

# **The Money Value of a Man: The Nation, the Economy, and an Ideology of Health**

---

**Paul S.B. Jackson**

Postdoctoral Fellow  
Department of Geography  
Dartmouth College



**Friday, October 26, 2012**

12:30 - 1:30 PM

Room H-1252

Light lunch is provided

How did ideologies of health function in relation to the nation and the economy at the beginning of the 20th century? This paper looks at how, during a period of waning international pandemics, North American health experts' speculation shifted away from fears of future disease outbreaks and towards concerns over the wasted potential of the national population. Health experts increasingly relied on an economic rationality of health to gain influence and institute their reforms.

---

**Presented by the Department of Geography, Planning, and Environment**