

Public Engagement and Democracy

Dr. Don Lenihan

Senior Associate, Policy and Engagement, Canada 2020 October 20th, 2017 9:00am – 4:30pm

Workshop Outline

Session I - The Holistic Turn:

This session looks back several decades to find the roots of current thinking on public engagement in key developments, such as the emergence of the Determinants of Health model and the concept of Sustainable Development.

Session II - The Framework:

In this session, participants will be introduced to the Public Engagement Framework, which divides engagement processes into four basic types and shows how to match the appropriate process with the issue and why this is critical to successful engagement.

Session III - Designing and Scaling Engagement Processes:

This session shows participants how to design deliberative or collaborative processes that will achieve their goals and can be scaled to involve large numbers of people.

Session IV - The Democratic Implications:

This session will consider how public engagement can respond to key issues in our democracy and help bring about a renewal of it.

Required Readings

Lenihan, Don "What Is 'Open Dialogue' and Is It the Answer to 'Post-Fact' Populism?" Canada 2020, June 15 2017, http://canada2020.ca/what-is-open-dialogue-and-is-it-a-solution-to-post-fact-populism-the-open-government-papers-vol-2/

Lenihan, Don "The Rise of Civil Analytics: How Big Data is About to Explode Policymaking as We Know It" Canada 2020, March 27, 2017, http://canada2020.ca/civil-analytics-big-data-policymaking/