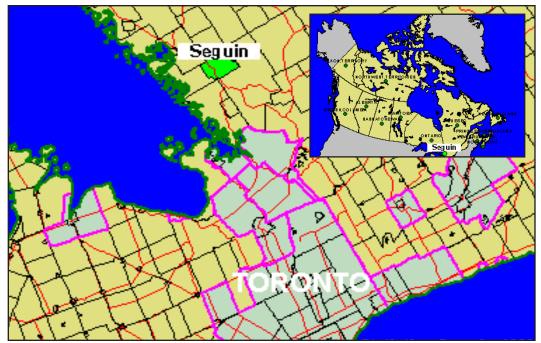




Site 18: Seguin, Ontario

The township of Seguin became a newly incorporated municipality on January 1st, 1998. Seguin is located in Northeastern Ontario; it is an amalgamation of the former townships of Christie, Foley and Humphrey, and the village of Rosseau, annexing the western portion of the unorganized township of Monteith. The township of Seguin is the southernmost township in the District of Parry Sound. The new township of Seguin is approximately 700 square kilometres in size, has small pockets of settlement and a large seasonal population. Seguin's permanent population is about 3,400.

However during the summer the population quadruples and there are almost 4,400 households. Most of the seasonal population consists of summer residents who live in cottages on lakes. Fishing, boating, tourism, and especially cottages are the main industries. The local lakes and abundance of shorelines make this possible, and cottage real estate here is among the highest priced in Ontario. However Seguin also has a large number of small and medium sized enterprises, including some large enough to export. Prospects for economic growth are quite strong.



Maps courtesy of Statistics Canada, Geography Division, 2000

Characteristics in 1996	Seguin	Ontario	Canada
Population	3 336	10 753 573	28 846 761
1991 to 1996 population change (%)	7.5	6.6	5.7
% of population ages 15 and over	80.7	79.4	79.5
Unemployment rate	8.3	9.1	10.1
Participation rate	47.5	66.3	65.5
% Primary industry	0	4.1	5.6
% Secondary industry	22.9	31.3	20
% Tertiary industry	76.0	64.6	74.4
Average number of persons in married or common-law families	2.9	3.2	3.1
Average number of persons in lone- parent families	2.5	2.6	2.6

Source: Statistics Canada

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