NRE^2 ANNUAL REPORT
April 1, 2004 to July 31, 2005

Tweed, Ontario
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NRE² ANNUAL REPORT  
April 1, 2004 to July 31, 2005

Introduction

The NRE² project, “Building Rural Capacity in the New Economy” is about to enter its fourth and final year after a successful outcome in the mandatory mid-term review (September 9th and 10th 2004). The review panel recommended the continuation of SSHRC-INE support and the immediate release of funding to the project. This report, therefore, covers the period immediately following that review.

Recommendations

The Review Committee was impressed with the team’s accomplishments to date and the potential impact the project will have on the field of lifelong learning. In addition, they made the following 3 recommendations for the remaining period of the project:

1) That the Principal Investigator use the full amount allocated by SSHRC to buy Release Allowance in order to be released from some of his teaching duties. And Concordia University is encouraged to accommodate the PI in order for the project to be a success.
2) That an International Advisory Board be set up, not as experts on indicators, but those who are really conversant with the current evolution of the theory of the New Economy. Members of the International Advisory Board should be carefully selected and utilized in the theorizing of the project.
3) That Ph.D. students and Post-Doctoral personnel be hired to aid with the integration of projects.

In response to these recommendations, the following action was taken.

1) A reduction of three credits in teaching load was negotiated for the PI.
2) The Steering Committee decided that the resources, effort, and time required establishing such a Board would divert much of our energy at this stage of the project. Instead, we would build on our existing international collaborations to ensure visibility and feedback.
3) It was decided to give priority to Ph.D. and Post-Doctoral researchers in the allocation of non-committed funds.

Any changes in the direction of the projects and the discontinuation of projects as set out in the original Milestones Document were made as a direct result of these recommendations.

Workshops and Conferences

The NRE annual spring workshop was held in three different BC venues from April 27, to May 3, 2004. The first meetings were at Prince George at the University of Northern British Columbia, while the second and third set of meetings was held in two of our rural field sites: Mackenzie and Tumbler Ridge. Planning for the mid-term review, the Tweed Conference in the fall and post NRE plans dominated the discussion at this workshop.

In October 2004, the annual Canadian Rural Revitalization Foundation (CRRF) Conference and NRE site day took place in Tweed, Ontario, over a three and a half day period. Sixteen site representatives participated along with researchers, students, policy makers from government, and members of CRRF. Total attendance was just over 125 participants. The Conference
entitled, “Rural-Urban Footprints: Implications for Governance” had an agenda which explored key issues in rural governance. As in the past, the NRE site day preceding the conference provided in-depth discussion of common problems and issues of interest to the site representatives.

In the spring of 2005 the NRE annual spring workshop was held at Duck Mountain, Saskatchewan from April 29 to May 2nd. Seventeen researchers and 18 students participated in this event. Fourteen discussion papers were prepared, presented, and discussed in preparation for eventual publication in several venues. In order to maximize collaboration, each paper was presented by an assigned researcher who was not one of its authors. This technique proved to be very effective.

In addition to the development of publications, several other specific activities were included at the workshop to provide a form of self-evaluation as well as research insights. Deborah Thien, a post-doctoral researcher at the University of Northern British Columbia led a discussion, fielded questions, and administered a questionnaire entitled, “Thinking about Gender in your fieldwork practice”. She will use the results to examine and evaluate the NRE research activities with respect to gender issues. In addition, a series of questions previously developed by the Services Theme Team was administered by selected students in the project. Researchers were interviewed regarding the role and use of students in their research activities and students were surveyed about their NRE experiences and how these fitted into their overall goals. The results from this work will be used as the basis for a publication regarding the role of students in research. At the same time the exercise served as an excellent way in which the students become informed about the issues relating to research activities in general and the NRE research in particular. Finally, some time was spent looking ahead to the final wrap-up of the grant. An attempt was made to forecast what could realistically be accomplished by the end of the grant and what the possibilities were for future research in this area. Workshop participants also visited and toured Benito, one of the NRE sites.

It was noted that instead of the April 30 2006 final date, the end date for the grant had been extended to September 30, 2006. (*Since this meeting, the end date of the grant has been extended even further to September 30th, 2007*). This will not mean an increase in grant monies since the original amount of the grant remains the same.

The next CRRF fall conference and annual NRE site day is now in full planning mode. They will take place in Twillingate, Newfoundland and Labrador, from October 13-15th, 2005.

**Changes and Additions at NRE Central**

Our Liaison Officer, Simone Draca left in August 2004, to pursue graduate studies in London, England and Lisa Roy originally from New Brunswick was hired to replace her. Lisa got up to speed in a short time and is proving to be a great asset to the project.

**Summer Research Activities**

In the summer of 2004 site maintenance operations were undertaken by our site coordinators, in many of our sites and formal data collection was carried out in four sites for the Innovative Services and Voluntary Organizations project. During the summer of 2005, Community Profile data collection was again carried out in 23 NRE sites for both the Services and Communications Theme Teams. This extends the longitudinal study begun in 1998. As well, there was follow-up data collection in the four NRE sites involved in Innovative Services and Voluntary
Student Activities

Since the outset of this project, students have been, and continue to be, an integral part of the NRE\textsuperscript{2} research team. The NRE\textsuperscript{2} research project has provided different employment opportunities for students across Canada. Students are being trained to be future researchers, academics, statisticians and administrators. They hone their research and administrative skills through their work in the NRE\textsuperscript{2} project by means of the research tasks they undertake and the administrative functions they fulfill. Undergraduate and graduate students benefit from this rigorous training enhancing their academic and workplace knowledge and employability.

This year there were 24 undergraduate students across our network. In addition there were 15 Master’s level students and 8 students at the Ph.D. level. The Services Team also secured the services of a post-doctoral student in response to the recommendation of the mid-term review committee to consider the gender focus of our research. Students throughout the network participate actively at our yearly conferences and workshops. At the CRRF Tweed Conference in the Fall of 2004, fourteen students either made presentations, took notes or helped in other ways such as with the local radio broadcasts and at the NRE Duck Mountain workshop there were eighteen of our students. Fourteen students made conference presentations or co-authored articles on rural matters during the course of the year and these are listed in Appendix A on page 7 of this report.

Impacts and Outcomes

It is difficult to access what impacts a project like the NRE\textsuperscript{2} is making in all its areas of contact – whether they are site interactions, policy influences, or personal changes. Using only traditional measures of productivity recognized in academia will result in our telling only a partial story. We have detailed on pp. 7-23 in Appendix A of this document the traditional evidence of productivity recognized by an academic audience. However, other non-traditional measures of productivity should also be recognized in a project of this nature. We will include examples of these below within a framework that acknowledges that many of the most important impacts are difficult to document and complex in nature.

Direct outcomes

These include activities, such as meetings between researchers, among researchers and local citizens, between researchers and policy-makers or practitioners, and with students. These meetings frequently get people together who would never have such an opportunity without the project.

Direct outcomes also include academic products, media materials, flyers, brochures, web materials, and policy documents.

Finally, direct outcomes include services that we provide to rural citizens, policy-makers, practitioners, and our research institutions. Most often these include the preparation, distribution, and interpretation of information or insights that may be used by these people and organizations.
Some examples of the direct outcomes of our work during 2004/2005 are the following:

1. Site representative workshops were held in Tweed, ON (fall 2004). These workshops brought people together from the sites in the Rural Observatory to exchange information, deal with common issues, and make suggestions for further research. They attended the CRRF National Conference which immediately followed the NRE site day.

2. Flyers and reports were produced for distribution to our rural field sites. Some example of these included: Building Capacity in the New Economy: What Have We Learned, Regionalization of Community Services across Canada and Burdening the Overburdened: Understanding the Rural and Small Town Voluntary Sector in Health Care Reform, and Reorganization of Health Services Across Canada.

3. We contributed to the development of a community newsletter, a local library, and community radio broadcast in some of our sites. Local high school students learned how to use digital recording equipment to prepare music and other materials in preparation for the community radio broadcasts we organized.

Contributing Impacts
These are results that are clearly attributable to our activities. We are most often aware of the immediate impacts from our meetings, workshops, conferences, and community gatherings because we hear of them through the evaluation materials prepared for these events. Immediate impacts are produced through the communication of information and new insights from our work as when our research insights are used by researchers to advance or modify the understanding of social or economic processes. They may also be produced when people come together and discover common interests, new perspectives on old challenges, or innovative solutions. In most cases, our materials or activities are just one of many contributing factors to the impact produced.

Some examples of the contributing impacts of our work during 2004/2005 are the following:

1. Information and insights from our work were used by one of our site representatives for presentations to the Provincial government on behalf of his community. He passed on other information to an NGO in which he is involved.

   It was a real pleasure and honour to be [a site] rep, there is a lot of information I found very worthwhile and I have already begun to use it in some of my presentations to government. I also work for an organization the Eastern Ontario Trails Alliance. The organization manages, develops, maintains and markets a shared use recreational trails network on public land for the economic [growth], tourism and job creation trails can bring. Our organization has 12 rural municipalities (and growing) represented and I will be encouraging them to learn more about CRRF and NRE and to become a member, most definitely the information can be useful to them.

   (letter received 2004)
2. Our capacity process model was used as an important feature of the framework for community development issues and indicators by the Agriculture and Agri-Food Canada project on rural indicators. This project is an initiative arising from the First Minister’s Conference on Rural Issues so it is destined for the policy community.

3. One of our site representatives was inspired to run for Mayor as the result of attendance at our workshop. She was successful and has been implementing projects that build upon the activities she heard of through our network in Canada and her participation in our exchange with Japan.

**Likely Impacts**

These are ways in which our activities are likely to have contributed to important results, but the chain of influence is more difficult to see or verify. Most often this is because the outcome is complex – where many factors come together to produce the outcome. This is frequently the case where policy-based decisions are made since they are often based on a long-term and complex convergence of circumstances. Nevertheless, it is important to identify likely impacts from our work since they justify much of the commitment and motivation for our researchers and funders.

Some examples of the likely impacts from our research during 2004/2005 are the following.

1. Key perspectives from our research are found in the current policy debates regarding city and community infrastructure. This is expected since our input has been solicited by the Federal Minister for Cities and Communities and the Prime Minister’s External Advisory Committee on Cities and Communities. In both cases, we have produced materials that have become part of the policy development.

2. Research initiatives in the USA and Australia are being developed that are likely to reflect important aspects of our design and insights. The ‘Sentinel Communities Project’ of the Rural Policy Research Institute (RUPRI) and the Victorian Rural Communities Project both invited our PI to discuss strategies for the development of their projects. In addition, David Bruce participated in the Aspen Institute’s retreat examining common issues among marginalized rural and urban communities.

NRE\textsuperscript{2} Integration Team; (L to R) Madeleine Yates, Lisa Roy, Nelson Ferguson, Bill Reimer, Jamie Dressler, Jessica Gallant, Victoria Hagens, Tara Lyons, Becky Lipton, Mike Burns, Corinne Harris
## Financial Report

### EXPENDITURE BREAKDOWN APRIL 1, 2004 – MARCH 31, 2005

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<td>Total expenditures for current year</td>
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<td><strong>Balance</strong></td>
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APPENDIX A
Dissemination Activities

Audiovisual Materials


2. Bruce, D., Kelly, R., & Munro, I. (2005). Are You Optimistic or Pessimistic About the Future of Rural Communities?


Book Chapters


and Rural Development (pp. 309-336). Brandon: Rural Development Institute, UNBC, and CRRF.


Books: Whole


5. Bell, V. Local and Community Media in Rural Communities/Citizenship and Communications in Rural Areas. Canadian Sociology and Anthropology Association (CSAA) annual general meeting.


7. Bruce, D. Affordable Rural Housing Development Issues. Beyond the Burbs: Affordable Housing Development in Rural Canada.


15. Bruce, D. The Social Economy and Sustainable Rural Development: Perspectives from the NRE Project. Rethinking Development Conference.

17. Bruce, D. Using the Census to Measure Characteristics of the Subsidiary Rental Market and its Occupants. Housing Data Working Group, National Housing Research Committee.


22. Dalton, W. B. Stick Holders and Stakeholders: Engaging Community in Atlantic Salmon Management in the Miramichi. NRE2 Annual Spring Workshop.


24. Emke, I. Rural Communications. Senate Standing Committee on Transportation and Communications, Hearings.

25. Emke, I. ‘We’re not like that.’ Rural Youth Resistance to Negative Community Representations. Canadian Sociology and Anthropology Association.


47. Huddart Emily, Nadeau, S., McFarlane, B., & Beckley, T. Preliminary Results from the Environmental Values Survey. NRE2 Annual Spring Workshop.


49. Jean, B. Comprendre la gouvernance dans les communautés rurales : quelles hypothèses de recherche? NÉR2, Renforcer les capacités des communautés rurales à l’ère de la Nouvelle économie. Notes : Séminaire de printemps


53. Jean, B. Planning and Regional Development: Regional Planning in the Age of the New Local Governance. II Seminario Internacional sobre Desenvolvimento Regional.


55. Jean, B. Qu’est-ce que la gouvernance et comment elle peut aider à aménager l’avenir de votre communauté? Rural-Urban Footprints: Implications for Governance. Notes: Fall Conference of the Canadian Rural Revitalization Foundation


59. Jean, B. Le renforcement des capacités de gouvernance de nos collectivités: cette approche de développement local peut-elle favoriser l’innovation? Contact Affaires Kamouraska.
    Notes: Collège de La Pocatière

60. Jean, B. La ruralité entre les appréciations statistiques et les représentations sociales: comprendre la reconfiguration sociospatiale des territoires ruraux québécois. Faire campagne - Pratiques et projets des espaces ruraux aujourd’hui.
    Notes: Maison de la recherche en sciences sociales


    Notes: Colloque de la Coalition Urgence Rurale tenu à l’Université du Québec à Rimouski

64. Jean, B. Some Recent Trends on Québec Rural Issues. Advisory Committee on Rural Issues.


70. Kennedy-Pruehs, R., Martz, D., & Bell, S. Connecting Sense of Community Measures and Sketch Maps: A Sense of Community as Perceived by Residence in Rural Communities across Canada. Prairie Division of the Canadian Association of Geographers Annual Meeting.


119. Tchabagnan, A. Gouvernance locale et développement territorial durable : à quand l’avènement des Agendas 21 locaux au Québec? 73e Congrès de l’ACFAS.

120. Tchabagnan, A. Gouvernance locale et renforcement des capacités : Conclusions préliminaires de notre recherche sur les SADC du Québec. 5e Séminaire de printemps de l’équipe Gouvernance de la NER.


122. Wall, E., & Marzal, K. Adaptive Capacity and Climate Change in Rural Canada. NRE2 Annual Spring Workshop, Prince George, BC.

123. Wall, E., & Marzal, K. Climate Change and Adaptive Capacity in Tweed: Profiling Resources. Canadian Rural Revitalization Foundation (CRRF) Annual Fall conference Tweed, ON.


127. Wilkinson, D. Social Cohesion: Dimensions, Causes, and Effects. Presentation to the Department of Sociology at the University of Waterloo.


129. Woodrow, A. CSAA session Citizenship and Communications in Rural Canada.
**Pamphlets**


**Journal Articles**


Magazine Articles

   Notes: Magazine interview


Newspaper Articles


   Notes: Newspaper interview

   Notes: Newspaper interview

   Notes: Newspaper interview

   Notes: Newspaper interview

   Notes: Newspaper interview


Reports


   Notes: All sections are a part of the same report—with different authors...

10. Colombino, E., & LeBlanc, P.

    Notes: Recherche en cours MDERR - UQAT 76000$


29. Ropel, C., Annette, D., & Martz, D. (In review). Notes: Report was prepared for Status of Women - waiting for Status of Women to approve the report and to give the release for publication
34. Wall, E., Smit, B., & Wandel, J. (2004). Canadian Agri-food Sector Adaptation to Risks and Opportunities from Climate Change: A Position Paper, University of Guelph, Guelph, Ontario, Canada:
Sound Recordings


Video Recordings


Web Pages

From September 2004 to August 2005 the Services Research Centre has been very busy. Activities have included the following items:

Site Profiles

Through the Fall 2004, the Centre completed the site summaries, following edits suggested by the site coordinators, for distribution back to participating communities as part of the community give-backs respecting data collected through the INE project.

Through the Spring 2005, the Centre completed a review and revision of the site profile instrument. Specific edits involved the incorporation of a gender lens. The Centre also conducted training on the site profile instrument at the Duck Mountain, SK, workshop.

Through the Summer 2005, the Centre coordinated data collection and editing with the site coordinators. Data entry for the site profile surveys in the 23 NRE field sites was made into both SPSS and text analysis tools.

Innovative and Voluntary Sector Groups

Through the Fall, the Centre coordinated data entry into both SPSS and text analysis tools for the survey information completed over the summer 2004 in Mackenzie, Wood River, Tweed, and Springhill. The Centre also coordinated initial data analysis in preparation for the Tweed and Virginia meetings.

Through the Spring 2005, the Centre completed a review and revision of the innovative and voluntary sector instrument. Specific edits involved the incorporation of a gender lens. The Centre also conducted training on the site profile instrument at the Duck Mountain, SK, workshop.

Through the Summer 2005, the Centre coordinated data collection and editing with the site coordinators. Data entry for the innovative and voluntary sector surveys in the 4 sampled NRE field sites was made into both SPSS and text analysis tools.

Student Training Evaluation

Through the Spring 2005, the Centre coordinated the creation of a Student Training Evaluation survey. This included literature work and survey testing. Interviews were conducted at the Duck Mountain Workshop with students and supervising faculty.
Gender Project

Through the Spring 2005, the Centre coordinated the creation of a Gender Project to look at issues of gender in fieldwork and student training in a large multi-university and multi-disciplinary project. This included literature work and field log testing. Training on the Gender Field Logs was conducted at the Duck Mountain Workshop with students and supervising faculty. Data entry and analysis is expected in Winter 2006.

Services Research Centre team at the UNBC Centre:

Greg Halseth - Services Research Centre coordinator
Laura Ryser - research manager
Deborah Thein - postdoctoral research fellow

Student assistants at the UNBC Centre:

Shiloh Durkee - research assistant, undergraduate student, graduated May 2003
Onkar Buttar - research assistant, undergraduate student, graduated May 2004
Chelan Hoffman - research assistant, continuing undergraduate student at UNBC
Jessica Rayner - research assistant, continuing undergraduate student at UNBC
Don Manson - research assistant, MA student, graduated 1998

Budget:

Budget Period is Year 3 (1 April 2004 - 31 March 2005) of INE Project:

Revenue:
$62,336 from Concordia to the Services Research Centre

Expenditures:
$29,200 student salaries
$18,000 Research manager salary
$3,700 Office costs (copy, tele, stationary)
$4,483 NRE workshops
$3,283 NRE conferences
$3,670 Other Conferences / dissemination

Funds from Year 4 directed to Postdoctoral Research Fellow:
$5,000 to cover research and travel costs
$13,587 to cover portion of salary (remainder to come from NRE)

Research Exchange:
Two members from the research team participated at the Tweed conference in Fall 2004.
Five members from the research team participated at the Duck Mountain workshop in Spring 2005.
One member of the research team will participate at the Twillingate conference in Fall 2005.
Dissemination associated with Services Centre work:
Site Contact

A key element of dissemination involves our regular community visits during the Fall 2004 and Spring 2005 period in both Mackenzie and Tumbler Ridge.

The Centre also created posters to display the research work at community events.

Centre de recherche sur la Gouvernance
Rapport d’activités du 1 avril 2004 au 31 juillet 2005
Bruno JEAN, Responsable

1. Principales activités

- Durant cette période, les réflexions théoriques du groupe se sont poursuivies avec le
  tenue de deux importants séminaires (un fin août 2004 et un autre en avril 2005, tous
  deux à Montréal) et une importante réunion d’équipe lors du Séminaire de printemps de
  la NÉR2 à UNBC (Prince George) en mai 2004. Lors du Séminaire de printemps 2005
  tenu au Manitoba (site de Benito), la planification des activités du groupe a pu se
  poursuivre. (voir les annexes)
- Au cours de cette période, la recherche sur le site de Cap-à-l’Aigle a été complétée avec
  le dépôt du Mémoire de maîtrise de Sophie-Anne Morin à l’Université du Québec à
  Rimouski portant sur le cas d’une gouvernance rurale innovante. Ce Mémoire a été
  accepté et Bill Reimer siégeait sur le jury.
- Par ailleurs, Hélène Devarennes entreprenait sous la direction d’Omer Chouinard, une
  étude de la gouvernance locale à Néguac à l’automne 2004 et cela devrait donner lieu à
  un mémoire de maîtrise en environnement de l’Université de Moncton prochainement.
- En plus des autres travaux en cours (thèse de Tchabagnan Ayeva sur le rôle des SADC
  dans le renforcement des capacités des acteurs de développement, thèse de Claude
  Ouellet sur le « capacity building », mémoire de Nancy Gagné sur la question des
  conflits en industrie porcine. Un travail majeur d’analyse de la dynamique de
  gouvernance locale est entrepris dans huit sites NÉR2 dans le cadre de la thèse de Luc
  Bisson. Ce travail visera à vérifier un certain nombre d’hypothèses issues des
  séminaires.
- Bruno Jean et Steve Plante ont présenté une communication au Congrès canadien de
  géographes (conjoint avec les sciences régionales) en mai 2004. Un article a été produit
  et envoyé à une revue savante.
- Finalement, signalons la présentation de l’état d’avancement des travaux du Centre de
  Gouvernance lors du Colloque d’automne de la FCRR tenu à Tweed en Ontario.

2. Travaux en cours

- Enquête dans huit sites NÉR2 (Mackenzie, Hussar, Tweed, St-Damase, Taschereau,
  Cap-à-l’Aigle, Blissfield, Twillingate) pour comprendre les processus locaux de
  gouvernance et les hypothèses élaborées à cet effet.
- Préparation d’un « focus group » avec une quinzaine de représentants des sites lors du
  Colloque d’automne. Il s’agit ici de partager les connaissances des chercheurs et des
acteurs de terrain dans l’optique de renforcer les capacités de gouvernance locale.

- Présentation de communications lors du Colloque d’automne à Twillingate et de même qu’au Séminaire du NRRN (National Rural Research Network).
- Nous avons toujours comme projet final la publication d’un ouvrage majeur sur la question de la gouvernance des communautés rurales (voir le projet détaillé à la fin du présent rapport) sous le titre provisoire de : La gouvernance des collectivités rurales à l’ère de la Nouvelle économie rurale
- Les différents travaux des étudiants en maîtrise ou doctorat se terminent ou se continuent selon leurs échéanciers respectifs.

3. Les extrants

Publications

(Voir les publications individuelles de chaque chercheur membre du groupe dans l’annexe A)

Communications, conférences

- Advisory Committee on Rural Issues, Some Recent Trends on Québec Rural Issues, Ottawa, Comité consultatif fédéral sur les questions rurales, 27 juin 2005
- Congrès 2005 du Réseau des SADC du Québec, Réussir le développement de nos communautés : les conditions gagnantes d’un développement local approprié, Croisière CTMA Québec – Îles de la Madeleine, 4 juin 2005
- ACFAS (73e congrès), Colloque « La recherche participative : multiples regards. Spécificité de la démarche, ancrages épistémologiques, théoriques et méthodologiques », La recherche participative en développement régional : nécessité et limites du partenariat chercheurs – acteurs sociaux, Chicoutimi, 12 mai 2005
- Contact Affaires Kamouraska, Le renforcement des capacités de gouvernance de nos collectivités : cette approche de développement local peut-elle favoriser l’innovation?, Collège de La Pocatière, 22 avril 2005
- NER2, Renforcer les capacités des communautés rurales à l’ère de la Nouvelle économie, Séminaire de printemps 2005, « Comprendre la gouvernance dans les communautés rurales : quelles hypothèses de recherche ? » Benito (Manitoba)
- Conférence Rurale Nationale, Rapport collectif du Advisory Committee on Rural Issues (Rural Secretariat), Red Deer (Alberta), 22 octobre 2004
- Canadian Rural Revitalisation Foundation, Fall Conference “Rural-Urban Footprints: Implications for Governance”, Qu'est-ce que la gouvernance et comment elle peut aider à aménager l'avenir de votre communauté, 14-16 octobre 2004, Tweed, Ontario (en collaboration avec Peter Apedaille, Omer Chouinard, Patrice Leblanc, Augustin Épanda, Steve Plante, Derek Wilkinson)
- Association canadienne de géographie et Association canadienne des sciences régionales, (avec Steve Plante), La dévitalisation des collectivités rurales et la gouvernance comme mécanisme de renforcement des capacités de développement territorial, Université de Moncton, 29 mai 2004
- Coalition Urgence Rurale, Les regroupements municipaux dans un contexte d’avenir des petites communautés rurales : une menace ou une opportunité?, Saint-André de Kamouraska, Rencontre des agents ruraux du Bas Saint-Laurent, 6 mai 2004

• 5e Séminaire, Équipe Gouvernance rurale, Initiative sur la Nouvelle économie rurale NER2, Montréal, 14 et 15 avril 2005. Points saillants :

  **Plusieurs thèses et mémoires en préparation**

  o Augustin Épenda, thèse sur le capital social (terminée)
  o Sophie Anne Morin, mémoire sur Cap-à-l’Aigle, un cas de gouvernance innovante (codirecteur : Steve Plante, mémoire déposé)
  o Tchabagnan Ayeva, thèse sur le les SADC et leur rôle dans la gouvernance locale
  o Luc Bisson, thèse sur la gouvernance rurale
  o Luc Akouangou, thèse sur le rôle de l’économie sociale dans le développement rural
  o Claude Ouellet, thèse sur le renforcement des capacités
  o Nancy Gagné, mémoire sur la cohabitation de l’industrie porcine avec les autres usages ruraux (Co-directeur : Steve Plante)
  o Hélène Devarennes, mémoire sur Néguac avec Omer Chouinard

  **Livre en préparation**

  o Chapitre I : Les enjeux et les défis de développement des communautés rurales
  o Chapitre II : La gouvernance : un concept en construction
  o Chapitre III : La gouvernance et la dynamique des acteurs
  o Chapitre IV : La gouvernance : une pratique en action sur la société et les territoires

**Communications Theme**

Annual Report: September 1, 2004 to August 31, 2005

David Bruce

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Brief description of research activities undertaken

• Literature Review on Communications and Capacity Building completed by Paula Romanow, Ph.D. student at Carleton University’s Communications Studies program completed January – April 2005 used as a basis for supporting the reporting and publishing of findings on specific projects within the theme group
• Communications Inventory (led by David Bruce and Anna Woodrow)
  • data collection tool revised
  • data collection in all field sites May-June 2005
  • data compiled in SPSS and WORD and distributed to theme members
  • final report and project to be completed in January-February 2006, including additional reports on each site

• Community Bulletin Posting Sites (led by Anna Woodrow)
  • this is a spin-off from the Communications Inventory
  • data collection tool developed
  • data collection in six sites in May-June
  • draft paper by Victoria Bell completed in August
  • final paper for conference presentation in fall 2005

• Technology-Mediated Learning Project (led by David Bruce and Anna Woodrow)
  • no further action taken on this project

• Traditional Media (led by Doug Ramsey and Anna Woodrow)
  • literature review completed
  • case study work conducted in six sites - data analysis completed
  • draft papers prepared by Doug, Anna, and students (Literature review of role of traditional media to be completed in Sept 2005 by Doug; a paper based on the analysis of the data to be completed in Sept 2005 by Doug)
  • content analysis of newspapers in St-Damase - case study paper to be completed in Fall 2005 (Karoline Truchon and Anna Woodrow)
  • project to be completed fall 2005

• Communication Strategies (led by Ivan Emke and Doug Ramsey)
  • literature review on participatory communication strategies underway
  • radio broadcast in Tweed during the CRRF conference
  • community newsletter in a box started in Benito spring 2005
  • radio broadcast planned for Twillingate fall 2005 (during CRRF conference)
  • impact analysis framework to be developed
  • project to be completed January 2006

• Internet User Survey (led by Derek Wilkinson and David Bruce)
  • survey developed and finalized in November 2004 for use by Evan Dickinson as part of Honours undergraduate thesis work
  • website for completing the survey developed and tested and ready for November 2004
  • launch of survey in February 2005 in all 32 sites, data collection closed April 30, 2005
  • SPSS file developed and cleaned by early July 2005
  • five working papers underway and for completion in early 2006

• Web Site Study (led by David Bruce and Ivan Emke)
  • brief literature review of community identity and representation completed by Katy Beaton
  • initial attempt at an analysis of NRE community websites completed by Katy March 2005, but it was incomplete
  • project handed off to Tara Madigan and Jennifer Butler to complete
  • literature review updated and revised, analysis framework revised
  • scheduled for completion fall 2005
• Literature Review (led by David Bruce and Paula Romanow)
  • theme team agreed on a need to complete a comprehensive literature review
  • completed January to April 2005

Communication Strategies and Media Enhancement Project (led by Ivan Emke with Fred Campbell)

• radio broadcast (called "Comfort Country Radio") in Tweed, Ontario, during the CRRF conference, October 2004
• during the event, a forum for local groups and individuals was provided to tell their stories and discuss problems in the area
• local high school students were trained on how to use the equipment and to provide direction to interviews and content
• follow-up interviews and surveys completed in February and June (2005), to obtain some information on any lasting effects of the broadcast
• community newsletter project in Benito, Manitoba (April - May 2005)
• lead community participants were the library and the local school (which goes up to grade 9)
• first newsletter produced, in the process there was training provided to residents and students about how to prepare a newsletter
• also held a public meeting
• follow-up interviews about impacts are ongoing
• preparing for a radio broadcast event in Twillingate in October of 2005 (during the CRRF conference there)

Community Newspaper Editors Survey (led by Ivan Emke)

• this is an update and refinement of a survey completed several years ago
• survey has been modestly and is being translated into French
• mailing list for the survey is being compiled
• survey to be implemented in Winter 2006
• planned presentation of survey findings at the Canadian Community Newspaper Association conference in Québec City in May 2006

Number and Level of Students who worked on the Project

• Undergraduate students – 8
  • (Tara Madigan, Jennifer Butler, Colene Chisholm, Nancy DeLury, Matt McInnis, Katy Beaton, Evan Dickinson, Margaret Lacourciere)

• Masters students - 6
  • (Lindsay Lyghtle, Angela Briscoe, Karoline Truchon, Becky Lipton, Alison Moss, Lori Gould)

• PhD students - 3
  • (Paula Romanow, Leigh Golden, Dana Wilkinson)

Expenditures
The fiscal year at MTA ends April 30 each year. I am unable to recreate expenditures across 2 fiscal years, with partial expenditures for each, for each specific project and for total theme support as a whole. Full details on the entire expenditures at Mount Allison can be obtained from Joan Nuttall (jnuttall@mta.ca). In addition, specific members of the Communication Theme group received direct project money from Concordia for their work.
Mechanisms to Achieve Cross-fertilization and Exchange between Units
None.

Dissemination Activities
Derek Wilkinson – see Appendix A for a full listing of Derek’s products.
Doug Ramsey
Anna Woodrow – see Appendix A above.
Victoria Bell – see Appendix A above.
David Bruce – see Appendix A for a full listing of products.
Ivan Emke – see Appendix A for a full listing.

Plans for Dissemination of Research Results
Collectively our team members are pursuing a variety of dissemination activities, including: “In Sites” flyers; posters; newspaper articles; journal articles; conference presentations. Specific details / opportunities are not known at this time.

Theme Team Meetings
Many group email meetings through the year
April 29 – May 1, 2004 (several times in Prince George)
October 14 – 16, 2004 (several times in Tweed)
February 25-27 in Montréal
April 27 - May 1 (several times in Duck Mountain
<table>
<thead>
<tr>
<th>Description</th>
<th>NATURAL CAPITAL</th>
<th>RURAL AND URBAN VALUES TOWARDS ENVIRONMENT</th>
<th>GOVERNANCE OF RESOURCES</th>
<th>ADAPTATION AND TRANSFORMATION IN RESOURCE COMMUNITIES</th>
<th>CLIMATE CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purpose: to gather some basic level of natural resource inventory data for all 20 active sites.</td>
<td></td>
<td>Purpose: To develop and implement a survey instrument to study differences between urban and rural attitudes towards the environment.</td>
<td>Purpose: To examine property rights and bureaucratic relations regarding the environment. This project will examine the relationship between local control (or lack of) of resources and community capacity and well-being.</td>
<td>Purpose: To examine social, cultural, economic, and ecological change associated with the evolution of natural resource use in given sites.</td>
<td></td>
</tr>
<tr>
<td>Team Leader/Research Activities</td>
<td>Diane Martz</td>
<td>Tom Beckley</td>
<td>Tom Beckley</td>
<td>Tom Beckley</td>
<td>Ellen Wall</td>
</tr>
<tr>
<td>Team Members/Research Activities</td>
<td>Tom Beckley</td>
<td>Solange Nadeau Bonnie McFarlane</td>
<td>Diane Martz Solange Nadeau John Parkins</td>
<td>Diane Martz Solange Nadeau John Parkins</td>
<td></td>
</tr>
<tr>
<td>Students involved</td>
<td>Mike Kennedy, graduate Ingrid Brueckner, graduate Sharmalene Mendis, graduate</td>
<td>Emily Huddart, graduate</td>
<td>Asaf Rashid, graduate Sara Teitelbaum, graduate</td>
<td>Asaf Rashid, graduate Sara Teitelbaum, graduate</td>
<td>Katia Marzall</td>
</tr>
<tr>
<td><strong>Targeted Completion date</strong></td>
<td><strong>NATURAL CAPITAL</strong></td>
<td><strong>RURAL AND URBAN VALUES TOWARD ENVIRONMENT</strong></td>
<td><strong>GOVERNANCE OF RESOURCES</strong></td>
<td><strong>ADAPTATION AND TRANSFORMATION IN RESOURCE COMMUNITIES</strong></td>
<td><strong>CLIMATE CHANGE</strong></td>
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</tr>
<tr>
<td>Database for community capacity</td>
<td>2 journal articles</td>
<td>2 journal articles</td>
<td>1 book</td>
<td>Presentation for CRRF conference and others</td>
<td></td>
</tr>
<tr>
<td>1 journal article</td>
<td>1 masters’ thesis</td>
<td>2 PhD theses</td>
<td>Article for peer reviewed journal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 masters’ thesis</td>
<td></td>
<td></td>
<td>Manual for site residents on how to do adaptive capacity profiling</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Status</strong></td>
<td>1 paper on Natural Capital</td>
<td>Masters thesis successfully defended, August 2005</td>
<td>1 paper under review w/ <em>The Forestry Chronicle</em></td>
<td>Local Environment accepted our manuscript with revisions. The revisions were completed in Aug/05 and the article re-submitted.</td>
<td></td>
</tr>
<tr>
<td>1 database on natural capital indicators</td>
<td>Paper presented at ISSRM in Ostersund, Sweden</td>
<td></td>
<td></td>
<td>The manual has not been pursued. Instead Wall and Marzall are producing a manuscript for a NRE book. This chapter will compare adaptive capacity for climate change across Canadian rural regions and use data from 5 NRE sites. By Sept 5/05 the analysis is 90% complete and the writing 50% complete.</td>
<td></td>
</tr>
</tbody>
</table>
### NRE Environment Theme
### Expenditures to Sept.01/05

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate student salaries</td>
<td>$15,000.12</td>
</tr>
<tr>
<td>PhD student salaries</td>
<td>$14,999.92</td>
</tr>
<tr>
<td>Administrative salaries</td>
<td>$12,010.36</td>
</tr>
<tr>
<td>Travel expenditures (conferences and workshops for 2004-2005)</td>
<td>$19,600.47</td>
</tr>
<tr>
<td>Office costs (supplies, software, photocopying, conference calls)</td>
<td>$1,683.12</td>
</tr>
<tr>
<td>Other: Books, survey costs</td>
<td>$17,006.69</td>
</tr>
<tr>
<td><strong>TOTAL for 2004-2005</strong></td>
<td><strong>$60,700.21</strong></td>
</tr>
</tbody>
</table>

**TOTAL TO DATE***

*$121,771.58

*(Totals do not include funds directed to Ellen Wall and Diane Martz, partners in the Environment Theme research. They should account for their own funds).

### SUMMARY

#### Natural Capital

A summer student has produced a report on an approach for gathering data on natural capital to be included in the community capacity model.

#### Rural/Urban Values

A Master’s student (Emily Huddart) has completed her thesis (August 2005) titled, An Exploration of Pro-Environmental Behaviour: Evidence from a Canadian Mail-Out Survey". We also have a draft prepared for submission to Rural Sociology.

#### Governance of natural resources

Two students are working in this theme. Both have passed their proposal defenses and one has passed her qualifying exam. Field work is underway in several sites. Both projects will take a case study approach to addressing the issue. An overview paper on Community Forestry has been submitted to The Forestry Chronicle.

#### Adaptation

A proposal for the book structure has been developed and ratified by the group of potential participants. We have identified some potential publishers, a subset of whom we will pursue once a more formal prospectus is written. Specific writing assignments will be given in September.

#### Climate Change

By September 05 researchers have virtually completed their adaptive capacity assessments for Mackenzie, Spalding, Cap-à-l’Aigle, and Neguac. A manuscript presenting the findings for these 4 sites and Tweed is underway. And, as noted in the status section, an article based on the Tweed data has been accepted with revisions by the international journal “Local Environment”.

APPENDIX C

LIST OF SITES AND SITE COORDINATORS

<table>
<thead>
<tr>
<th>Site</th>
<th>Coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arctic Bay</td>
<td>Dianne Looker</td>
</tr>
<tr>
<td>Blissfield</td>
<td>Tom Beckley</td>
</tr>
<tr>
<td>Benito</td>
<td>Doug Ramsey</td>
</tr>
<tr>
<td>Cap-à-l’Aigle</td>
<td>Bruno Jean</td>
</tr>
<tr>
<td>Carden</td>
<td>Ellen Wall</td>
</tr>
<tr>
<td>Ferintosh</td>
<td>Diane Martz</td>
</tr>
<tr>
<td>Hussar</td>
<td>Diane Martz</td>
</tr>
<tr>
<td>Lot 16</td>
<td>David Bruce</td>
</tr>
<tr>
<td>Mackenzie</td>
<td>Greg Halseth</td>
</tr>
<tr>
<td>Neguac</td>
<td>Omer Chouinard</td>
</tr>
<tr>
<td>North Plantaganet.</td>
<td>Ellen Wall</td>
</tr>
<tr>
<td>Port Alice</td>
<td>David Bruce</td>
</tr>
<tr>
<td>Rhineland</td>
<td>Doug Ramsey</td>
</tr>
<tr>
<td>Seguin</td>
<td>Derek Wilkinson</td>
</tr>
<tr>
<td>Spalding</td>
<td>Diane Martz</td>
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<tr>
<td>Springhill</td>
<td>David Bruce</td>
</tr>
<tr>
<td>St-Damase</td>
<td>Katia Neves-Graca</td>
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<tr>
<td>Ste-Françoise</td>
<td>Bruno Jean</td>
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<tr>
<td>Taschereau</td>
<td>Patrice Leblanc</td>
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<tr>
<td>Tumbler Ridge</td>
<td>Greg Halseth</td>
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<td>Tweed</td>
<td>Ellen Wall</td>
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<tr>
<td>Twillingate</td>
<td>Ivan Emke</td>
</tr>
<tr>
<td>Usborne</td>
<td>Ellen Wall</td>
</tr>
<tr>
<td>Winterton</td>
<td>Ivan Emke</td>
</tr>
<tr>
<td>Wood River</td>
<td>Diane Martz</td>
</tr>
</tbody>
</table>

We gratefully acknowledge the support we have received from the Social Sciences and Humanities Research Council (SSHRC). This includes a Major Collaborative Grant under their Strategic Research Program on Social Cohesion (829-1999-1016) and a Collaborative Research Grant within their Initiative on the New Economy (512-2002-1016).

This report was prepared and edited by
Madeleine Yates, Project Administrator, NRE²

Layout and graphic design by
Roger des Ormeaux, Communications Officer and Controller, NRE²