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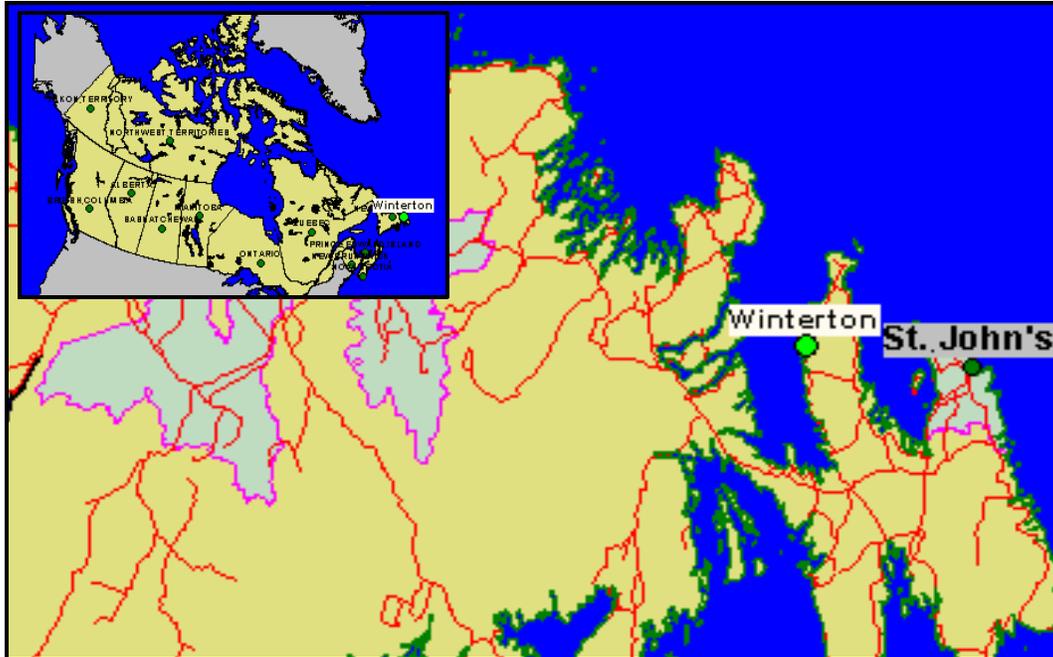
THE NEW RURAL ECONOMY



Site 1: Winterton, Newfoundland

Winterton, with a population of 622, is located on Trinity Bay on the Western side of the Avalon Peninsula on Newfoundland's east coast. The area around Winterton was most likely the site of Beothuk settlement long before Europeans first visited. The first recorded European visit to the area was John Guy in 1612. The first census was taken in 1675 and recorded 3 planters, 40 servants, and 8 boats. These settlers were West Country English fishermen from Dorset and Devon. Many surnames of the area originate from migration from this area in the late 17th and 18th centuries. Winterton was originally called Scilly Cove, after the Scilly Isles off Southwestern England. The name was changed to Winterton in 1912, after Sir James Winter, a former Prime

Minister of Newfoundland. Although the harbour is neither deep nor large enough for schooners, the abundant fishing in the surrounding area and the area's reputation for boat building made it popular for settlement. Trinity Bay is over 1820 feet deep, which also explains why the Hibernia platform was constructed nearby and towed through this Bay. The area is also said to have good agricultural soil. Currently, out-migration (more than twice the percentage for the province) is perceived as a major problem, particularly since the cod moratorium of 1992. The only answer given for the area is the amalgamation of the small towns in the area to consolidate services. Halibut farming in the area is seen as a potential economic bonus but a very small employment opportunity.



Maps courtesy of Statistics Canada, Geography Division, 1998

Characteristics in 1996	Winterton	Newfound-land	Canada
Population	622	551 792	28 846 760
1991 to 1996 population change (%)	-6.7	-2.9	5.7
% of population ages 15 and over	86.4	80.1	79.5
Unemployment rate	55.1	25.1	10.1
Participation rate	47.1	56.3	65.5
% Primary industry	9.3	8.5	5.6
% Secondary industry	4.6	17.1	20
% Tertiary industry	51.2	74.4	74.4
Average number of persons in married or common-law families	2.7	3.2	3.1
Average number of persons in lone-parent families	2.7	2.5	2.6

Source: Statistics Canada

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