

**THE CONCORDIA INSTITUTE FOR INFORMATION SYSTEMS ENGINEERING  
IS PLEASED TO PRESENT THE FOLLOWING GUEST LECTURE IN  
OUR CIISE DISTINGUISHED SEMINAR SERIES**

---

**Mr. Chad Loeven**  
Sunbelt Technologies

**Malware Unmasked - The state of malware analysis technologies and  
the future directions security researchers are taking to level the playing  
field against the blackhats.**

In the eternal battle of whitehats vs blackhats in cyberspace, the blackhats always have first-mover advantage. Further, they only have to succeed only once in owning their target, whereas the defenders must detect, block and remediate every attack to be successful. How do we as a security community overcome the inherent advantage the blackhats enjoy in their strength in numbers?

**Biography:** Chad Loeven is responsible building and leading GFI's Advanced Technology Group (ATG). ATG provides the industry's leading malware analysis tool, GFI Sandbox, ThreatTrack data feeds and OEM antimalware solutions to the global security community. Before joining GFI, Chad held various management and executive management positions in the technology industry - at Vircom, where he was responsible for international channel and business development; Messaging Architects, as COO overseeing the daily operations and international channel networks; and IndustryHub, as CTO where he was responsible for technology direction, product strategy, and sales and marketing. Additionally, Chad co-founded Zenon Systems and grew the company to be the largest Microsoft Solution Partner and Advanced Product training center in eastern Canada at that time. While with Zenon, Chad received the prestigious Ernst and Young Entrepreneur of the Year and Profit100 awards. The Zenon group was acquired by Telus in 2000. Chad graduated with a Bachelor's degree in electrical engineering from Concordia University in 1989.

**Thursday, May 12, 2011**

**16:00 – 17:00**

**EV003.309**

