



The Challenges of Gender Mainstreaming in a Diverse World

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January 24, 2020

9:00am – 4:30pm

Summary

Gender mainstreaming (GM) is a globally accepted strategy for promoting gender equality. Formally adopted at the Fourth World Conference on Women (Beijing 1995), GM recognizes that women and men are differentially affected by policies and its aim is to integrate such knowledge into all dimensions of decision-making. In the last decade, much debate has ensued at the international level regarding GM, its efficacy and future utility.

This workshop will situate GM in the field of critical policy studies and gender and governance literature. It will review GM developments to date in Canada and beyond, including unique strategies and approaches that have emerged more recently within governments and international organizations. Specific attention will be paid to the relationship of GM and intersectionality, including tensions between these two approaches. We will also consider how the UN 2030 Agenda for Sustainable Development, with its principle of leaving no one behind, is shifting how the international community responds to inequities including moving beyond mainstreaming a gender analysis to consider other interacting forms of oppression including age, disability, race, ethnicity, religion and economics status.

Students will have the opportunity to apply the knowledge gained in the workshop to a specific sector or policy area, in a jurisdiction of their choice, to explore the transformative change that GM (and its outgrowths) can have on how policy issues including budgets, are framed, analyzed and responded to.





Outline

- 9:00 – 10:30 Introduction: Gender Mainstreaming:**
- History
 - Development
 - Debates
- 10:30 - 11:00 Coffee Break**
- 11:00 - 12:00 Challenges to Gender Mainstreaming:**
- Implementation and Conceptualization
- 12:00 - 1:30 Lunch**
- 1:30 - 2:45 Case Studies:**
- GBA+ in Canada
 - GM its international outgrowths and the UN Sustainable Development Goals Agenda
- 2:45 - 3:00 Coffee Break**
- 3:00 – 4:30 Operationalizing Approaches and Tools in Real Life Policy Issues:**
- Group Work and Presentations

Required Readings*

- Chappell, L. (2013). Chapter 24: The State and Governance. In G. Waylen, K. Celis, J. Kantola, & L. Weldon., *The Oxford Handbook of Gender and Politics*, (603-626) Oxford: Oxford University Press. [SEE COURSE RESERVES](#)
- Walby, S. (2005). Gender mainstreaming: Productive tensions in theory and practice. *International Studies in Gender, State, and Society*, 12(3), 321–43. <https://lib-ezproxy.concordia.ca/login?url=https://0-search-ebSCOhost-com.mercury.concordia.ca/login.aspx?direct=true&db=poh&AN=19346920&site=ehost-live&scope=site>
- Caglar, G. (2013). Gender Mainstreaming. *Politics and Gender*, 9(3): 336-44. <https://0-www-cambridge-org.mercury.concordia.ca/core/journals/politics-and-gender/article/gender-mainstreaming/B969DB3B6E78AC1C4EE804DDC2E60956>
- Hankivsky, O. (2013). The Lexicon of Mainstreaming Equality: Gender Based Analysis (GBA), Gender and Diversity Analysis (GDA) and Intersectionality Based Analysis (IBA). *Canadian Political Science Review*, 6(2-3): 171-83. [SEE COURSE RESERVES](#)
- Hankivsky, O., Mussell, L. (2018) Gender-Based Analysis Plus in Canada: Problems and Possibilities of Integrating Intersectionality. *Canadian Public Policy*, 44(4) December 2018, 303-316. <https://muse-jhu-edu.lib-ezproxy.concordia.ca/article/716957?>
- Hankivsky et al. (2012). Intersectionality-Based Policy Analysis Framework. *Institute for Intersectionality Research and Policy*. Vancouver: Simon Fraser University. Retrieved from: <http://data.unhcr.org/syrianrefugees/download.php?id=8236>
- Matthews, H., Nunn, M. (2019). Women on the Move: Can We Achieve Gender Equality by 2030? https://www.brookings.edu/wp-content/uploads/2019/09/LNOB_Chapter2.pdf

*If you are registered for non-credit and are unable to locate the readings, please contact us at wssr@concordia.ca

