FINANCE Section 61.70

# **Faculty**

Professor and Chair of the Department ABRAHAM BRODT, PhD New York University

#### **Professors**

ALAN HOCHSTEIN, PhD McGill University ARVIND JAIN, PhD University of Michigan

LAWRENCE KRYZANOWSKI, PhD University of British Columbia; Concordia University Research Chair in Finance STYLIANOS PERRAKIS, PhD University of California, Berkeley; RBC Professor in Financial Derivatives; Provost's Distinction LATHA SHANKER, PhD University of Florida

LORNE SWITZER, PhD University of Pennsylvania; Van Berkom Chair in Small-Cap Equities

#### Associate Professors

NILANJAN BASU, PhD Purdue University, CFA

SANDRA BETTON, PhD University of British Columbia, CFA; Director, MBA Program

HARJEET BHABRA, PhD University of Missouri-Columbia; Associate Dean, Research and Research Programs

SERGEY ISAENKO, PhD University of Pennsylvania

GREGORY LYPNY, PhD University of Toronto

RAVI MATETI, PhD University of Connecticut

IMANTS PAEGLIS, PhD Boston University

IAN RAKITA, PhD Concordia University, CFA; Director, Goodman Institute of Investment Management

RAHUL RAVI, PhD University of Alberta

DENIS SCHWEIZER, PhD European Business School

THOMAS WALKER, PhD Washington State University; Laurentian Bank Professor in Integrated Risk Management;

Interim Director, David O'Brien Centre for Sustainable Enterprise

#### Assistant Professors

FREDERICK DAVIS, PhD Queen's University
DAVID NEWTON, PhD University of British Columbia, CFA
JULIANE PROELSS, PhD European Business School
SAIF ULLAH, PhD University of Alberta
YUAN WANG, PhD Pennsylvania State University
TINGYU ZHOU, PhD University of Connecticut

#### Senior Lecturers

REENA ATANASIADIS, MBA Concordia University; Director, Kenneth Woods Portfolio Management Program; Director, Van Berkom Investment Management Program
LORETTA HUNG, MScAdmin Concordia University
JAY MANNADIAR. MBA McGill University; Director, Finance Co-op

#### Lecturers

AMR ADDAS, MBA *University of Michigan* LOBNA BOUSLIMI, PhD *Université de Montréal* JULIE SLATER, MBA *Concordia University* 

For the complete list of faculty members, please consult the Department website.

#### Location

Sir George Williams Campus MB Building, Room: 012-205 514-848-2424, ext. 2789

# **Department Objectives**

The Department of Finance is committed to excellence in both research and teaching and has earned a solid reputation as a productive and research oriented academic unit. The Department's research activities include theoretical, empirical, and applied contributions — all aimed at furthering knowledge in the field. Its teaching activities cover a wide range of topics including corporate finance, investment, international finance, personal finance, optimization techniques, portfolio management, options and futures and fluctuations in security prices, exchange rates, and interest rates.

Teaching effectiveness represents the cornerstone of the Department's teaching objectives. The Department's curriculum is a dynamic one which keeps up with current trends and innovations in the financial area. Department members have been recognized not only with Faculty Teaching Awards but also internationally by winning the 3M Teaching Fellowship Award.

The Department has developed orientation and training programs with major corporations and financial institutions for its students. Through this type of external involvement, classroom teaching is effectively blended with the complexities of the real world thereby providing students not only with a more meaningful education but also with job opportunities.

# **Programs**

- 30 Honours in Finance
- 3 FINA 385
- 3 FINA 395
- 18 additional 400-level credits offered by the Department
- 6 FINA 495

Students are eligible to apply to the honours program if they have completed FINA 385, FINA 395, and six additional credits in Finance. Applicants must have achieved a minimum cumulative GPA of 3.3 and a minimum GPA of 3.5 in their Finance courses. Enrolment in this program is limited. The selection process may include recommendations from faculty members as well as interviews of applicants to this program. The deadline for applications is March 1.

- 24 Major in Finance
- 3 FINA 385
- 3 FINA 395
- 18 additional 400-level credits offered by the Department
- 12 Minor in Finance
- 3 FINA 385
- 3 FINA 395
- 6 additional 400-level credits offered by the Department

# **Finance Co-operative Program**

Director JAY MANNADIAR, Senior Lecturer 514-848-2424, ext. 2919

The Finance co-operative program is offered to students who are enrolled in the BComm program and are majoring in Finance. The academic content of the co-op program is identical to that of the regular program, but three work terms are interspersed with six study terms.

Students are supervised individually and must meet the requirements specified by both the John Molson School of Business and the Institute for Co-operative Education in order to continue their studies in the co-op format.

Liaison between the student, the employers, and the Institute for Co-operative Education is provided by the Finance co-op academic director and the co-op committee.

Please refer to §24 of this Calendar for a full description of the co-operative format of the program.

## Courses

#### FINA 200 Personal Finance (3 credits)

This course is offered online. It is designed to help individuals better manage their current and future financial affairs. The course introduces the terminology and basic concepts underlying personal financial management. It helps students set goals and develop skills to conduct basic research when making personal financial decisions. The topics covered include financial planning, money management, personal income taxes, costs of consumer credit, concepts of time value of money, investing in stocks, bonds and mutual funds, mortgages, and retirement planning.

NOTE: Finance Majors and Minors may not take this course for credit towards their major or minor.

NOTE: Students who have received credit for this topic under a COMM 499 number may not take this course for credit.

#### FINA 210 Introduction to Real Estate (3 credits)

This course introduces the concepts, principles, analytical methods and tools used for investment, development, and evaluation of real estate assets. The course focuses on issues such as market and feasibility analysis, investment property analysis, forms of ownership, valuation by alternate approaches, mortgages, borrower-lender relationships, investing in income property, commercial property financing, real estate investment trusts (REITs), and legal and property rights among co-owners.

NOTE: Finance Majors and Minors may not take this course for credit towards their major or minor.

NOTE: Students who have received credit for FINA 450 or for this topic under a COMM 499 number may not take this course for credit.

#### FINA 230 Introduction to Financial Management (3 credits)

This course provides an overview of financial management and introduces the basic terms as well as the role finance plays in the firm and in markets. Specifically, this course covers the following topics: the importance of a working knowledge of finance to non-business students; the role of the financial manager; the differences between accounting income and cash flow and between book value and market value; the role of interest rates in the Canadian economy; the interpretation of financial ratios; the concept of time value of money; and making financial decisions.

NOTE: JMSB students may not take this course for credit.

NOTE: This course does not count towards the requirements for the Minor in Business Studies.

NOTE: Students who have received credit for this topic under a COMM 299 number may not take this course for credit.

# FINA 370 (also listed as IBUS 370) International Financial Management (3 credits)

Prerequisite: COMM 220, 308. This course is designed for students to acquire and demonstrate knowledge of the fundamental principles and issues in international financial management. It covers such topics as foreign exchange markets, exchange rate behaviour, structure and meaning of the international balance of payments, the functioning of fixed and floating exchange rate systems, short- and long-term investment and borrowing decisions, euro-currency markets, foreign exchange risk management, and capital budgeting decisions for overseas investment. In sum, the topics are covered from the perspective of an individual who wishes to know how the international financial environment will affect the firm.

NOTE: Finance Majors and Minors may not take this course for credit toward their major or minor.

NOTE: Students who have received credit for IBUS 370 or FINA 470 may not take this course for credit.

# FINA 382 (also listed as IBUS 382)

### Management of International Financial Institutions (3 credits)

Prerequisite: COMM 308; MARK 462 or IBUS 462. This course provides students with an understanding of challenges and opportunities that banks and other financial institutions face in their global operations. It covers operations of financial firms in mature as well as emerging markets. Topics include an assessment of opportunities in foreign markets and difficulties that financial institutions face when dealing with unfamiliar economic and political environments; unique operations and challenges in international markets such as microfinance, international loans, project financing and assessment of political or sovereign risks, importance of global regulation and governance, and ethical issues associated with international operations within the financial services industry.

NOTE: Finance majors and minors may not take this course for credit toward their major or minor.

NOTE: Students who have received credit for FINA 482 or IBUS 382, or for this topic under a FINA 455 or IBUS 471 number, may not take this course for credit.

# FINA 385 Theory of Finance I (3 credits)

Prerequisite: COMM 220, 308. This course is the first of two that provide a theoretical foundation upon which subsequent 400-level courses will be built. The course examines the allocation of capital in financial markets and the determination of the relative prices of financial assets. Topics covered include utility theory, arbitrage pricing theory, and asset pricing models such as the Capital Asset Pricing Model and the option pricing model. Applications explored include arbitrage, the design of markets and the appropriate responses of individuals and firms to changes in market conditions as well as to market imperfections.

NOTE: Students who have received credit for FINA 380 may not take this course for credit.

#### FINA 395 Theory of Finance II (3 credits)

Prerequisite: COMM 220, 308; FINA 385 previously or concurrently. This course focuses on the financial theory of the firm and examines the Modigliani-Miller propositions, agency theory, and asymmetric information theory. Topics covered include capital structure and the cost of capital, investment and financing decisions, real options, valuation and issuance of new securities, mergers and acquisitions, and leveraged buyout decisions.

NOTE: Students who have received credit for FINA 390 or 400 may not take this course for credit.

### FINA 402 Short-Term Financial Management (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course is concerned with the key aspects of short-term financial management. It begins with a brief coverage of the institutional environment facing the financial manager in Canada. A detailed coverage of sources for short-term borrowing and investments is presented. The structure of the Canadian financial system along with a description of the various methods of effecting payments as well as the clearing and settlement system are covered. Topics in overall liquidity management are briefly reviewed from a theoretical perspective. Traditional subjects in cash management such as collections, disbursement and control, forecasting, company bank relationship, short-term investment, and borrowing are examined next. Such new developments as electronic data interchange and EFT/POS are also examined. The course also provides a coverage of trade credit both from a theoretical positive standpoint and a normative viewpoint.

#### FINA 405 Cases in Finance (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course uses case discussions to focus on the application of the principles of finance learned in FINA 385 and 395 in real-world contexts. Cases cover topics in corporate finance, investments, and financial markets and institutions. NOTE A/See §200.2

NOTE: Students who have received credit for FINA 490 may not take this course for credit.

#### FINA 410 Investment Analysis (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course is devoted to an examination of the investment decision, both from the viewpoint of the individual investor and the institutional investor. The course examines valuation of different financial instruments such as treasury bills, bonds, common stocks, preferred stocks, options, warrants, convertibles, rights, commodity and financial futures, mutual funds, and pension funds. The use of different instruments in various investment strategies such as investment, speculation, hedging, and arbitrage are also examined. Techniques examined by analysts to pick investments such as fundamental analysis, technical analysis, and quantitative analysis are studied. *NOTE A/See §200.2* 

#### FINA 411 Portfolio Management (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course focuses on modern investment theory and its application to the management of entire portfolios. Topics include: a) construction of optimal asset portfolios using techniques such as the single index model, b) extensions of the capital asset pricing model and tests (e.g. the zero-beta model), c) criteria for evaluation of investment performance, d) active vs. passive portfolio management, e) portfolio insurance, and f) market efficiency. A computer exercise is assigned to illustrate the application of the theory. NOTE A/See §200.2

## FINA 412 Options and Futures (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course is a comprehensive analysis of the options and futures markets in North America. The student is introduced to the different markets for these instruments and their institutional details. The different types of options and futures currently trading are examined. The principles of valuation of futures and options, their use in risk management through hedging techniques and their use in speculative strategies are studied. Emphasis is placed on the analysis of financial options and futures.

# FINA 413 Advanced Topics in Derivative Markets (3 credits)

Prerequisite: FINA 412. This course focuses on advanced topics in the area of derivatives. Topics covered include the valuation of derivatives using numerical procedures and martingales, modelling the term structure of interest rates, valuation of interest rate swaps, interest rate options, caps, floors, swaptions and exotic options, and application of derivatives in risk management such as value at risk models, estimation of volatility and credit risk derivatives.

## FINA 415 *Mergers and Acquisitions* (3 credits)

Prerequisite: FINA 380 or 385; FINA 390 or 395. This course examines the financial aspects of mergers and acquisitions. Basic financial theory and empirical evidence related to corporate control activity is discussed. Some of the topics covered include target identification and valuation, bidding strategies, defensive strategies, financing strategies and growth by acquisition strategies. In addition, going private transactions such as leverage buyouts and management buyouts are discussed.

#### FINA 416 Behavioural Finance (3 credits)

Prerequisite: FINA 385, 395. This course examines how the behaviour of managers, boards of directors, or financial analysts deviates from models of "rational" behaviour in some situations, and how these deviations affect shareholder wealth. The course explores how behavioural characteristics like mental accounting, overconfidence, herding, framing and loss aversion cause the assumptions of rational economic behaviour to break down at both the individual and systemic levels.

NOTE: Students who have received credit for this topic under a FINA 455 number may not take this course for credit.

## FINA 450 Real Estate Investment and Finance (3 credits)

Prerequisite: FINA 385, 395. This course deals with the central issues in real estate finance and investment, and with recent advances in the field. Students are introduced to basic topics such as the organization of real estate markets, pricing, inflation, taxation, valuation methods, brokerage, ownership forms, and real estate law. In addition, they study recent advances in finance as they apply to the concept of real estate valuation. Principles learned in FINA 385 and 395, and in academic journals serve as the basis for this aspect of the course.

NOTE: This course is offered for Finance Majors and Minors only.

NOTE: Students who have received credit for FINA 210 may not take this course for credit.

# FINA 455 Seminar in Finance (3 credits)

This course is intended primarily for Finance Majors and Minors. It provides an opportunity for more intensive study in one or more specific topics of finance. The topic varies according to the special interests of the professor and the students. Enrolment is restricted and is subject to departmental approval. NOTE A/See §200.2

NOTE: Specific topics for this course and prerequisites relevant in each case are stated in the Undergraduate Class Schedule.

#### FINA 465 Trading in Financial Securities (3 credits)

Prerequisite: FINA 412; permission of the Department. This course focuses on developing practical skills in trading financial securities. Topics covered include general trading practices, fundamental and technical analysis, term structure of interest rates,

arbitrage opportunities, and trading strategies using options, futures and options on futures contracts. Speakers from the finance industry are also invited to share their experiences with the students.

NOTE: Students who have received credit for this topic under a FINA 455 number may not take this course for credit.

#### FINA 470 International Finance (3 credits)

Prerequisite: FINA 385, 395. This course introduces students to the essentials of international financial management. After a brief introduction to the international monetary system, we study the organization of the foreign currency and international financial markets. The course then discusses the determinants of exchange rates, followed by a discussion of the risks that businesses operating in international markets face due to changing exchange rates and financial turmoil in international financial markets. The subsequent sections of the course are devoted to understanding techniques and strategies for managing different types of exchange risks after various foreign currency derivatives — forward, futures, options and swaps — have been studied. NOTE: This course is offered for Finance Majors and Minors only.

NOTE: Students who have received credit for FINA 370 or IBUS 370 may not take this course for credit.

## FINA 471 Multinational Financial Management (3 credits)

Prerequisite: FINA 470. This course addresses advanced issues that corporations or investors face when they expand their operations in the international markets. Corporations face challenges in the areas of international capital budgeting, determining their cost of capital and their capital structure, assessment of political risk, international working capital management, financing international trade and international corporate governance. This course discusses how these decisions become more complex in an international environment due to changing exchange rates and multiplicity of economic and political environments. The course also addresses the difficulties of choosing appropriate pricing models in an international context.

#### FINA 481 Management of Financial Institutions (3 credits)

Prerequisite: FINA 385, 395. This course provides students with an integrating framework for examining various types of financial institutions and the means of managing their operations. Topics include uniqueness of financial institutions; application of portfolio and corporate finance theories to the management of assets, liabilities, capital structure and off-balance sheet operations; interest rate and liquidity risk exposure; loan portfolio management, loan pricing and credit rationing; capital adequacy and regulatory environment. The strategic repercussions for such institutions, given the rapidly changing financial and regulatory environments, are also reviewed through the analysis of cases illustrating current issues.

NOTE: Students who have received credit for FINA 480 may not take this course for credit.

# FINA 482 International Banking: Operations, Policy and Strategy (3 credits)

Prerequisite: FINA 481 previously or concurrently. This course provides students with an integrating framework to understand the risks, challenges and opportunities that banks face in their global operations. The course covers both commercial and investment banking activities in mature as well as emerging markets. The course begins with an examination of opportunities that foreign markets offer as well as difficulties that banks face when dealing with unfamiliar economic and political environments abroad. This is followed by a discussion of banking operations in international and foreign markets. Topics for this discussion may include microfinance, international loans, project financing and an assessment of political or sovereign risks. The impact of foreign operations on mitigation or enhancement of various risks associated with home country operations is examined. The course also examines the importance of global regulation as well as governance and ethical issues associated with international banking. NOTE: This course is offered for Finance majors and minors only.

NOTE: Students who have received credit for FINA 382 or IBUS 382, or for this topic under a FINA 455 or IBUS 471 number, may not take this course for credit.

#### FINA 495 Honours Seminar in Finance (6 credits)

Prerequisite: Enrolment in the honours program. This seminar is offered to honours students in Finance over a period of two terms. In the first term, the seminar covers methodology and recent advances in research in topics covered in the Finance curriculum. In addition, students begin working on a thesis/project to be conducted under the supervision of a faculty member. In the second term, students complete their thesis/project and are required to submit a written report to be presented at the seminar at the end of the term.