



SUMMER CONSULTANT– CLASS OF 2019

COMPANY DESCRIPTION

The Boston Consulting Group's (BCG) global reputation as a top management consulting firm derives from more than fifty years of experience helping senior managers discover and achieve their companies' full potential. Our mission is to help our clients achieve sustainable competitive advantage through the delivery of customized solutions. We partner with each client to help set direction, and face organizational and operational challenges head on.

Founded in 1963, BCG now has more than 14,000 worldwide staff based in over 80 offices around the world. BCG's clients are the world's top business leaders. From computers to retailing, our professional expertise spans over 50 industries. The vast majority of our clients rank among the 500 largest companies in each of our three major regions–Americas (North and South), Europe Middle East and Africa, and Asia Pacific. Additionally, we work with a number of small- to medium-sized companies, both public and private.

The success of our assignments routinely leads our clients to maintain long-term relationships with us. Over 80 percent of our revenues come from clients who continue to work with us from one year to the next to maintain the momentum for change and to continually improve bottom-line results they have achieved with our help.

We pride ourselves on our fresh thinking. Our evolving ideas profoundly change the way most businesses think about competition. Many leading business concepts originated with BCG—including, experience curve, time-based competition, Segment-of-One® marketing, deconstruction, and trading up.

We believe that no other consulting organization has concentrated as thoroughly on understanding business competition and helping companies make the changes necessary to succeed in increasingly competitive markets.

Office Locations

Abu Dhabi, Amsterdam, Athens, Atlanta, Auckland, Bangkok, Barcelona, Beijing, Berlin, Bogota, Boston, Brussels, Budapest, Buenos Aires, Calgary, Canberra, Casablanca, Chennai, Chicago, Cologne, Copenhagen, Dallas, Denver, Detroit, Dubai, Düsseldorf, Frankfurt, Geneva, Hamburg, Helsinki, Ho Chi Minh City, Hong Kong, Houston, Istanbul, Jakarta, Johannesburg, Kiev, Kuala Lumpur, Lagos, Lima, Lisbon, London, Los Angeles, Luanda, Madrid, Melbourne, Mexico City, Miami, Milan, Minneapolis, Monterrey, Montreal, Moscow, Mumbai, Munich, Nagoya, New Delhi, New Jersey, New York, Oslo, Paris, Perth, Philadelphia, Prague, Rio de Janeiro, Rome, Riyadh, San Francisco, Santiago, São Paulo, Seattle, Seoul, Shanghai, Singapore, Stockholm, Stuttgart, Sydney, Taipei, Tel Aviv, Tokyo, Toronto, Vienna, Warsaw, Washington D.C., Zürich

Total Number of Worldwide Staff: Over 14,000

The Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under national, provincial, or local law, where applicable.

SUMMER CONSULTANT JOB DESCRIPTION

The Boston Consulting Group offers you an unparalleled opportunity for both personal and professional growth and development. No two experiences are alike and the skills you acquire will position you for success within and outside of BCG.

BCG is staffed by consultants who combine industry experience with acute strategic and analytical skills. They come from a variety of backgrounds, reflecting the diversity of perspective we value. Most assignments involve one or more teams of three to six BCGers; specifically, the typical BCG team is made up of one to two partners, a project manager, and several consultants/associates who work with a similar group of client staff. The standard team combines consultants with relevant technical and industry backgrounds with others who have functional and strategic skills. We also strive to incorporate a mix of seniority and skills to balance the capabilities needed for the project with a sound budget plan. We create value by customizing our approach to complement client capabilities and the issues at hand.

We believe consulting is a process, not a product. Our goal is to guide, develop, facilitate, and enrich each client's strategy development process. Our consulting practice depends on close teamwork between the client's organization and our staff. Clients often remark that a valuable and unusual aspect of working with BCG is the firm's commitment to joint discovery of insights and strategies, and to building the experience base and skills of its client's organization. Team interaction centers on intensive analysis of objective data and open discussion of logic and conclusions. This type of collaborative work is complemented by objective research of the competitive environment, including competitor analysis and capability benchmarking.

Our teams work with client members from all levels of the organization in order to integrate our staff's strategy, operational, and industry experience with the client's knowledge of its particular situation, culture, and constraints. To ensure follow-through by a client, we find it vital to closely link BCG's senior managers with the highest level of the client's organization responsible for acting on the outcomes of our involvement.

Individual assignments can last anywhere from two to twelve months or more, depending on the complexity of the challenges and the client's needs. We usually break each project into modular phases so that our clients see results well before the engagement's end. Assignments normally proceed through three stages over a period of several months: identifying and analyzing opportunities for change and laying out different options for senior management to consider, fleshing out the best options in order to create detailed action plans, and assisting in execution. We believe that working with a client until results are assured is vital to their success.

THE RECRUITING PROCESS

In selecting people to join the firm, we carry out an intensive interview process. The summer program is one of our most important recruiting activities. The aim of the program is to give summer consultants an opportunity to get to know our business and our people well. We expect the summer staff to assume responsibilities like those of new permanent consulting staff and to serve as full members of case teams. Many of our summer consultants return to full-time positions with us after graduation.

APPLICATION PROCESS

Application Eligibility

We are interested in meeting **MBA students scheduled to graduate in 2019** for an internship in the summer of 2018. Candidates should demonstrate success in their academic and extra-curricular activities, whether that be through volunteer work, professional internships, or through personal initiatives. We seek people with drive, creativity, first rate minds, and an ability to lead.

BCG is hosting a Connection Event for McGill's Class of 2019 students, comprising an information session followed by networking, on Concordia campus on **Thursday October 12th at 5:00pm**. Please register at the following link, as space is limited: <http://bit.ly/oct12event>

Application Deadline

The deadline for Summer Consultant applications is **Sunday October 29th, 2017 at 10:00pm**.

How to Apply

Candidates interested in applying must submit an application, which consists of **a cover letter, résumé, and most recent transcript(s)**. You can also select up to 3 geographic preferences on your application. You can address your application to Clare Ellis, Recruiting Lead.

Please click [here](#) to complete your online application.

Candidates selected for first round interviews will be invited to a BCG Case Coaching session to help prepare for interviews. Further, successful applicants are also be eligible for an invitation to attend our **Discover Women@BCG Event on November 10th** in the Montreal office. Applicants should indicate their interest to attend this event in their cover letter.

HELPFUL HINTS

It is never too early to start preparing! To help you prepare for our interview process, we offer practice cases on our website – feel free to review these cases [here](#).

It is also helpful for you understand the kind of work we do for our clients. Aside from our corporate website, please visit the [BCG Perspectives](#) website to learn about the breadth of work we do.

Thank you for your interest and best of luck!