

DEAN'S REPORT

2013-2014



DEAN'S MESSAGE

Much has happened at JMSB over the course of the last year. We continue to build on our traditional areas of strength in teaching, research and experiential learning and are developing new areas of expertise and excellence. Our students continue to be remarkably successful. Our undergraduate case competition teams reached the podium a record 40 times, students from our MBA with Complete CFA Integration program surpassed worldwide pass rates at all three levels of the CFA exams and one of our PhD graduates was the winner of the Governor General's Gold Medal Award. These are but some examples of the countless strides that people at the JMSB are making each day.

Our new five-year strategic plan was finalized in May. It reaffirms our mission *to provide an engaging learning and research environment that inspires us to go beyond the commonplace for the development of business and society* while setting out our key strategic initiatives to address the changing face of business.

We are guided by our values of:

- Advancing knowledge
- Building on diversity
- Daring to innovate
- Promoting responsible business
- Going beyond the classroom
- Respecting the individual
- Contributing to the community

For the next five years, we will focus on seven strategic imperatives:

- Innovating in Pedagogy and Curriculum
- Elevating the Student Experience
- Enhancing Relationships with Alumni and the External Community
- Excelling in Executive Education
- Increasing Research and Knowledge Transfer
- Developing International Presence and Appeal
- Attracting and Retaining the Best Faculty

These values and imperatives are re-articulated in the pages that follow and are exemplified by the activities that you will read about in this report. Thank you for making this another momentous year for JMSB.

Sincerely,
Steve Harvey
Dean

VISION

To set the pace for the next generation of business schools.

MISSION

To provide an engaging learning and research environment that inspires us to go beyond the commonplace for the development of business and society.

VALUES

Advancing Knowledge. We advance knowledge through excellence in intellectual pursuit. This is at the core of everything we do.

Building on Diversity. Our success is grounded in a rich diversity of viewpoints, backgrounds and experience.

Daring to Innovate. We foster intellectual curiosity and ideas that break with convention to improve on a continuing basis our teaching, research and management.

Promoting Responsible Business. We assume a leadership role in making the world a more sustainable and ethical place.

Going Beyond the Classroom. We provide students with both a quality education and a memorable experience at JMSB through activities that go beyond the classroom such as our Co-op program, case competitions, community service, student-led organizations and international exchange programs.

Respecting the Individual. We respect the unique strengths of each individual - student, staff member, volunteer, alumnus, faculty member - and recognize their important contribution to our continued success.

Contributing to the Community. The history and future of JMSB are intimately bound to the Montreal communities that it serves. JMSB has a strong tradition of community service and in return those communities contribute to JMSB's unique and vibrant organizational culture.

STRATEGIC IMPERATIVES

Innovating in Pedagogy and Curriculum

Elevating the Student Experience

Enhancing Relationships with Alumni and the External Community

Excelling in Executive Education

Increasing Research and Knowledge Transfer

Developing International Presence and Appeal

Attracting and Retaining the Best Faculty



NEW PROGRAMS

Innovating in Pedagogy and Curriculum

Daring to Innovate. We foster intellectual curiosity and ideas that break with convention to improve on a continuing basis our teaching, research and management.

John Molson Executive MBA

The revamped John Molson Executive MBA (EMBA) is designed to train the complete executive through an innovative program that will go well beyond the mastery of traditional academic subjects. The program also includes professional/leadership coaching, a health and fitness program designed for executives, and solid links to the business community.

According to the program's director, Jordan LeBel, the new EMBA takes a holistic approach to developing future business leaders. "What we call the complete executive is really an aspiration, and it rests on the premise that success in business doesn't occur in a vacuum and is not independent of success in other spheres of life."

"We also want to develop leaders who will be mindful of their impact on others and the environment," he says. "We help students assess their health, interpersonal dynamics and social support systems, and explore how these areas interact and affect their overall effectiveness and happiness and that of others."

Graduate Diploma in Chartered Professional Accountancy (CPA)

This September, we will welcome our first cohort into the new Graduate Diploma in Chartered Professional Accountancy.

The new program will be similar in many ways to its predecessors, with a few key differences.

Accountancy has long been an area of strength for Concordia. Trevor Haygard, the program's director, believes the Department of Accountancy will offer one of the top CPA programs in the province.

"We have offered the Diploma in Chartered Accountancy program since the late 1970s. In that time, we trained thousands of successful chartered accountants and many of our graduates have key roles in industry, public accounting, education and other enterprises," he says. "Our success rate on the final Uniform Final Examination of the Order of Chartered Accountants has been excellent and we expect this tradition of excellence to carry through to the new CPA program."



FACTS & FIGURES

- 20+** retailers, including Reitmans, HBC, Birks and H&M, participated in Retail Day organized by Career Management Services to help de-mystify the retail industry
- 30+** graduate students met with employers at Career Management Services' Elevator Pitch Day, resulting in five interview/job offers
- 40+** Exhibitors from various industries attended JMSB's annual Career Fair
- 91%** pass rate on the CFA Level I exam (Worldwide pass rate: 42%)
- 83%** pass rate on the CFA Level II exam (Worldwide pass rate: 46%)
- #3** in Canada in Canadian Business ranking of MBA programs
- #80** in Canada in The Economist's MBA rankings
- #2** solely Canadian EMBA program The Economist's EMBA rankings

- 957** Co-op students
- 119** Beta Gamma Sigma inductees
- 2.11%** return above benchmark achieved by the students in the Kenneth Woods Portfolio Management Program

ADVANCEMENT & ALUMNI RELATIONS

Enhancing Relationships with Alumni and the External Community

- \$500,000 gift from CN to establish CN Centre for Studies in Sustainable Supply Chain Management
- \$1.1 M gift from Formula Growth to Concordia, Bishop's, McGill and HEC Montréal.
- Gift to support John Dobson – Formula Growth Investment Room at JMSB

RESEARCH

Attracting and Retaining the Best Faculty

Advancing Knowledge. We advance knowledge through excellence in intellectual pursuit. This is at the core of everything we do.

JMSB is committed to developing a culture that inspires quality research and scholarship across a wide spectrum, and values the importance of transferring knowledge to society in all its forms.

Congratulations to this year's external grant award recipients!

Davis, Fred (PI) with Ravi, Rahul and Walker, Thomas, SSHRC Insight Development Grant, "Institutional Trading around Takeover Rumour Announcements", (2013-2015).

Grohmann, Bianca (PI) with Bélisle, Deny, Bodur, Onur, Cheikhrouhou, Soumaya, and Johnson, Aaron, FRQ-SC Soutien aux Equipes de Recherche, "La perception et l'attention visuelle et les biais qu'elles induisent en termes de traitement de l'information, d'évaluation des alternatives et du choix des consommateurs", (2013-2015).

Huang, Xiao, FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "Formation et fonction des partenariats dans un contexte commercial dynamique", (2013-2016)

Kryzanowski, Lawrence, Institut de Finance Mathématique de Montréal, Assistance to Senior Researchers, "Issues in Delegated Portfolio Management", (2013-2016)

Yao, Li, FRQ-SC Établissement de Nouveaux Professeurs-Chercheurs, "L'effet de la surveillance exercée par les agences de notation sur le décisions d'investissement", (2013-2016).



Our faculty members and graduate students work in a vibrant research environment with centres dedicated to highly diverse areas of research. Through our activities, we create substantial impact on the world by making knowledge more accessible to the greater community.

Increasing Research and Knowledge Transfer

9 Research Centres

- Centre for Multidisciplinary Behavioural Business Research
- Centre for Small Business and Entrepreneurial Studies
- CN Centre for Studies in Sustainable Supply Chain Management
- CPA Research Centre in Accountability
- David O'Brien Centre for Sustainable Enterprise
- Desjardins Centre for Innovation in Business Finance
- Institute for Community Entrepreneurship and Development
- Institute for Governance of Private and Public Organizations
- Interreg Research Centre
- Luc Beauregard Centre of Excellence in Communications Research

2 Endowed Research Chairs

7 Concordia University Research Chairs

8 Distinguished Professorships

40+ Seminars, lectures and workshops hosted





2013 Dean's Awards: Raymond Paquin, Edite Almeida, Mary Laliotis, Eva Ferrara, Steve Harvey, Michèle Paulin, Satyaveer Chauhan

DEAN'S AWARDS WINNERS

Respecting the Individual. We respect the unique strengths of each individual - student, staff member, volunteer, alumnus, faculty member - and recognize their important contribution to our continued success.

Raymond Paquin – Emerging Scholar Award

Satyaveer Chauhan – Mid-Scholar Award

Michèle Paulin – Full-Time Undergraduate Award

Edite Almeida – Staff Award

Eva Ferrara – Staff Award

Mary Laliotis – Staff Award

JMSB STAIRWELL ART GALLERY

Promoting Responsible Business. We assume a leadership role in making the world a more sustainable and ethical place.

In February, the David O'Brien Centre for Sustainable Enterprise (DOCSE) officially launched Be Moved By Art, an initiative to encourage fitness among the building's occupants by decorating some of its unheralded corners.

DOCSE director Paul Shrivastava says, "People will be inspired to walk up or down so they can discover and explore the works that await them. They can actually walk their way towards a healthier, more sustainable and creative life."



STUDENT-RUN CONFERENCES AND COMPETITIONS

Developing International Presence and Appeal

33rd Annual John Molson MBA International Case Competition

6th Annual John Molson Undergraduate Case Competition

3rd Annual Van Berkomp – JMSB Small Cap Case Competition

Inaugural Engineering and Commerce Case Competition co-hosted with students from Concordia's Faculty of Engineering and Computer Science

18th Annual John Molson Sports Business Conference

4th Annual John Molson Stock Exchange

CASE COMPETITIONS

Going Beyond the Classroom. We provide students with both a quality education and a memorable experience at JMSB through activities that go beyond the classroom such as our Co-op program, case competitions, community service, student-led organizations and international exchange programs.

73 academic teams	30 competitions
159 delegates	41 events
62 coaches	40 podiums

Elevating the Student Experience



CEO for a Day: Finance undergraduate Katerina Fragos was a winner of Odgers Berndtson's CEO x 1 Day competition. She spent a day shadowing Videotron's president and CEO Manon Brouillette



Governor General's Gold Medal winner Gwyneth Edwards, PhD in Business Administration



JMSB student Alexandre Bilodeau wins gold in Sochi

Hundreds of Concordians turned up on March 7 to congratulate Alexandre Bilodeau — a record-breaking Olympian and JMSB accounting undergraduate.

Bilodeau won the gold medal in men's moguls at the 2014 Winter Games in Sochi, Russia. He is the first Olympic athlete in history to defend a gold medal in freestyle skiing.



The special homecoming reception took place in the atrium of the John Molson School of Business.





COMMUNITY ENGAGEMENT

Contributing to the Community. The history and future of JMSB are intimately bound to the Montreal communities that it serves. JMSB has a strong tradition of community service and in return those communities contribute to JMSB's unique and vibrant organizational culture.

\$18,840 raised for 5 Days for the Homeless

Over 600 toys collected through the JMSB Toy Drive

\$10,736 raised by JMSB for the annual Pedal for Kids campaign

150 participants participated in the Tour de l'Île to raise money for the Colors of Concordia Cultural Initiative Fund

EXECUTIVE EDUCATION

Excelling in Executive Education

This year, the John Molson Executive Centre expanded its activities and its international reach by offering a wide range of public seminars and customized training programs to clients from across the globe, including a first-of-its-kind certificate in big data analytics.





DEAN'S ADVISORY BOARD

Building on Diversity: Our success is grounded in a rich diversity of viewpoints, backgrounds and experience.

Corporate Members / Membres externes

- Dana Ades-Landy (President, July 1, 2012 to June 30, 2015), Area Vice President, Quebec and Eastern Ontario Commercial Banking, Scotiabank
- Kostas Andrikopoulos, Managing Director (Eastern Canada), Nicola Wealth Management
- William Aubé,, Senior Vice President, Corporate Banking, Head of Québec, Atlantic and National Capital Region Banque HSBC Canada
- Cristelle Basmaji, Jacob Inc.
- Carmine D'Argenio, President, BMW MINI Laval Group
- Rafik Greiss FCPA, FCA, ICD.D, Regional Managing Partner, MNP LLP
- Marie-Josée Lamothe, Managing Director, Branding & Managing Director, Quebec, Google Canada
- Tony Loffreda, Senior Vice-President RBC Royal Bank Commercial Financial Services - Quebec West
- Georges M. Paulez CA, Managing Director and CEO, Mirabaud Canada Inc.
- Juan Manuel Ramos-Gurrion, (President, Nominating Committee, July 1, 2012 to June 30, 2015), Senior Director, IP Networks, Videotron
- Greg Rokos, President & CEO, ESI Technologies

- Stephen Rosenhek, Co-President, Le Naturiste Inc.
- Eric Stevens, Norton Rose Fulbright Canada
- Donald Walcot
- Warren White, Senior Vice-President, Global Business Engineering, CGI

John Molson School of Business Members / membres de l'École de gestion John-Molson

- Stéphane Brutus, Associate Dean, Professional Graduate Programs
- Joseph Capano, Principal Director of Development
- Anne-Marie Croteau, Associate Dean, External Relations and Business Development
- Steve Harvey, Dean, John Molson School of Business
- George Kanaan, Associate Dean, Undergraduate Programs
- Patrick Kelley, Chief Financial Officer, Concordia University
- Alan Shepard, President & Vice Chancellor, Concordia University

Emeriti Members / Membres émérites

- Peter W. Hall
- Bruce Mallen
- Craig Shannon

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