

## **MAJOR OR SPECIALIZATION IN COMMUNICATION STUDIES**

### **FIRST STAGE**

The following documents must be submitted to the Department of Communication Studies in order to be considered for the 2015-2016 academic year:

**Summary Sheet:** A general information form to be completed by the applicant. Be sure to include your Concordia ID number on the form. This form can be found on the departmental website.

**Letter of Intent:** A letter, approximately 2 pages in length, typed, double-spaced, in which the applicant should write about the following:

- 1) his/her knowledge and experience that would be pertinent to the study of communication and media;
- 2) his/her interests in the field of communication and the reasons for applying to our program.

**Essay** An essay, approximately 2 pages in length, typed, double-spaced, in which the applicant should write about his/her position on some significant issue connected to communication, media, culture or society. The applicant is encouraged to draw on and cite appropriate sources (footnotes and bibliography). Suggestions of some significant issues include but are not limited to:

- a) Topical events in the popular media;
- b) Documenting war/violence or communicating peace;
- c) The role of alternative media;
- d) The role of political debate;
- e) Media and identity;
- f) Representations of race, gender and sexuality;
- g) Popular media (film, radio, television, performance, music)

**Transcript:** The applicant must provide the Department with a record of grades to date taken after high school (including courses taken at Concordia). Out-of-province students need to provide a copy of their Grade 11 and 12 marks. Mature students are expected to submit a copy of their most recent academic record. An unofficial copy is adequate for departmental purposes. Applicants who do not consider their academic ability to be reflected in their record of grades may include a paragraph in their letter of intent explaining why.

**Academic Assessment Forms** (reference forms): Two completed Academic Assessment Forms are required. Referees (e.g. teachers or employers if academic assessments are not possible) should complete the form provided by the Department, place it in an envelope, seal it, sign the flap and return it to the applicant. The applicant should then submit the two completed Academic Assessment Forms still sealed and signed to the Department along with the letter of intent, summary sheet, essay and transcript. The Academic Assessment Forms can be found on the departmental website.

**University Application:** The applicant must submit a *completed* university application to Concordia University by March 1<sup>st</sup>: <https://connect2.concordia.ca/concordia/>. This does not apply to students currently registered in a program at Concordia University. Students who are registered in another *degree* program (e.g. BFA, BSc, etc.) must complete a degree transfer form at the Birks Student Service Centre by the March 1 deadline. **APPLICANTS WHO HAVE NOT APPLIED TO THE UNIVERSITY BY MARCH 1st, OR ARE NOT CURRENTLY REGISTERED IN A PROGRAM AT CONCORDIA, WILL NOT BE CONSIDERED FOR COMMUNICATION STUDIES.**

### **APPLICATION DEADLINE**

**THE DOCUMENTATION LISTED ABOVE MUST BE SENT BY MAIL OR COURIER TO THE DEPARTMENT OF COMMUNICATION STUDIES DATED NO LATER THAN SUNDAY, MARCH 1st, OR, DELIVERED IN PERSON TO THE DEPARTMENT OF COMMUNICATION STUDIES NO LATER THAN 12:00 NOON MONDAY, MARCH 2nd, 2015. Please address applications to:**

**Admissions Committee, Department of Communication Studies  
Concordia University, Loyola Campus  
7141 Sherbrooke St. West- CJ 3.230  
Montreal, QC, H4B 1R6**

**DO NOT SUBMIT** the required department documentation to the Admission Centre or Office of the Registrar at Concordia University or **DO NOT UPLOAD** these documents to your file. **The Department of Communication Studies will not guarantee that a dossier will be reviewed if it is not sent or delivered DIRECTLY to the Department.**

**DO NOT FORGET** to submit a *completed* university application to Concordia University by March 1<sup>st</sup>.

After the deadline, the Department will examine completed dossiers. Selected applicants will be contacted by phone to arrange interview appointments. Applicants who have not been invited for an interview will be notified by a member of the Student Academic Service team in the Faculty of Arts and Science or the Office of the Registrar regarding their alternate choices of programs for admission to the University.

## **SECOND STAGE**

**Interview:** Interviews of selected candidates will take place in April. These will be conducted in English to establish that candidates are prepared for university level lectures, class participation, seminars and readings in English. Interviews are conducted by one faculty member and one student and will last approximately 20 minutes. Approximately 10 minutes of the interview time will be spent in general conversation with the candidate.

**Portfolio:** Candidates will be expected to bring a portfolio to the interview. A portfolio consists of a sample or samples of creative work that the candidate has prepared (e.g. video, audio, a series of 5-10 photographs, artwork, creative writing). Approximately 5 minutes of the interview time will be devoted to the portfolio. CD, DVD, VHS and computer equipment will be available for the interviews.

**Commentary:** Candidates will be asked at the interview to read a brief quotation and comment on this. It will take approximately 5 minutes of the interview time.

**Out-of-town candidates:** Those who are unable to attend an interview will be notified to send, by a specific date, a creative portfolio and a written explanation of an assigned quotation. The Department does not guarantee the return of a portfolio if it is submitted by mail.

The Department will recommend applicants for admission to the Student Academic Service team in the Faculty of Arts and Science and the Office of the Registrar. The University will provide official notification to applicants.

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## **MAJOR IN COMMUNICATION AND CULTURAL STUDIES**

The number of students that can be admitted to this program is limited. Approximately 30 students are accepted annually. Because the Department cannot admit all qualified applicants it must employ a selective admission procedure. Please refer to the information in the First Stage for Communication Studies (i.e. summary sheet, letter of intent, essay, transcript and letters of assessment). The admission deadlines also apply.

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**NOTE:** *The difference between the specialization and major in Communication Studies is primarily the number of credits completed in the concentration. Communication and Cultural Studies is strictly a theoretical program with no creative or laboratory practice. Therefore, applicants who intend to apply for either the major or specialization in Communication Studies as well as the major in Communication and Cultural Studies must write a separate letter of intent. Each letter should focus on objectives and interests with regard to the programs. Applicants are also expected to complete a summary sheet and attach each to the respective letter. The major and specialization in Communication Studies are considered as one program, and only require one letter of intent.*

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For further information about the undergraduate programs you may contact:  
Sheelah O'Neill, Undergraduate Academic Advisor at 514-848-2424 ext. 2554 or email:  
[sheelah.oneill@concordia.ca](mailto:sheelah.oneill@concordia.ca)