

**MINUTES OF THE OPEN SESSION MEETING
OF THE BOARD OF GOVERNORS**

Held on Friday, May 20, 2016, at 8 a.m.
in Room GM 410 (Board of Governors Meeting Room)
located on the 4th floor of the Guy-Metro Building,
1550 de Maisonneuve Blvd. West
on the SGW Campus

PRESENT

Governors: Norman Hébert jr., *Chair*, Helen Antoniou Molson, Sandra Betton, Jeff Bicher, Gabriel Bran Lopez, Gina P. Cody, Jean-Pierre Desrosiers, Hélène Fortin, Norman Ingram, William Lynch, Frédérica Martin, Michael Novak, Alex Ocheoha, Maria Peluso, Georges Paulez, Suzanne Sauvage, Alan Shepard, *President and Vice-Chancellor*, Haidee Wasson, Terry Wilkings

Alternate Governor: Benjamin Prunty

Non-voting Observer: Jonathan Wener, *Chancellor*

Also attending: Graham Carr, William Cheaib, Roger Côté, Bram Freedman, Frederica Jacobs, Patrick Kelley, Lisa Ostiguy, Melodie Sullivan

ABSENT

Governors: Shimon Amir, *Vice-Chair*, Françoise Bertrand, *Vice-Chair*, Antoinette Bozac, Mélanie La Couture, Tony Loffreda, Philippe Pourreaux

1. **Call to Order**

The Chair called the meeting to order at 8:02 a.m.

1.1 **Adoption of the Agenda**

Upon motion duly moved and seconded, it was unanimously RESOLVED:

R-2016-4-1 *That the Agenda be approved, including the items on the Consent Agenda.*

CONSENT

2. **Adoption of April 13, 2016 Minutes**

R-2016-4-2 *That the Minutes of the meeting of the Open Session of April 13, 2016 be approved.*

3. Report on compliance with fiscal requirements (Document BG-2016-4-D1)
4. Governance and Ethics Committee report (Document BG-2016-4-D2)
5. Human Resources Committee report (Document BG-2016-4-D3)

These reports are provided for information purposes.

6. Request for the use of the Concordia name: Concordia INDI (Document BG-2016-4-D4)

R-2016-4-3 *That the request by the Graduate Individualized Student Association (GISA) to use the name INDI Concordia be approved, subject to the conditions set out in the Policy on the use of Concordia University's Name, Logo and Related Insignia, and the Governance of its Visual Character and Digital Presence (SG-4).*

7. Collection of undergraduate student fee levies

- 7.1 Hive Café Cooperative

R-2016-4-4 *That the Board of Governors authorize the University to collect a fee levy of \$0.10 per credit from all undergraduate students registered in the Faculty of Arts and Science, to support the Hive Café Cooperative, to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

- 7.2 Fine Arts Student Alliance (FASA)

R-2016-4-5 *That the Board of Governors authorize the University to collect an increased fee levy of \$2.50 per credit (increase of \$0.45 per credit from \$2.05 per credit) from all undergraduate students registered in the Faculty of Fine Arts, to support the Fine Arts Student Alliance (FASA), to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

- 7.3 VAV Gallery

R-2016-4-6 *That the Board of Governors authorize the University to collect an increased fee levy of \$0.80 per credit (increase of \$0.20 per credit from \$0.60 per credit) from all undergraduate students registered in the Faculty of Fine Arts, to support the VAV Gallery, to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

- 7.4 Art Matters Festival

R-2016-4-7 *That the Board of Governors authorize the University to collect an increased fee levy of \$0.50 per credit (increase of \$0.20 per credit from \$0.30 per credit) from all undergraduate students registered in the Faculty of Fine Arts, to support the Art Matters Festival to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

7.5 Fine Arts Reading Room (FARR) (J. Russell Harper Memorial Reading Room)

R-2016-4-8 *That the Board of Governors authorize the University to collect an increased fee levy of \$0.70 per credit (increase of \$0.20 per credit from \$0.50 per credit) from all undergraduate students registered in the Faculty of Fine Arts, to support the Fine Arts Reading Room (FARR) (J. Russell Harper Memorial Reading Room) to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

7.6 Concordia Undergraduate Journal of Art History (CUJAH)

R-2016-4-9 *That the Board of Governors authorize the University to collect an increased fee levy of \$0.12 per credit (increase of \$0.06 per credit from \$0.06 per credit) from all undergraduate students registered in the Faculty of Fine Arts, to support the Concordia Undergraduate Journal of Art History (CUJAH), to be implemented with registration for the Fall 2016 term (2016/2), in accordance with the University billing, refund and withdrawal policy.*

8. Revisions to the Policy on the Use of Concordia University's Name, Logo and Related Insignia, and the Governance of its Visual Character and Digital Presence (SG-4) (Document BG-2016-4-D6)

R-2016-4-10 *That, on recommendation of the Governance and Ethics Committee, the Board of Governors approve the revisions to the Policy on the Use of Concordia University's Name, Logo and Related Insignia, and the Governance of its Visual Character and Digital Presence (SG-4), as outlined in Document BG-2016-4-D6.*

REGULAR

9. Business arising from the Minutes not included on the Agenda

There was no business arising from the Minutes not included on the Agenda.

10. President's report (Document BG-2016-4-D7)

As complementary information to his written report, Prof. Shepard reported the following:

- He encouraged Board members to attend the upcoming Convocation ceremonies on June 6, 7 and 8, at which time nine distinguished individuals will be receiving honorary degrees.
- The City supported the University's request and will proceed with improvements to traffic lights and pedestrian safety adjustments around the SGW Campus.
- The University has entered into a partnership with the Montreal Museum of Fine Arts and the City of Montreal with respect to the revitalization of Bishop Street.
- Compared to this time last year, undergraduate applications are slightly up while those at the graduate level are up by approximately 6%.
- The final phase of the Webster Library transformation project is going well.

- The 2015/2016 fiscal year closed with \$18.5 million in funds raised. This is the largest amount of funds ever raised outside a campaign year.

Following his report, the President responded to questions from Governors.

11. Policy regarding Sexual Violence (Document BG-2016-4-D8)

The co-chairs of the Ad Hoc Code of Rights and Responsibilities Review Committee, Lisa Ostiguy and Melodie Sullivan, presented the background and highlights of the *Policy regarding Sexual Violence*, which was created to comply with the recommendation of the Sexual Assault Policy Review Working Group that the University adopt a stand-alone policy on sexual violence. This new policy links to existing policies and applies to all members of the Concordia community.

Following a review at its meeting of April 12, 2016, the Governance and Ethics Committee is recommending Board approval. The policy was also presented to Senate for information at its meeting of April 22, 2016.

Questions were answered as follows:

- Additional allocations have been provided to allow the Coordinator of the Sexual Assault Resource Centre (SARC) to adequately fulfill her role.
- The support provided and options available to a victim/survivor who does not wish to make a formal complaint were also explained. It was noted that the Policy is oriented towards the needs of the survivors/victims and that care and support is provided from their perspective and culture background.
- Dr. Ostiguy is working with the SARC Coordinator and the University Communications Services to ensure that the information is widely disseminated and easily accessible to the University community.

Upon motion duly moved and seconded, it was unanimously RESOLVED:

R-2016-4-11 *That, on recommendation of the Governance and Ethics Committee, the Board of Governors approve the Policy regarding Sexual Violence, as set out in Document BG-2016-4-D8.*

12. Presentation on Concordia University Press (Document BG-2016-4-D9)

During the course of her presentation, Dr. Beaudry apprised Governors of the goals and publishing program of the new Concordia University Press. She spoke of the activities and conveyed the economic and governance models. She reviewed the partnerships under discussion as well as the project's timeline.

The full details of the presentation are included in the document dated May 20, 2016 entitled "*The Concordia University Press – A Sustainable, Nonprofit, Open Access Scholarly Publisher*", included in the meeting documentation.

Dr. Beaudry made the point that what differentiates Concordia's project from the traditional university press model is that the decision to publish is driven by the selection of excellent scholarly work for which the Press will then secure the financing to make them available online for free. This approach differs from the traditional model where publication projects are mostly selected based on the number of copies expected to be sold in order to cover the production and dissemination costs.

In response to questions, she provided the following information:

- All books will be open access.
- While the Concordia University Press will be fully controlled by Concordia, it is required to be incorporated as a separate legal entity whose mandate is mainly to publish in order to be able to obtain subventions.
- The composition of the editorial board, comprised of internal members, is the standard model. However, all selected works will be peer-reviewed mostly by external scholars.
- Funding will include \$30,000 from the Library budget, a contribution from senior administration, donations from the Birks Family Foundation and Brian I. Neysmith, and subventions.
- The areas of publications chosen are based on the scale of publishing 10 books a year but could be eventually expanded.
- The Press will publish peer-reviewed works of other authors from all around the world, not only Concordia.
- Ways of publicizing the Press and attract good books include attendance by the Editor-in-Chief at scholarly conferences and the University's reputation.

Prof. Shepard noted that formal Board approval of the Concordia University Press will be sought at the June Board meeting.

Mr. Wener presented Dr. Beaudry with a book published in 1617, entitled "*Fynes Morison's Itinerary*", donated by alumni Barry Sheehy.

13. Strategic directions update

The President recapitulated the strategic planning process, referring to the nine strategic directions which were identified in Phase I. In Phase II, brainstorming sessions and presentations were done at Senate and at the Board retreat last January, resulting in the draft of a preliminary game plan, which identifies first moves and places emphasis on the four cross-institutional directions:

- ⇒ Double our research
- ⇒ Teach for tomorrow
- ⇒ Grow Smartly
- ⇒ Embrace the city, embrace the world

Prof. Shepard made the point that the game plan is not a blueprint but a document which creates opportunities. Units are at various stages of finalizing their own plans, some now having been completed while others are steadily working on completing them.

He highlighted some of the first-move initiatives to achieve the cross-institutional directions:

- ⇒ Double our research
 - “Jump-start” faculty appointments
 - Sustained cluster hiring
 - Postdoctoral fellows
- ⇒ Teach for tomorrow
 - Accelerated curriculum transformation
 - Integrated experiential and digital learning
 - Broadened skill development offerings
 - Advising and student support initiatives
- ⇒ Grow smartly
 - Program launches
 - Graduate student recruitment
 - Specialized pathways and professional education
 - Focused retention initiatives
- ⇒ Embrace the city, embrace the world
 - Think tanks
 - On-location learning opportunities
 - Public scholars program
 - City collaboration spaces

The President continued his presentation by showing some examples of those first moves in some areas: chemical and materials engineering, the Concordia field school and the Temps Libre co-working space.

The next steps include validating targets and metrics, gearing up for the implementation of the game plan, integrating the strategic directions priorities into the comprehensive campaign and launching the resource optimization project. Prof. Shepard responded to questions, noting that a copy of today’s presentation will be posted on the Board portal.

14. Introduction of Ombudsperson

Me Jacobs introduced Amy Fish, appointed as Ombudsperson by the Board effective March 14, 2016, noting that the latter has dealt with 80 complaints since her arrival. Ms. Fish thanked the Board for the opportunity, indicating that she is delighted to work in such a collegial environment.

15. Other business

There was no other business to bring before the Open Session.

16. Adjournment

The meeting adjourned at 9:36 a.m.



Danielle Tessier
Secretary of the Board of Governors