

Pierre Peladeau Bursary Competition 2020

Each year, Québecor Inc. awards four Pierre-Péladeau bursaries with the objective of helping Québec university students start businesses in the province of Québec. The bursary values are \$100,000, \$50,000, \$35,000 and \$15,000.

Eligibility

- Candidates must be enrolled full-time in an undergraduate or graduate degree program at a Québec university.
- Candidates must be involved in a new business in the province of Québec. If the application is for an existing business, it must not have been in operation for more than one year as of February 1, 2020.
- The students involved in the project must all be 35 years of age or under.
- The majority of the participants in the project must be students and the project must be student led. Any non-students participating in the project cannot be majority shareholders in the business.
- The business cannot be non-profit.
- Each student must attach to their submission a full-time enrollment attestation letter for the 2020 Winter term (these letters must bear the seal of the Registrar's Office, be written in French and must be requested in advance at the Birks Student Service Centre LB-185).

- **The submission must be written in French**

Competition Requirements

Candidates are required to submit an executive summary of the new business. The executive summary must be no more than 6 pages long and must include:

4 Pages:

- Brief résumé and full contact info for each student,
- A short list of the company's activities (products and/or services),
- The company's history and accomplishments to date, if applicable,
- Marketing plan and timetable of next steps, if applicable,
- Success factors and risks in the company's line(s) of business.

2 Pages:

- Financial forecasts for the first three years,
- Statement of sources and use of funds for the first three years.

The following information must be clearly indicated in each application:

- The name of the resource/contact person for the team.
- The representing university (i.e. Concordia).
- The telephone number, complete address and email address for the resource person.
- The names and coordinates for the other team members.

Also Required: Proof of Registration for the current session, bearing the University Registrar's Seal for each student.

Applications that do not meet these criteria will not be considered!

Submission Deadline: **Monday February 10 2020 at 5:00 p.m. Submit to: GM 230**

Students interested in participating in this competition must submit their projects to the Financial Aid and Awards Office by the above deadline. Late submissions will not be accepted.

Students entering the competition must provide 10 (ten) bound copies of their executive summaries. The summaries will be transferred to an internal adjudication committee in the John Molson School of Business.

Applicants are reminded that, in light of the nature of this external competition, their submissions must be professional in content and appearance, and must meet the requirements described above.

Concordia University is permitted a maximum of 2 submissions for this bursary competition. In the event that more than 2 submissions are received, the John Molson School of Business will adjudicate and select the top two submissions that will be entered in the competition (regardless of the student's home faculty or level of study.) The Financial Aid and Awards Office will arrange to enter the two submissions in the bursary competition by February 28, 2020 on behalf of the University. It is expected that the organizers of this external competition will notify competition entrants of the outcome sometime this spring.