

**THE CONCORDIA INSTITUTE FOR INFORMATION SYSTEMS ENGINEERING
IS PLEASED TO PRESENT THE FOLLOWING GUEST LECTURE IN
OUR CIISE DISTINGUISHED SEMINAR SERIES**

Joan Kahn, PhD
Portal Communications

The Paper Chaser: Pursuing and Capturing Information

Over the years, various disciplines have defined “information” in ways that often appear to be inconsistent with one another. Given that we have been told (repeatedly), that we are living in “the age of information,” it would be reasonable to expect a greater degree of interdisciplinary consensus as to the meaning of so pivotal a concept. In this Power Point presentation, and using a series of visual metaphors, we will examine these various definitions and their implications, drawing upon examples from everyday life. In addition, the audience will learn of a simple and yet highly effective method for managing information in the home and home office.

Biography: Joan Kahn has a multidisciplinary background that includes Nursing, English Literature, Communications, and Fine Arts. She was the Quality Assurance Coordinator at the Royal Victoria Hospital and special advisor to the Quebec Hospital Association. She subsequently taught and conducted research in transdisciplinarity at the McGill Centre for Medicine, Ethics and Law, and has also taught courses in literature, communications, and semiotics. In addition, she has consulted to UNESCO in preparation for an intervention by the Hammarskjöld Commission. Dr. Kahn is the author of the following books: (1) *The Working Environment in Canadian Hospitals* (co-authored with Professor William A. Westley of McGill University); (2) *Modes of Medical Instruction: A Semiotic Analysis of Medical Textbooks and Popular Home Medical Books*; (3) *Stepping Up to Quality Assurance* (translated into French and Spanish), and (4) *The Paper Chaser: Pursuing and Capturing Information* (on the theory and management of home/office information, co-authored with Daniel Kahn). She is the founding director and president of Portal Communications.

Thursday, September 22, 2011

16:00 – 17:00

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