

WSSR WORKSHOPS ON SOCIAL SCIENCE RESEARCH

Women and the Media

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9:00am – 4:30pm

Summary

This past year has been a year of intense interest in the treatment of women working in the media and the treatment of women by the media, particularly following the allegations against high profile media moguls like Harvey Wienstein and Matt Lauer. Closer to home, the allegations, trial and subsequent acquittal of Jian Ghomeshi pushed the CBC into the headlines with women coming forward to talk about their own #metoo issues.

Dr. Shannon Sampert will look at the media treatment of women in this day-long session, drawing upon her research findings and her own experiences as a journalist to discuss the sexism in the newsroom and sexism in the news. The session will be divided into two parts. The morning will examine the newsroom as a social space and the role of women in the newsroom. Are women managers still an anomaly and if so, how does that shape the agenda of news and the treatment of women? The afternoon will examine the coverage of women in the news, with a particular look at women in politics. Do the media still rely on stereotypical tropes to describe women in positions of power?

Outline

1. Overview of media and Canada and the changing media environment
2. The rise of the #metoo movement in Canada and the United States
3. Women in the newsroom and in management
4. Women as experts/women's voices in the news
5. Media and its portrayal of women – historical overview
6. Media and politicians
7. What does this mean?
8. What can we do?



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Required Readings*

- Trimble, Linda, Angelia Wagner, Shannon Sampert, Daisy Raphael, Bailey Gerrits. 2013. "Is it personal?: Gendered Mediation of in Newspaper Coverage of National Party Leadership Contests, 1975-2012", *International Journal of Press/Politics*. 18 (4) 462-481. <http://journals.sagepub.com/doi/abs/10.1177/1940161213495455>
- El Azrak, Lama. 2018. "Women journalists and the glass ceiling", *J-Source: The Canadian Journalism Project*. <http://j-source.ca/article/women-journalists-and-the-glass-ceiling/>
- Clinton, Hillary. 2017. "On Being a Woman in Politics", in *What Happened*. New York: Simon and Schuster, pp. 111-146. *Available at Webster Course Reserve Room (3 hour loan)*
- Graydon, Shari. 2018. "Valuing women as expert sources in the media", *Policy Options*, March 7 <http://policyoptions.irpp.org/magazines/march-2018/valuing-women-expert-sources-news/>

Additional Resources

- For an overview of the current conditions of media today: "Shattered Mirror: News, Democracy and Trust in the Digital Age." In *Public Policy Forum*. 2017. <https://shatteredmirror.ca/wp-content/uploads/theShatteredMirror.pdf>
- For an overview of harassment of women in the media: J-Source: A live blog of harassment. <http://j-source.ca/article/live-blog-harassment-of-women-in-media/>

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