit Le Centre for conditioning and fitness opportunities.

12. Oscar Peterson Concert Hall (PT)
    The principal performing arts venue of the Faculty of Fine Arts, with over 200 concerts, lectures and theatrical productions annually.

Catch the free shuttle bus to and from our downtown campus here!
JMEC may be Montreal-based but our clients come from all over the globe. From Calgary to Qatar, managers and executives from business and government have joined us to hone their skills and learn about global business practices. We also come to you, wherever you may be. This all results in programs that are timely, relevant and impactful, no matter where they’re delivered.

OUR APPROACH
To develop change-makers, you have to be one yourself. Excelling in executive education in a shifting, global business world, means fully embracing a forward-looking approach to education. As the needs of our business community and alumni evolve, we’re fuelled by the commitment to serve and empower them, with relevant, transformative learning experiences.

OUR MISSION
Next-generation thinking for executives in a globalized world

OUR TEAM
Our qualified Executive Centre team is available to meet with you in order to discuss your company’s needs. We will be happy to schedule an appointment at your convenience.
One size doesn’t fit all

There’s no one playbook that’s applicable to every business. Each company is one-of-a-kind in its culture, strengths and challenges. Shouldn’t business training programs reflect this? JMEC thinks so. That’s why we deliver customized and flexible learning and development designed to address your own unique needs.

Custom solution topics

Whether it’s in the area of leadership, innovation, decision-making or the development of business acumen, our custom programs ensure that your team’s learning is always a tailored fit.

Leadership

Leadership is a skill that demands continuous fine-tuning and upgrading, especially in today’s changing and fast-paced business culture. Our programs teach and fine-tune leadership skills, preparing you to guide change in your organization.

Innovation

In today’s business climate there’s no pause button when it comes to innovation. At any moment, you’re either disrupting or being disrupted. These programs focus on building the skills and mindset necessary for innovation to flourish in your organization.

Decision-making

Whether you’re a new, experienced or future manager, develop the decision-making skills and capabilities that will lead teams towards organizational excellence. Put “Big Data” to work for you by learning how to transform it into relevant, strategic information so you can generate superior, more profitable business decisions.

Business acumen

Adaptable to any organization’s reality, these programs develop your ability for strategic thinking, analyzing critical organizational issues, and aligning your organization’s vision and mission with operational realities.

TAILORING YOUR CUSTOM SOLUTIONS

A custom solution is a powerful investment. Our team will guide you through the process. Follow these five easy steps to get your hands on the finest tailored solutions:

1. The first meeting. Meet with your advisor; we will come to your office or welcome you at our state-of-the-art LEED-certified building.
2. Measure for fit. At this stage, your JMEC consultant will assess your organization’s learning needs to make your custom solution fit like a glove.
3. Personalize solution. The beauty of the custom solution is that you can add personal touches to make your program unique. Flexibility is key when it comes to our training.
4. Delivery stage. From business cases to team exercises, we deliver your personalized curriculum that’s timely, relevant and geared towards your business and organizational objectives.
5. Reflection. Following your program, we compile and provide you with participants’ feedback in a detailed report. We can also include specific recommendations regarding how to transfer the newly acquired knowledge to your workplace.

“Every system is perfectly designed to achieve exactly the results it gets.”

—Don Berwick, MD MPP
WINNING TOGETHER WITH COMPANIES

21st-century innovation mindset
When companies question how to:
• Be innovative and willing to take risks,
• Create internal awareness of new market trends and emerging technologies,
• Recast corporate brand in the digital age,
• Position company as an innovation-driven partner, customer or employer.
Together we can help to:
• Stay on top of trends and boost your company’s pace of innovation,
• Create an entrepreneurial mindset among employees who become exposed to agile teams, lean approaches and fresh thinking,
• Create awareness of future trends and new technologies.
• External perception of corporate brands among their customers, partners and future employees.

Solve business problems
When companies question how to:
• Solve key business problems in a quicker and more cost-effective way,
• Help corporate teams to reframe existing problems and search for fresh solutions.
Together we can help to:
• Develop new innovative solutions externally which is often much quicker and less risky than doing so internally.
• Bring new technologies, business models and talent to the table with open-innovation models.

Expand into future markets
When companies question how to:
• Strategically expand into new markets,
• Capture the power of cutting-edge, disruptive technologies.
Together we can help:
• Companies to have the necessary capabilities and agility to compete in newly emerging sectors.

A NEXT-GENERATION EXPERIENCE
District 3 Innovation Center
We can work in collaboration with District 3, one of the largest innovation hubs in Montreal to elaborate an impressive next-generation solution for you and your team. District 3 puts the necessary tools, resources and knowledge in the hands of innovation leaders to transform impactful ideas into reality.
At JMEC we know healthy businesses, careers and lifestyles are all inextricably linked. Mental and physical health skills are as vital and teachable as business skills.

As such we recommend incorporating a Healthy Executive component in every program to ensure that your Custom Solution Programs have health and wellness at their core. As part of this program, we leverage the leading-edge facilities at Concordia, like its PERFORM Centre, and collaborate with fitness, health and wellness professionals.

The Healthy Executive component’s mission is to:
Provide executives with the knowledge, skills and tools necessary to adopt long-term healthy living habits, so that they can perform at optimal levels both professionally and personally.

The Healthy Executive component is comprised of:

Healthy eating
From the nutritious, local food we feed you to consultations with certified dieticians, we serve up healthy solutions designed to fuel you for excellence in work and life.

Active lifestyle
With the help of certified exercise physiologists and fitness trainers, we’ll have you climbing the stairs to success with ease.

Reflective leadership
By practising mindfulness meditation, with the help of our trained practitioners, you’ll learn how to decrease stress and increase your ability to focus.
AVIATION MANAGEMENT CUSTOM SOLUTIONS
The John Molson Executive Centre has the ability to specifically design custom solutions to push you and your team’s learning forward. We’ve partnered with industry professionals to offer unique, custom training to the aerospace/aviation sector.

The aviation and aerospace industry is evolving at high speed. Buckle up.
Contact us to plan your take off!

AVIATION THINK TANK
The first of its kind, the think tank serves as a neutral platform for industry professionals and researchers to focus on a deeper, more nuanced understanding of the sector. The think tank advances innovative ideas and proposes evidence-based policies to support sustained growth in this dynamic, rapidly evolving industry for the benefit of all stakeholders.

CIADI
A centre of excellence for aerospace related research
The Concordia Institute of Aerospace Design and Innovation (CIADI) is a coordinated umbrella platform that promotes and supports aerospace research and education at Concordia. It provides leading edge know-how among engineering students engaged in aerospace design and innovation and supports the development and management of multipartner aerospace research projects.

CONCORDIA: AVIATION HUB
Montreal is one of the world’s aerospace hubs, making it a great destination for your organization’s specialized needs.
CERTIFICATE & OPEN PROGRAMS

JMEC offers learning opportunities to both individuals and organizations. With participants from a variety of backgrounds, organizations, industries, and cities, the interaction provides a valuable learning experience.

Certificates
- Certificate in Business Acquisition
- Aviation Management Programs
  - AVSEC Professional Management Certificate
  - Management Certificate in Civil Aviation
  - Airport Executive Leadership Program
- Sustainable Investment Professional Certification
- Leadership Bootcamp

Open enrollment programs
- Family legacy and wealth programs
- Seminar in Negotiation
- Leading and Mobilizing Your Team with Emotional Intelligence (EI)
- Certification in Leadership and Management
- Leadership Sprint
Our coaching programs respond to your unique training and development needs with customized and effective solutions.
These programs are available to individual managers or as a follow-up to participants after a customized group program.

**Individual coaching**
We provide one-on-one leadership development opportunities for executives whose responsibilities demand new skills, complex thinking and high performance managerial and interpersonal competencies. Through a series of individual coaching sessions, our coaching framework ensures a challenging but supportive environment that will lead you to positive change.

**Team coaching**
Our certified coaches provide your team(s) a confidential, empowering and professional coaching experience that can boost performance and create value for your organization. Coaching helps to improve team functioning and strengthens commitment towards a shared vision.

**Post-program sessions**
Highly experienced and certified coaches will help build and monitor your personal action plan and address any questions specific to your job tasks and responsibilities.
Not only will you reinforce your newly acquired knowledge and skills, you’ll also better position yourself to successfully apply them on the job. Supplementary reading material will be available for you on our online coaching platform.

**Strategic retreats**
The retreat offers a relaxing setting where the members of the board or executive committee can review the year’s performance and consider the development of plans without constant distractions. It is also an opportunity to strengthen team relationships and set goals for the upcoming year.

**Your coaching experience is:**
- Designed for your success and supported by research in neuroscience, managerial and leadership excellence
- Confidential and delivered with the utmost of care
- Led exclusively by certified coaches with real-world business experience
- Structured and scheduled by you

**DID YOU KNOW?**
"Studies have shown that productivity increased by 22% via participating in active learning sessions, adding a one-to-one (8-week) coaching intervention after training pushed productivity to 88%." ¹

JMEC shares its expertise and proven learning approaches with executives, leaders and professionals in aerospace, airport and aviation management, business ownership and wealth management, health research and healthcare management and finance and sustainable investment, for cultivating the growth of leaders in their respective industries.

Aerospace, Airport and Aviation Management
Business Ownership & Wealth Management
Health Research & Healthcare Management
Finance & Sustainable Investment

concordia.ca/jmec/expertise
On Custom Solutions

“Excellent seminar. It wasn’t the same old copy-and-paste information. I loved how professor touched on mindfulness.”

“What was taught, I can apply to more than my workplace.”

On Aviation Management Programs

“Enriching, a perspective that I had never had.”

“Great learning experience, positive, inspiring.”

“Very practical and interactive. Opportunity to interact with people of diverse skills and cultures.”

On Certificate in Business Ownership

“The part I like the most about this course is getting the chance to meet real entrepreneurs that have experience with business acquisitions and inspiring stories.”

“Great, great insights from the REAL TALK expert series! Very valuable!”

“Perfect real life vs. theory combination!”

On Aviation Management Custom Solutions

“The exercises were good practice, and the instructor coming around to give individual comments was the most helpful to guide the process.”

“Different topics and tours to broaden our eyes. Team work with people from different backgrounds is very beneficial.”

“Good mix of different subjects for a broader vision of the industry.”

“Interactive and dynamic.”