

Concordia Institute for Information Systems Engineering

**THE CONCORDIA INSTITUTE FOR INFORMATION SYSTEMS
ENGINEERING
IS PLEASED TO PRESENT THE FOLLOWING GUEST LECTURE IN
OUR CIISE DISTINGUISHED SEMINAR SERIES**

Dr. Jorge Niosi, Professor, UQAM
Canada Research Chair on the Management of Technology

Technology Adoption: An Evolutionary Approach

Technological innovation has an impact on economic growth only when it is widely adopted and diffused. This seminar aims at presenting the state of the art in the theories of technology adoption (actual implementation of a new technology at firm level) and technology diffusion (the spread of the new technology across the economy). First part of the presentation will look at theoretical developments, as well as the main conclusions emerging from studies in other developed nations. In the second part, the policy implications of theories and empirical findings will be presented. Finally, the theoretical analysis will be summarized, and the main policy recommendations will be addressed.

Biography: Jorge Niosi is Professor in the Department of Management and Technology at the Université du Québec à Montréal since 1970 and Canada Research Chair on the Management of Technology since 2001. He is the author, co-author, editor or co-editor of 14 books published in Argentina, Canada, France, the United Kingdom and the United States, as well as some 60 articles in refereed journals including the Cambridge Journal of Economics, Industrial and Corporate Change, Journal of Business Research, Journal of Development Studies, Journal of Technology Transfer, Management International Review, Research Policy, R&D Management, Small Business Economics, Technovation and World Development. He has been guest editor of several journals including the Journal of Development Studies, Journal of Technology Transfer, and Research Policy. He is a Fellow of the Royal Society of Canada (Academy N. 1) since 1994, and appears in the Canadian Who's Who, the International Authors and Writers Who's Who (UK) and Contemporary Authors (USA). He has been a Visiting Scholar at Stanford University, a Visiting Professor at the Université de Paris on several occasions, a Fulbright Fellow, and has received several awards, including the John Porter Award. His work is widely cited. He has consulted for UNIDO, CIDA, IDRC, Industry Canada, Statistics Canada and other national and international agencies.

Thursday, January 28, 2010

16:00 – 17:00

EV003.309