



WSSR

WORKSHOPS ON SOCIAL SCIENCE RESEARCH

21st Century Conservative Politics: What Should it Look Like?

Tim Powers

Vice-Chairman of Summa Strategies

June 2, 2017

9:00am – 2:00pm w/ working lunch

Workshop Overview

Tim Powers has spent many years strategizing, advising, and commenting on politics in Canada, especially from the Conservative perspective. In his workshop, he will illuminate the trajectory that the Conservative Party of Canada has taken leading to 2017 and the important events that will take place during the ongoing very high profile leadership race. An astounding number of candidates have entered the race and the platforms of each vary across the right side of the political spectrum.

By examining recent political history, reviewing political marketing and examining polling data, Powers will work with participants to figure out how the Conservatives might most effectively remodel themselves in order to increase their chances of leading Canada into the future. Canadian democracy is always changing and if the recent U.S. presidential inauguration has anything to teach us, it's that it is full of surprises.

Required Readings

Participants are encouraged to review the various podcasts on the Conservative leadership race found on this site - <http://www.cbc.ca/beta/news/politics/topic/Tag/Pollcast>

Participants are also encouraged to watch the coverage of the Conservative Leadership race taking place on Friday May 26 and Saturday May 27. Please research the Leadership race by consulting news outlets.

Smith, Marie-Danielle (2017) *It's crunch time for the Conservative leadership race: Here's everything you need to know*. National Post <http://www.nationalpost.com/m/wp/news/canada/canadian-politics/blog.html?b=news.nationalpost.com/news/canada/canadian-politics/its-crunch-time-for-the-conservative-leadership-race-heres-everything-you-need-to-know>

Wells, Paul (2017). *Why the Conservative Party should remain optimistic*. Maclean's <http://www.macleans.ca/politics/why-the-conservative-party-should-remain-optimistic/>

