

# THE TRADE LANDSCAPE

## WHAT IS IT TODAY? CHALLENGES AND OPPORTUNITIES

The trade and trade policy landscape has undergone rapid change in recent decades. What will be the economic impact on businesses in the coming years? What current trade imperatives do business leaders need to understand in order to build resiliency into their day-to-day operations? This one-day seminar will draw ideas and insights from prominent industry leaders, trade experts and policymakers on the challenges and opportunities of the current and future trade landscapes.

C-SUITE FORUM | Hosted by: The John Molson Executive Centre | Date: January 18, 2018 | Location: The Queen Elizabeth

9:00 to 9:30

### STRATEGIC IMPERATIVES IN TRADE

**Pierre-Marc Johnson**, former Quebec premier and Quebec negotiator for the Canada-E.U. agreement.

9:30 to 11:00

### USA TRADE IMPERATIVES

**Lawrence L. Herman**, Counsel, International Trade and Investment, Public Policy and Government Relations

### BILATERAL AGREEMENT WITH THE FAR EAST

**Donald W. Campbell**, Senior Strategy Advisor, Davis LLP and former Deputy Minister of Foreign Affairs

### EUROPEAN TRADE AGREEMENT

**David Plunkett**, International Trade Consultant and former Canadian Ambassador to the EU

11:15 to 12:00

### TRADE INSTABILITY AND THE POLITICS OF IT

**John Parisella**, Senior Advisor, National Public Relations and former Quebec Delegate General in New York City

Lunch with Speaker

12:00 to 13:30

### WHAT IS BEING DONE TO ADDRESS TRADE ISSUES

Senior Canadian Minister (TBA)

13:30 to 15:00

### MODERATED WORKSHOPS

**Anne-Marie Croteau**, Dean of John Molson School of Business at Concordia University

**Tom Creary**, Founder and former Chairman of the American Chamber of Commerce in Montreal

**Guy Lachapelle**, Professor, Department of Political Science at Concordia University

**David Devine**, Former Canadian Ambassador to Vietnam

15:15 to 16:30

### FEEDBACK FROM WORKSHOP MODERATORS

16:30 to 17:00

### USA PERSPECTIVE

Former United States Ambassador to Canada (TBA)

Followed by

### EVENT COCKTAIL