

2013 Fuller Landau Best Student Paper Award on the topic of 'Entrepreneurial Family Business'

PURPOSE

To encourage and reward undergraduate students for developing cases on entrepreneurial family enterprises in Quebec.

Two awards of \$2,250 will be given to the two best submissions.

WHO CAN PARTICIPATE?

Students enrolled in the 'Entrepreneurial Family Business' course (MANA 480) can participate in this award. All students who have taken this course in the Fall of 2012 are eligible to participate. Individual or team submissions will be accepted. In case of team submissions, the award money will be divided up amongst all team members.

WHAT TO SUBMIT?

Case study reports (maximum 25 double spaced pages all inclusive) written on entrepreneurial family enterprises in Quebec.

JUDGES

The following panel will review the submissions and select the winners:

- Ronald Abaira, Lecturer in Entrepreneurship, John Molson School of Business
- Young-Chul Jeong, Assistant Professor of Strategy, John Molson School of Business
- Mohamed Meskaoui, JMSB MBA Alumnus, winner of the 1st Fuller Landau Best Student Paper Award on the topic of 'Entrepreneurial Family Business' (graduate category)

The decisions of judges are final and non-appealable.

JUDGING CRITERIA

Winners will be selected based on the thoroughness and effectiveness of:

- situation description
- issues identified
- recommendations
- rationale supporting recommendations

SUBMISSION PROCESS & DEADLINE

- Submissions should be made electronically to FamilyBusinessAwards@jmsb.concordia.ca indicating "Fuller Landau Student Awards" in the email subject.
- Submission deadline is 28 February 2013

AWARDS RECEPTION

Awards will be announced at the Fuller Landau Family Business Awards event in May 2013. In addition to the winners of the Family Business Paper Awards, we will celebrate the winners of the Small, Medium and Large family enterprise awards, which will honor and celebrate the most progressive privately-held family enterprises in Quebec.