



DEAN'S REPORT 2012-2013



JOHN  MOLSON
SCHOOL OF BUSINESS



An aerial photograph of a modern university atrium. The ceiling is composed of horizontal wooden slats. The floor is dark grey tile. Several people are sitting on long wooden benches. A staircase with a glass railing is visible in the center. The overall atmosphere is bright and open.

BY THE NUMBERS

- 158 full-time faculty members from 34 countries. 145 part-time faculty
- 7,768 undergraduate students
- 1,454 graduate students
- 44,780 alumni world-wide

DEAN'S MESSAGE



It has been my great pleasure to serve as dean of the John Molson School of Business over the course of the last year. I have had the opportunity to observe that we have a fundamentally strong, committed and talented group of people at our institution. Everything I see indicates that JMSB has a bright future when we build on these fundamentals in a highly competitive business school environment.

We have shown this strength in all areas. Our teaching continues to be strong, not just because of the quality of our faculty, but also because of the commitment and dedication of our students. We are making great strides in the area of business research and each new hire continues to pay great dividends as we add to an already strong core. We remain closely connected to the business community and have been very successful in leveraging the relationships we have with industry to everyone's advantage.

Above all however, it is our open-mindedness, our desire to achieve and our thoughtfulness that has made us the envy of many. It is these qualities that will offer us the opportunity to become an even stronger business school. I think we can reach being great – not because we are the “best” business school overall, but because we are excellent at what we want to be.

Thank you all for making this a remarkable year for the JMSB, it takes everyone to make an organization strong. The momentum is set, and we should look forward to another year of significant advancement and great successes.

Sincerely,

Steve Harvey
Dean



LEED CERTIFICATION

The Molson Building, home to the John Molson School of Business, was granted Leadership in Energy and Environmental Design (LEED) Silver certification status by the Canada Green Building Council (CaGBC).

This important acknowledgment from the CaGBC officially recognizes Concordia's longstanding commitment to sustainable practices. LEED is a third-party certification program and an internationally accepted benchmark for the design, construction and operation of high performance green buildings.



AACSB

AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

In March 2013, Isabelle Dostaler was appointed to the position of director, Association to Advance Collegiate Schools of Business (AACSB) Accreditation.



BETA GAMMA SIGMA

Each year, a select group of Concordia University's top business students are elected to lifetime membership in Beta Gamma Sigma honour society in recognition of their outstanding academic achievements. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in an undergraduate or master's program at a school accredited by AACSB. This year, 123 JMSB students were inducted.

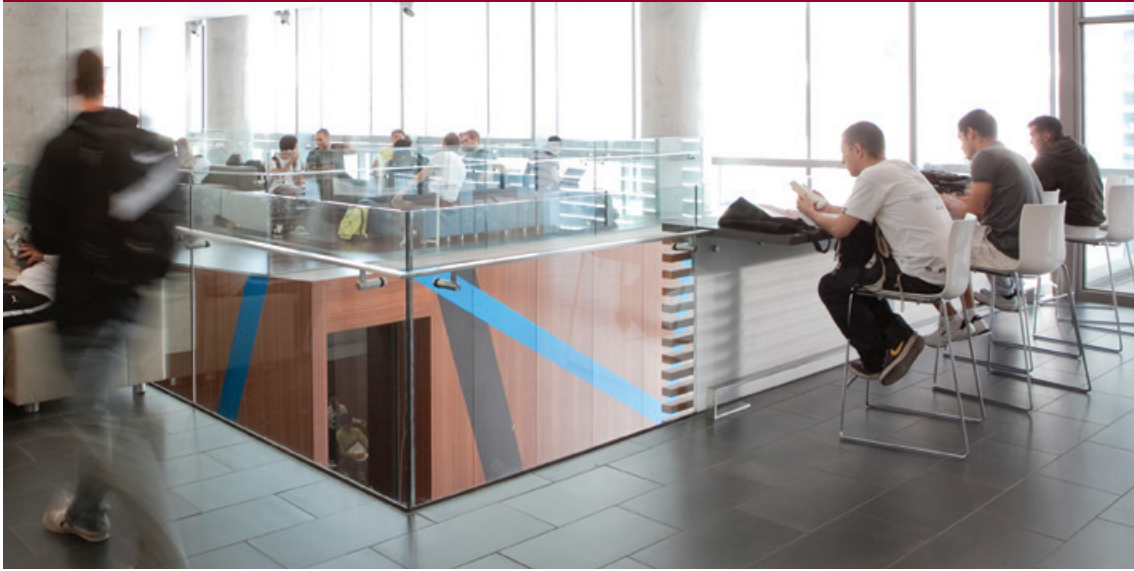
UNDERGRADUATE PROGRAMS

Bachelor of Commerce

Bachelor of Administration

New major: Business Technology Management

JMSB undergraduate programs saw an 8% application increase this year -331 applications more than the previous year.



EXPERIENTIAL LEARNING

CO-OP

734 JMSB students participated in the Co-op program this year

- 500 work terms
- 185 individual companies

KENNETH WOODS PORTFOLIO MANAGEMENT PROGRAM

The Kenneth Woods Portfolio Management Program provides a select group of undergraduate finance students with hands-on training in investment management by working with a real-life portfolio that was started by an initial investment of \$1 million in 2000.

- The fund's assets grew to \$1,506,685 this year which is a return of 3.82%

2013 CALVIN POTTER FELLOWS

- Michel Berger
- Estevan Carvajal
- Pierre Cosquer
- Ludovic Jacques
- Paul Kantorovich
- Mathieu Milliand
- Anthony Sutton
- Julian Tsang



JMSB won the Global Business Case Competition hosted by the University of Washington's Foster School of Business

UNDERGRADUATE CASE COMPETITION PROGRAM

- 64 academic teams fielded
- 36 academic podium finishes
- First-place finishes: Dalhousie Business Ethics Case Competition, Brock Accounting Competition, Organizational Behaviour Case Competition at Ryerson, Ryerson's Battle on Bay Street, SECOR-KPMG Strategix Competition at HEC Montréal, TD Financial Case Competition at University of Ottawa's Telfer School of Management, University of Navarra International Case Competition, Global Business Case Competition at University of Washington in Seattle
- Gold at Ryerson's Organizational Behaviour Case Competition for the fourth year in a row

The team from JMSB won gold at Ryerson University's Battle on Bay Street financial management case competition



GRADUATE PROGRAMS

- MBA
- Executive MBA
- MBA/CFA (offered by Concordia's Goodman Institute of Investment Management)
- MSc in Administration
- PhD in Administration
- Graduate Diploma in Business Administration
- Diploma in Chartered Accountancy
- Graduate Certificate in Management Accounting

RANKINGS

- John Molson MBA ranked 3rd in Canada by Corporate Knights
- John Molson MBA ranked 78th in the world by The Economist
- JMSB listed as the 51st most targeted business school in the world in the QS 200 Business Schools Report
- The EdUniversal Best Masters ranked our EMBA 21st in North America, our MBA with Complete CFA Integration 33rd globally in Financial Markets category and our MBA 7th in North America for General Management and 9th in North America for Marketing

BEYOND THE CLASSROOM

- MBA CSI

Through the MBA Community Service Initiative, students provide consulting, mentoring and coaching services as well as technical assistance and hands-on training to organizations in the community.

One of the program's initiatives this year was:

Starting Your Own Business: Entrepreneur Training

Faculty, students and staff worked with Tyndale St. Georges, Little Burgundy Employment Center, in the south west borough of Montreal, to identify, select and train persons with the necessary entrepreneurial spirit and a potentially viable business idea, to develop their business plan, find the required financing and successfully set up and manage their business.

GRADUATE CASE COMPETITIONS

37 Graduate students and 13 coaches participated in nine case competitions this year

- Second place at the Schulich International Case Competition
- Semi-final finish at the Net Impact Competition



COMMUNITY ENGAGEMENT



COLORS OF CONCORDIA

Once again, this year saw a good deal of JMSB involvement in Colors of Concordia, an organization dedicated to promoting projects that bring about greater cultural understanding.

Through its participation in Montreal's Tour de l'Île, the group, made up of students, faculty, staff and alumni, raised money for the Colors of Concordia Cultural Initiative Fund (CCCIF), which supports organizations whose objectives embrace diversity and promote cultural awareness.

The organization was founded by Ramona Senecal, JMSB's receptionist for undergraduate student programs.

JMSB TOY DRIVE

Organized in cooperation with Concordia Human Resources in support of the McGill University Health Centre's Montreal, the JMSB annual toy drive garnered 1,100 toys, 100 more than last year's total.

The founder of the initiative is Eva Ferrara, department coordinator for the Department of Decision Sciences and MIS.

PEDAL FOR KIDS

A fundraiser for The Montreal Children's Hospital Foundation. The funds raised by the team were directed toward the purchase of state-of-the-art equipment and to fund special projects that are of great importance to sick children.

FIVE DAYS FOR THE HOMELESS

JMSB students slept in the streets of Montreal as part of 5 Days for the Homeless, a campaign designed to draw attention to the issue of homelessness. This year's campaign raised more than \$21,000 for local charity Dans la rue.



CAREER MANAGEMENT SERVICES

Career Management Services (CMS) offers various solutions to prepare and empower JMSB students and alumni during their career management journey in the marketplace. The CMS mission is to support all JMSB students and alumni in their professional endeavours and to provide the relevant resources to reach their career aspirations.

PROGRAMMING AND SERVICES HIGHLIGHTS

- 2,053 positions posted since January 2012
- Fall 2012 JMSB Career Fair: 42 company exhibitors
- 94 Information Sessions /Networking /Cafes events with various organizations
- Four Career Panels (various industries: including retail, international careers and insurance)
- Three Specialized Mini Boot Camps (Management Consulting and Capital Markets)
- "Accent of the Community" (AOTC) community service initiative with Accenture
- 933 Career Development Clinics (résumés, cover letters, job search, LinkedIn, etc.)
- 266 Drop-in clinics
- 20 customized workshops in collaboration with GradProSkills



JOHN MOLSON EXECUTIVE CENTRE

The John Molson Executive Centre (JMEC) offers a range of executive training and development programs. The Centre prides itself on its strong and loyal relationships with its clients. JMEC's ability to adapt its services to clients' needs leads to the opportunity to work with companies from a wide variety of industries including a number of fortune 500 firms. The JMEC can deliver programs either in French or in English depending on the client preference.



RESEARCH EXCELLENCE

RESEARCH CENTRES

THE CENTRE FOR MULTIDISCIPLINARY BEHAVIOURAL BUSINESS RESEARCH (CMBBR) advances the knowledge of behavioural issues in businesses and organizations.

THE CENTRE FOR SMALL BUSINESS AND ENTREPRENEURIAL STUDIES (CSBES) develops courses and training programs to sponsor and promote research on the needs of entrepreneurs and small businesses, and to support Montreal-area entrepreneurs, small businesses, NGOs and entrepreneurial and small business associations.

THE CGA RESEARCH CENTRE encourages research in a number of areas, including organizational performance, business ethics, management accounting, sustainability and information technology.

THE DAVID O'BRIEN CENTRE FOR SUSTAINABLE ENTERPRISE (DOCSE) focuses its efforts on guiding organizations toward holistic sustainable strategies that are rooted in innovation and enterprise development.

THE DESJARDINS CENTRE FOR INNOVATION IN BUSINESS FINANCE'S RESEARCH focuses on innovation in business finance and on advances in the financial services sector, with specific reference to the effects on small to medium-sized business customers.

THE INSTITUTE FOR COMMUNITY ENTREPRENEURSHIP AND DEVELOPMENT undertakes research, but is also a centre for training for social and economic development in Aboriginal, Black, ethnic and immigrant communities.

THE INTERNEG RESEARCH CENTRE is a collaborative research initiative in e-negotiations, supported by Science and Engineering Research Canada, and the Alexander von Humboldt Foundation, Germany.



NEW RESEARCH CENTRES

CN CENTRE FOR STUDIES IN SUSTAINABLE SUPPLY CHAIN MANAGEMENT

The Centre was launched in 2012 to establish an effective and mutually beneficial applied teaching and research platform where JMSB and CN will collaborate on designing, executing and bringing to fruition sustainable supply chain management based projects that have academic and business merit.

LUC BEAUREGARD CENTRE OF EXCELLENCE IN COMMUNICATIONS RESEARCH

The Centre was established to advance the strategic role of public relations at the highest levels of organizational management and leadership by supporting and promoting applied and innovative research and establishing best practices that can assist and inspire today's and tomorrow's senior professionals in all types of organizations.

In April 2013, the Centre hosted the first edition of the Luc Beauregard Speaker Series, which fosters exchanges between academics, researchers and practitioners in strategic communications. The speaker at the inaugural event was Paul Holmes, internationally acclaimed public relations commentator and founder of The Holmes Report.

RESEARCH GRANTS

(WITH JMSB RESEARCHERS AS PRINCIPAL INVESTIGATOR)

BRUTUS, STÉPHANE, SSHRC Insight Grant, "Antecedents and Consequences of Performance Appraisal Formats", (2012-2015).

CARNEY, MICHAEL (PI) WITH GEDAJLOVIC, ERIC, AND JEONG, YOUNG-CHUL, SSHRC Insight Grant, "Making Old Money New Again: Loss Aversion in Established Family Firms", (2012-2015).

HE, LUO, FRQSC Établissement de Nouveaux Professeurs-Chercheurs, "Conséquences du contrôle interne exercé sur l'information financière pour les avoirs liquides de l'entreprise", (2012 – 2015).

HIMICK, DARLENE, FRQSC Établissement de Nouveaux Professeurs-Chercheurs, "Le flot d'informations comptables : une étude de cas portant sur le champ des plans de retraite aux Canada et aux Etats-Unis", (2012-2015).

PANACCIO, ALEXANDRA, FRQSC Établissement de Nouveaux Professeurs-Chercheurs, "Le début de carrière chez les médecins au Québec : une étude longitudinale sur l'effet des demandes du milieu et des ressources disponibles sur l'engagement, la motivation, l'équilibre travail-famille et le bien-être", (2012-2015).

PANACCIO, ALEXANDRA (PI) WITH DONIA, MAGDA, AND RAJA, USMAN, SSHRC Insight Development Grant, "Putting the needs of others above my own: the impact of cultural values on the manifestations and outcomes of servant leadership", (2012-2015).

PAQUIN, RAYMOND, SSHRC Insight Development Grant, "Exploring industrial symbiosis for economic and environmental benefit", (2012-2014).

QI, YAXUAN (PI) WITH ROTH, LUKAS, SSHRC Insight Grant "Legal Institutions, Political Uncertainty and Economic Stability: Empirical Studies", (2012-2015).

SHRIVASTAVA, PAUL, SSHRC Public Outreach Grant for Degrowth Conference, (2012-2013).

SWITZER, LORNE, Autorité des Marchés Financiers (AMF) Fonds pour l'éducation et la saine gouvernance, "Bank credit risk and corporate governance: international comparisons", (2013-2015).

VIDYARTHI, NAVNEET, FRQSC Établissement de Nouveaux Professeurs-Chercheurs, "Stratégie de prépositionnement et de la conception du système de distribution dans la chaîne d'approvisionnement de la désastre", (2012-2015).

WALKER, THOMAS (PI) WITH BHABRA, HARJEET, COSSET, JEAN-CLAUDE, QI, YAXUAN, RIBONI, ALESSANDRO, ROUSSEAU, STEPHANE, AND ULLAH, SAIF, FRQSC Soutien aux Equipes de Recherche, "La gouvernance d'entreprise, gestion éthique et la performance des entreprises : l'impact des politiques juridiques, réglementaires et fiscales dans les pays de droit civil et commun", (2012-2014).

PHD GRADUATES

DIA BANDALY

Integrated Operational and Financial Approaches in Supply Chain Risk Management
Supervisors: A. Satir, L. Shanker

INES GARGOURY

Essays on US Mutual Fund Industry
Supervisor: L. Kryzanowski

MOATAZ ALY SOLIMAN

Understanding Individual Adoption and Use of Social Media: A User-System Fit Model and Empirical Study
Supervisor: A. Beaudry

ASHRAFEE TANVIR HOSSAIN

Essays on the Impact of Regulatory Changes
Supervisor: H. Bhabra

NATALYA TOTSKAYA

Social Capital and SME Growth: An Emerging Market Perspective
Supervisor: M. Carney

MARCELO VINHAL NEPOMUCENO

Anti-Consumption: The Lifestyles of the Disciplined Materialists
Supervisor: M. Laroche

HAIPING WANG

The Decision Usefulness of Fair Value Accounting and Debt Market
Supervisor: M. Magnan

JUN ZHAN

Audit Pricing, Accruals and Firm Value: A Legal Origins Perspective
Supervisor: M. Magnan

YING ZHANG

Three Essays on Financial Restatements
Supervisor: L. Kryzanowski

LECTURES, WORKSHOPS, CONFERENCES AND SEMINARS

CENTRE FOR MULTIDISCIPLINARY BEHAVIOURAL BUSINESS RESEARCH

June 18, 2012: Methodological Advances In Behavioral Research And Applications In MPLUS - Robert J. Vandenberg, Professor of Management, Terry College of Business, University of Georgia

September 20, 2012: Applications of Implicit Motivations in Applied Business - Oliver C. Schultheiss, Professor of Psychology, Chair for Experimental Psychology, Motivation and Affective Neuroscience Institute of Psychology, Friedrich-Alexander University

February 27, 2013: How Packaging Makes Us Fat: Volume Estimation Heuristics and Size Preferences - Pierre Chandon, Professor of Marketing, The L'Oréal Chaired Professor of Marketing Innovation and Creativity and Director, INSEAD Social Sciences Research Centre, Paris, France

March 21, 2013: The Modern Integration of Mediation And Moderation Analysis - Andrew F. Hayes, PhD, Associate Professor of Quantitative Psychology and Associate Professor of Communication, Ohio State University

March 22, 2013: Workshop: Statistical Mediation, Moderation, And Conditional Process Analysis - Andrew F. Hayes, PhD, Associate Professor of Quantitative Psychology and Associate Professor of Communication, Ohio State University

DAVID O'BRIEN CENTRE FOR SUSTAINABLE ENTERPRISE



May 13 to 19, 2012: Degrowth in the Americas - This week long gathering in Montreal brought together 340 academics, activists, environmentalists and indigenous peoples from Canada, the USA, Europe and Latin America, to present, discuss, share and celebrate our needs and hopes for diverse and more equitable societies in the Americas, on a post-growth healing earth.

October 19, 2012: Industrial Symbiosis: Advances in Policy and Practice - Peter Laybourn, Chief Executive of International Synergies Limited and Programme Director, National Industrial Symbiosis Programme (NISP)

November 9, 2012: Business School Research: Some Preliminary Suggestions - Edward Freeman, University Professor, Elis and Signe Olsson Professor of Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics Darden School of Business

February 15, 2013: Making an Oxymoron into an Interdisciplinary Field: The Origins and Prospects for Industrial Ecology - Reid J. Lifset, Resident Fellow in Industrial Ecology and Associate Director of the Industrial Environmental Management Program at the School of Forestry and Environmental Studies at Yale University

February 27, 2013: Transition Towards an Ecological and Social Economy - Laure Waridel, Co-founder of Équiterre, eco-sociologist, author and columnist

March 15, 2013: Ecological Sustainability and Collaborative Business - Laszlo Zsolnai, Professor and Director Business Ethics Center Corvinus University of Budapest, Hungary and Visiting International Scholar Jepson School of Leadership Studies University of Richmond

March 28, 2013: The Social Construction of Doing Good - Tai-Young Kim, Professor of Graduate School of Business (SKK GSB) at Sungkyunkwan University in Seoul, Korea

LECTURES, WORKSHOPS, CONFERENCES AND SEMINARS

DEPARTMENT OF FINANCE

May 9, 2012: Louis Gagnon, Queen's University

November 2, 2012: Structural Models of the Firm under State-Dependent Volatility and Jump Process Asset Dynamics - Rui Zhong, PhD candidate at Concordia University's John Molson School of Business

January 25, 2013: Market Effects Of SEC Regulation Of Short-Term Borrowing Disclosure - Trevor Chamberlain of McMaster University

DEPARTMENT OF MANAGEMENT

October 26, 2012: Building Positive Resources: Effects of Positive Events and Positive Reflection on Work-Stress and Health - Theresa M. Glomb, McFarland Professor of Organizational Behavior in the Carlson School of Management at the University of Minnesota

November 16, 2012: Qualitative Study of Emotions During the Job Search and Choice Process among Novice Job Seekers - Silvia Bonaccio, Associate Professor, Telfer School of Management, University of Ottawa

December 7, 2012: Technological Escape and Cross-Border M&As by Developing Country Multinational Companies - Alvaro Cuervo-Cazurra, Associate Professor of International Business and Strategy, The Robert Morrison Fellow at D'Amore-McKim School of Business, Northeastern University

March 27, 2013: Strategic Management in The Arts – A Panel Discussion - Lidia Varbanova, Lecturer Assistant Professor, John Molson School of Business, Concordia University; Silvy Panet-Raymond, Professor, Faculty of Fine Arts, Concordia University; John Hobday, former director of the Canada Council for the Arts

April 3, 2012: What Every Faculty Member Should Know About Learning and What We Should Do About It - Kenneth G. Brown, Professor and Henry B. Tippie Faculty Fellow Henry B. Tippie College of Business University of Iowa and Editor, Academy of Management Learning & Education

DEPARTMENT OF MARKETING

October 16, 2012: The Mysteries of Perfume-Making and the Use of Scent in Marketing - Isabelle Michaud, Monsillage Perfumes; Andrew Kindfuller, Ed Burke and Kim Jensen, Scent Air

October 29, 2012: Anti-consumption: Its Antecedents and Relationship with Personal Debt - Marcelo Nepomuceno, Assistant Professor of Marketing at ESCP Europe

FAMILY ENTERPRISE RESEARCH CONFERENCE

May 11 to 13, 2013: 8th Family Enterprise Research Conference (FERC) and the 4th Georges Doriot Conference on Family Entrepreneurship

GOODMAN INSTITUTE OF INVESTMENT MANAGEMENT

September 27, 2012: Market Volatility: Is It Still An Issue? - David Kaufman, President and Chief Compliance Officer, Westcourt Capital Corporation; Ranjan Bhaduri, PhD, Chief Research Officer and Head of Product Development, AlphaMetrix Alternative Investment Advisors, LLC; Tyler Mordy, Director of Research, HAHN Investment Stewards & Company Inc.



LECTURES, WORKSHOPS, CONFERENCES AND SEMINARS

INTERNEG RESEARCH CENTRE

September 4, 2012: Predicting Analyst and Investor Interpretation Measuring Subjective Tone in Financial News - Dirk Neumann, Professor, Albert-Ludwigs-Universität, Freiburg, Germany

November 14, 2012: Is Price The Only Issue We Negotiate? - Tomasz Wachowicz, Karol Adamiecki University of Economics in Katowice, Poland

LAWRENCE BLOOMBERG CHAIR IN ACCOUNTANCY AND CGA RESEARCH CENTRE

October 31, 2012: A Re-Examination Of The Industry Specialist Audit Fee Premium - Anne Cazavan-Jeny from ESSEC Business School

November 16, 2012: Are Fraud Specialists Relatively More Effective Than Auditors At Modifying Audit Programs? Natalia Kotchetova from the Sobey School of Business

December 3, 2012: Non-Executive Employee Ownership and Corporate Risk-Taking - Francesco Bova, Professor, Rotman School of Management, University of Toronto

April 3, 2013: IFRS Reporting And Canadian Financial Markets: Meeting Expectations?

LUC BEAUREGARD CENTRE OF EXCELLENCE IN COMMUNICATIONS MANAGEMENT

April 19, 2013: Managing global reputation in the social media age - Paul Holmes, Chief Executive Officer of The Holmes Group

ROYAL BANK INTERNATIONAL RESEARCH SEMINARS

June 7 to 10, 2012: Globalization and Marketing Strategy – 8th meeting of the Royal Bank International Research Seminar, Shanghai, China

VAN BERKOM ENDOWED CHAIR IN SMALL-CAP EQUITIES

April 25, 2013: A Tale of Two Investors: Estimating Risk Aversion, Optimism and Overconfidence - Giovanni Barone-Adessi, Professor of Finance Theory and Director, Swiss Finance Institute, University of Lugano, Switzerland

WILLIAM W. ASHBY INVESTMENT LECTURE SERIES ON VALUE INVESTING

September 18, 2012: The Harsh New Financial Reality - Rob Carrick, Globe and Mail finance writer

April 11, 2013: First Principles of Investing: A Scientific Perspective - Zvi Bodie, Norman and Adele Barron Professor of Management, Boston University



FACULTY AWARDS

- Jordan LeBel (Marketing) was awarded the 3M National Teaching Fellowship
- Clarence Bayne (Decision Sciences and Management Information Systems) received the Queen Elizabeth II Diamond Jubilee Medal for his contributions to Canada
- Zeynep Arsel (Marketing) was a co-recipient of the 2011 Sidney J. Levy Award
- Gary Johns (Management) Senior Concordia University Research Chair in Management received the Award for Distinguished Contributions to Industrial and Organizational Psychology in Canada from the Canadian Society for Industrial and Organizational Psychology (CSIOP).
- Steven Appelbaum (Management) was awarded Most Outstanding Paper Award by Emerald Literati Network 2012 Awards for Excellence. He was also inducted into the Concordia Provost's Circle of Distinction
- Satyaveer Chauhan (Decision Sciences and Management Information Systems) won the INFORMS 2012 Best Publication Award in Natural Resources
- Michael Carney (Management) won the Mike Peng APJM Annual Best Paper Award

ALUMNI

Among the winners of the Concordia University Alumni Association Alumni Recognition Awards were a number of JMSB alumni. The awards were launched in 1990 by the CUAA to honour outstanding Concordia alumni, faculty, staff, students and members of the community.

Humberto Santos Award of Merit

Brian Edwards, BComm 71 (Loyola), chairman of the board of AtmanCo Inc. He was vice-chair of Concordia's Board of Governors from 2005 to 2012 and is a board member of the Concordia University Foundation and KnowledgeOne.

Honorary Life Membership

Peter Hall, member of the John Molson School of Business Advisory Board. He is president of Per Hall Associates.

MBA Alumnus of the Year

Julien BriseBois, EMBA 07, assistant general manager of the NHL's Tampa Bay Lightning and is former vice-president of hockey operations for the Montreal Canadiens.

ADVANCEMENT



JMSB Advancement Team: Joseph Capano, Jennifer Staphenhorst and Irwin Pollock

GIVING REPORT

JMSB's advancement team continues to work closely with alumni, corporations, foundations, and friends to provide support for undergraduate and graduate students, research, curriculum development, and facilities.

Some recent examples of our donors' foresight and generosity include the establishment of the CN Centre for Studies in Sustainable Supply Chain Management, the Luc Beauregard Centre of Excellence in Communications Research, the Deloitte Partners Sustainable Internship, the Selectcom Telecom Endowment, the Belmonte Brisson Endowment, the Dean's Knight Capital Management Scholarship, the Robert Boisjoli Family Endowment, the BCA Research Scholarship in Finance, the George and Ricki Michals Entrance Bursary, the William W. Ashby Series on Value Investing, the Wildfire Amphitheatre and the Arthur Tabac Classroom.

Both Xerox and Ericsson have supported in-class case competitions in which students in selected classes have the chance to compete against each other. At the inter-university level, the Van Berkomp - JMSB Case Competition focuses on small cap investment providing graduate-level business students with an opportunity to showcase their ability to analyze financial business cases, develop strategic recommendations and apply the academic skills they have gained in the classroom.



Raffaele Gerbasi, Marcello Iacovella, and Frédéric Lefrançois will never forget the significance of their summer convergence. Entrepreneurial and studious, they quickly formed a triumvirate while earning Executive MBAs at Concordia's John Molson School of Business. The graduates have now pledged \$100,000 to JMSB to thank Concordia for bringing them together. The donation will go to the JMSB Building Fund and a 10th-floor amphitheatre will bear the name of the company they own.



STUDENT EXCELLENCE

Olympians

- Philippe Beaudry, a JMSB finance student, represented Canada at the London Olympics in Fencing (Men's Sabre Competition)
- Sergio Pessoa, a JMSB finance student, represented Canada at the London Olympics in Judo (Men's 60-kilogram weight class)

Awards

- Ehsan Derayati, a PhD student, was part of a multidisciplinary team that won the 2012 Medtech Challenge Excellence Scholarship
- Finance student Karina Kanouni Simone won the National Bank Women in Financial Markets Scholarship
- A group of JMSB undergraduate students won the prestigious 2012 Forces AVENIR Projet universitaire par excellence award, in the Business and Economy category

The winning team: Current students: Julie Marin, Scott Carr, Claudia Bertuccini, Nickolas Lepine, William Atsaidis, Maya Chopova, Macey Dames, Jeremy Kovac, Nancy Peng, Katerina Fragos. Alumni: Gabriel Obadia, Philip Barrar, Andrea Roncal, Allysha Carr, Adam Haroun, Karin McCulloch, Jonathan O'Connell, Antoine Nguyen. Faculty advisor: Ronald J. Abaira

DEAN'S AWARDS

Five individuals were honoured at the John Molson School of Business (JMSB) Dean's Awards during a ceremony and reception on December 6.

The recipients of the awards established at Concordia in 2008 to recognize exceptional faculty members for their scholarly and teaching achievements, as well as staff who have distinguished themselves in the area of support service, were:

Distinguished Scholarship

Ulrich Wassmer, Department of Management (Junior Scholar Award)

Anne-Marie Croteau, Department of Decision Sciences and Management Information Systems (Mid-Scholar Award)

Teaching Excellence

David Newton, Department of Finance (Full-time Undergraduate Award)

Reena Atanasiadis, Department of Finance (Full-time Graduate Award)

Staff Recognition Award

Mohamed Mussa, Centre for Instructional Technology



STUDENT-RUN CASE COMPETITIONS AND CONFERENCES



JOHN MOLSON MBA INTERNATIONAL CASE COMPETITION

Students from around the world participated in the 32nd annual John Molson MBA International Case Competition (MBA ICC) between January 6 and 12. The intensive, week-long competition is the oldest and largest of its kind in the world. This year 36 teams from 14 countries participated in the most international MBA case competition to date.

- 17 international schools
- 7 American schools
- 12 Canadian schools

This year's competition was won by University of Technology, Sydney.

JOHN MOLSON UNDERGRADUATE CASE COMPETITION

The fifth annual John Molson Undergraduate Case Competition was held between February 17 and 23. The competition attracted teams from 24 world-renowned business schools from across the globe. This year's winning team was from the University of South Carolina.

VAN BERKOM – JMSB SMALL CAP CASE COMPETITION

The second edition of this competition took place on March 22 and 23, 2013. JMSB hosted nine teams from eight universities who sent delegations of graduate students with robust investment analysis skills. The competition was established through a donation by Sebastian Van Berkom, founder of the Van Berkom and Associates investment firm that specialized in small-capitalization equity management. The competition was won by a team from Rotman School of Management, University of Toronto

FINANCE SIMULATION

Every November, JMSB hosts the John Molson Stock Exchange trading simulation, organized by the Finance and Investment Students' Association (FISA). Over 250 students from Canadian universities compete in an environment that simulates an open-outcry market, where participants from universities in Canada and the US entertain and solicit bids in their pursuit to maximize the value of their fictitious portfolios.

This past year, a team that included JMSB students Marc-André Houle and Bruno Boivin won the competition.

SPORTS BUSINESS CONFERENCE

Organized by the John Molson Sports Marketing Committee, this three-day event in November is the largest student-run sports business conference in Canada. In 2012, Concordia hosted 175 business students from across the country and welcomed an impressive roster of guest speakers willing to share their insights into the sports industry, including:

- Julien Brisebois, Assistant General Manager, Tampa Bay Lightning
- Kevin Gilmore, COO, Club de hockey Canadien
- Erin Crowe, CFO, Ottawa Senators
- Ian Clarke, CFO, MLSE
- Kris Mychasiw, COO, Sprint Management
- Don Meehan, NHL agent
- Tom Wright, Director of UFC Canada
- Sunny Pathak, President of S.O.S. Media



DEAN'S ADVISORY BOARD

The advisory board's primary mission is to establish closer ties in the community between academia, industry and government, and to establish strong links between the local business and professional communities and Concordia in order to help promote a learning environment well suited to the demands of a globalizing and open economy.

2012-2013 MEMBERSHIP

CORPORATE MEMBERS

- Dana Ades-Landy, Area Vice President Quebec and Eastern Ontario Commercial Banking, Scotia Bank
- Cristelle Basmaji, Jacob Inc.
- Carmine D'Argenio, President, BMW MINI Laval Group
- Rafik Greiss, FCA
- Marie-Josée Lamothe, CMO & COO, L'Oréal Canada
- Tony Loffreda, Senior Vice-President RBC Royal Bank Commercial Financial Services - Quebec West
- Georges M. Paulez, CA, Managing Director, Mirabaud Canada Inc.
- Juan Manuel Ramos-Gurrion, Senior Director, IP Networks, Videotron
- Greg Rokos, President & CEO, ESI Technologies
- Stephen Rosenhek
- Eric Stevens, Partner, Lawyer, Norton Rose
- Donald Walcot
- Warren White, Senior Vice-President, Global Business Engineering, CGI

JOHN MOLSON SCHOOL OF BUSINESS MEMBERS

- Joseph Capano, Principal Director of Development
- Steve Harvey, Dean, John Molson School of Business
- Bakr Ibrahim, Associate Dean, Masters and Graduate Diploma Programs
- George Kanaan, Associate Dean, Undergraduate Programs
- Patrick Kelley, Chief Financial Officer, Concordia University
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