



Concordia University Alumni Association

27th Annual General Meeting

September 14, 2010

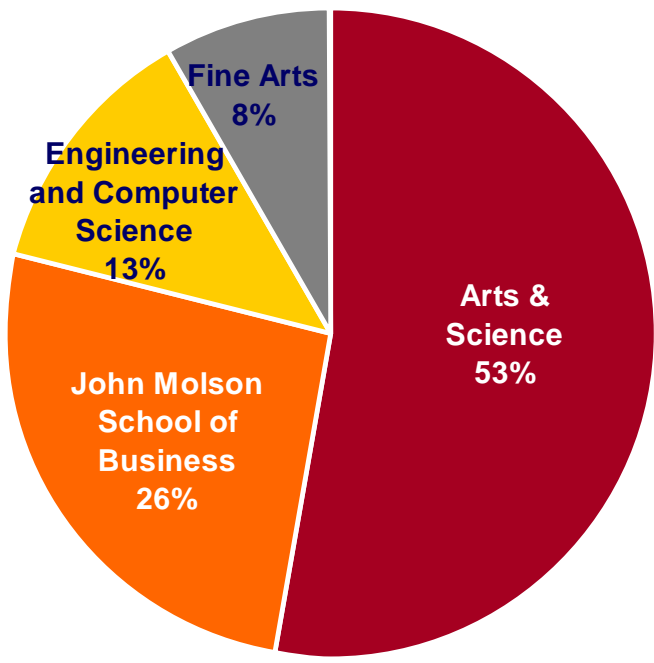
Concordia University Alumni Association's Objectives

- 1. To encourage the fellowship of graduates from Loyola, Sir George Williams and Concordia University (the "University") through social, educational and cultural activities;**
- 2. To establish and maintain a link with all graduates, the University and with the community at large;**
- 3. To preserve and promote the interests of the University through Alumni involvement in its future and governance;**
- 4. To participate and assist in the promotion of the University as a major institution of higher learning through fundraising and student recruitment;**
- 5. To develop an awareness by the students of the University in the Association by the furthering of student welfare;**
- 6. To promote the establishment of chapters of the Association by organizing and supervising the meetings thereof on a regular basis and acting as a voice for them;**
- 7. To strengthen the relationship between the Loyola Alumni Association and the Association of Alumni of Sir George Williams University, the two founding bodies of the Association, with the intent to coordinate the activities of the said affiliates of the Association, and to jointly participate in the solicitation of funds and to promote a common interest by all alumni in the University;**
- 8. To encourage the participation from current Concordia University students in its activities**

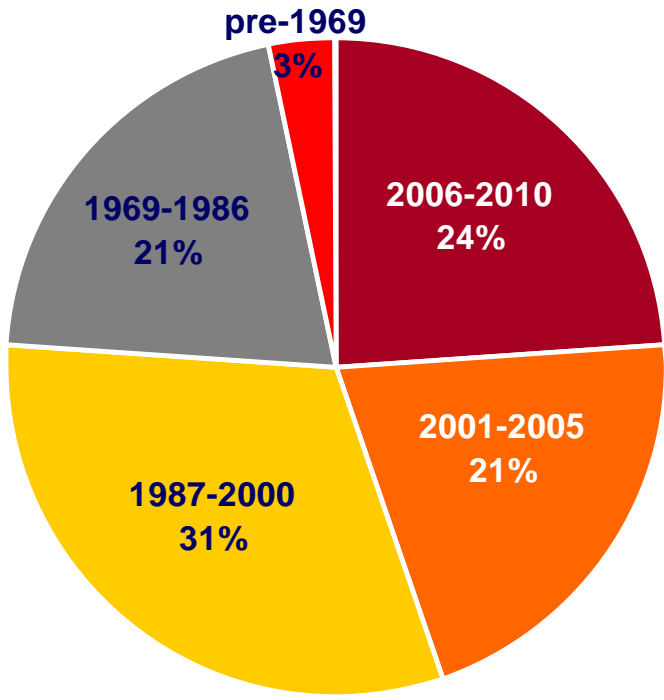
The Concordia University Alumni Association reaches out to more than 160,000 alums worldwide



Alumni Distribution by Faculty



Alumni Distribution by Year of Graduation



Of the 160,000 alumni worldwide, the University has active contact information for 125,000 alumni, who can be divided by faculty and graduation year

*Note: many alumni are holders of multiple Concordia degrees

Our strategic priorities for 2010-2014

- 1. Increase the Concordia University alumni association's visibility and impact with all alumni**
- 2. Speak through "One Voice" with all Concordia alumni**
- 3. Strengthen faculty, geographic and affinity chapters**

Our structure will allow us to deliver on our mandate and to support the Office of Alumni and Advancement Relations



Board & Executive	<ul style="list-style-type: none"> ▪ Debate committee resolutions, propose improvements and request changes
Event Committee	<ul style="list-style-type: none"> ▪ Encourage participation at alumni events and collaborate with all committees
Chapter Committee	<ul style="list-style-type: none"> ▪ Support chapters in organizing events and promote participation
Student & Campus Relations Committee	<ul style="list-style-type: none"> ▪ Support student associations in organizing events and promote participation, review funding requests for student projects
Marketing and Communication Committee	<ul style="list-style-type: none"> ▪ Review communication, plan and implement Marketing initiatives and ensure optimal Concordia University Alumni Association branding
Revenue Generation and Budget Committee	<ul style="list-style-type: none"> ▪ Review and validate allocation requests and funding of events ▪ Search for new corporate partners
“One Voice” Committee	<ul style="list-style-type: none"> ▪ Foster greater event collaboration across the three alumni associations and speak through “One Voice”

Three ways YOU can get involved

Getting Involved	Responsibilities	Time Required
Event Volunteer	<ul style="list-style-type: none"> Attend alumni events and complete tasks as assigned. 	<ul style="list-style-type: none"> Usually for a day or period of a few hours at a time, based on your availability.
Committees	<ul style="list-style-type: none"> As defined by the committee 	<ul style="list-style-type: none"> Varies according to committee (2-6 meetings per year with various ad-hoc tasks).
Board of Directors	<ul style="list-style-type: none"> The Board of Directors shall exercise full charge and control and have responsibility for all activities, projects and policies of the Association as well as its finances and shall be accountable therefore to Concordia alumni and the university 	<ul style="list-style-type: none"> The board of directors holds on average four meetings per year and one annual general meeting, all held in the evening. Board members are invited to chair or sit on one or more committees and to participate in one strategic planning session per year. Directors are also encouraged to represent the association at various alumni and student events.

To get in contact with us:

- 1. Board of Directors:** Philippe Pourceaux, President: philippe.pourceaux@alumni.concordia.ca
- 2. Committees:** Nick Kaminaris, Vice President, Chapters: nick.kaminaris@alumni.concordia.ca
- 3. Event volunteer:** Contact the alumni office: alumni@concordia.ca

We structure our events to best meet your needs

Networking

- Speed networking cocktail, pub nights, business card exchange, golf tournament, bowl-a-thon, Oyster party, Rock to the Oldies

Community / Family

- Family fair day, Football game, Concordia Goes West

Educational

- Speaker/lecture series, alumni book club, investment seminars

Recognition / Reunion

- CUAA Alumni Recognition awards, President's reunion, Chapter reunions

Student

- Dinner for eight, scavenger hunt, backpack to briefcase, coffee breaks, fine arts student prize

For more information on the various events:
<http://www.alumni.concordia.ca/events/calendar/>

Homecoming is the cornerstone of alumni life and the Concordia University Alumni Association...



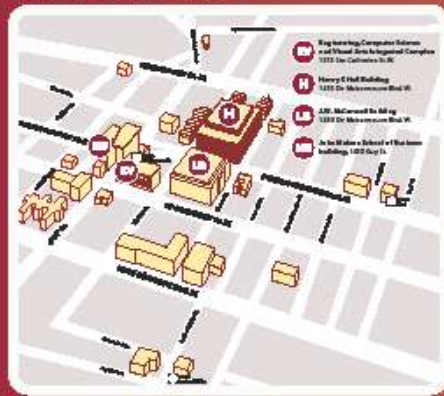
HOMECOMING '10

homecoming.concordia.ca

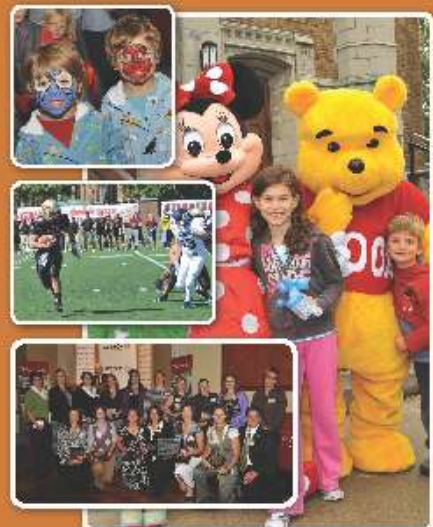
Loyola Campus
7141 Sherbrooke St. W.



Sir George Williams Campus



September 23 to October 3, 2010



How to register

Online: alumni.concordia.ca/register
 Phone: 514-848-2424, ext. 4397
 Toll free: 1-888-777-3330
 Information: homecoming@concordia.ca



THURSDAY, SEPTEMBER 23

Career Speed-Networking & Cocktail Reception

6 p.m. – 8 p.m.
 Engineering, Computer Science and Visual Arts Integrated Complex
 EV 2.260
 1515 St. Catherine St. W., 2nd floor
 Think of speed dating with a professional twist!
 An informal cocktail reception will follow.

By invitation only

FRIDAY, SEPTEMBER 24



Start time: 1 p.m.
 Place Bethune South, 1550 De Maisonneuve Blvd. W.
 The Shuffle is turning 21! Join us for Concordia's 6.5-km walkathon between the Sir George Williams and Loyola campuses in support of scholarships and bursaries for Concordia students. For more information, visit shuffle.concordia.ca

Open to all

SATURDAY, SEPTEMBER 25

Homecoming Football Game: Bishop's vs. Concordia

Kick-off: 1 p.m.
 Concordia Stadium, Loyola Campus, 7200 Sherbrooke St. W.
 The first 100 alumni who register for the Homecoming Football Game will receive a Concordia freebie!
 Concordia students and seniors (over 60): \$4
 Non-Concordia students: \$7
 Adults: \$10 | Children 12 and under: free

Open to all

Department of Communication Studies 45th Anniversary Reunion

4 p.m. – 7 p.m.
 Administration Building (under the tent)
 Loyola Campus, 7141 Sherbrooke St. W.
 Bid farewell to Professor Dennis Murphy, attend the grand opening of the Concordia Signs Project, tour the Communication Studies and Journalism Building and reconnect with former classmates, colleagues and friends!
 Sponsored by [mediation](http://mediation.com)

Open to Communication Studies alumni, staff and faculty members

SUNDAY, SEPTEMBER 26

Family Fair Day

11 a.m. – 4 p.m.
 Loyola Campus, 7141 Sherbrooke St. W.
 Come rain or shine! Join us with your children and friends for a fun-filled day of entertainment and activities at our award-winning event! Enjoy face-painting, magic acts, arts and crafts and much more.

Free admission – Open to all

MONDAY, SEPTEMBER 27

Words: A One-Woman Show with A.L. Kennedy

6 p.m. – 7:30 p.m. (Doors open at 5:30 p.m.)
 Henry F. Hall Bldg., H-767
 1455 De Maisonneuve Blvd. W., Montreal
 In collaboration with the Blue Metropolis International Literary Series, Scottish author A. L. Kennedy performs a one-woman show.



Free admission – Open to all

... in conjunction with the university, really puts together an attractive programming that encompasses all event types



TUESDAY, SEPTEMBER 28

AbitibiBowater Lecture with Dr. Rick Hodes



7 p.m. – 8:30 p.m.

Henry F. Hall Bldg., H-110, 1455 De Maisonneuve Blvd. W., 1st floor



This is a Soul: From sickness to healing in Africa

– Dr. Rick Hodes, medical director in Ethiopia for the American Jewish Joint Distribution Committee and CNN Hero

Dr. Hodes (rickhodes.org) will discuss his remarkable experiences from more than two decades of helping the sick and impoverished in Africa.

Free admission – Open to all

THURSDAY, SEPTEMBER 30

Concordia University Alumni Oyster Party, organized by the Loyola Alumni Association

6:30 p.m.

Communication Studies and Journalism Building Atrium
Loyola Campus, 7141 Sherbrooke St. W.
Cost: \$100 (includes drinks and \$25 tax receipt)

Join former classmates and friends for an evening of oysters and other tasty fare. Part of the proceeds will go toward scholarships and bursaries for Concordia students.

Open to all – Limited tickets available

FRIDAY, OCTOBER 1

Sports Hall of Fame Induction Ceremony and Banquet

Cocktail reception: 6:30 p.m.

Dinner: 7:30 p.m.

Molson Brewery
1670 Notre Dame St. E.
Congratulations to this year's inductees!
Visit homecoming.concordia.ca for the list of 2010 inductees.

By invitation only

SATURDAY, OCTOBER 2

Engineering and Computer Science Presentations: Hit the Books

Learn about exciting engineering and computer science research topics by our foremost professors.

1 p.m. – 2 p.m.

Presentation to be announced

2 p.m. – 4 p.m.
Luis Rodrigues, assistant professor, Electrical and Computer Engineering at Concordia, will discuss fascinating aerospace engineering research.
Engineering, Computer Science and Visual Arts Integrated Complex, EV 2.260
1515 Ste. Catherine St. W., 2nd floor

Free admission – Open to all

Engineering and Computer Science Alumni Reunion Cocktail

4 p.m. – 6 p.m.

Engineering, Computer Science and Visual Arts Integrated Complex, 11th floor
1515 Ste. Catherine St. W.

Cost: \$10

Open to Engineering and Computer Science alumni from the classes of pre-1960, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000 and 2005

Join us and share stories of your university days.

SUNDAY, OCTOBER 3

President's Reunion Brunch & Campus Tours

Classes of pre-1960, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000 and 2005

Brunch: 11 a.m. – 1 p.m. | Tours: 1 p.m. – 2:30 p.m.

Engineering, Computer Science and Visual Arts Integrated Complex Atrium
1515 Ste. Catherine St. W., ground floor

Come home to Concordia and reunite with friends and celebrate another milestone since your graduation. Campus tours will follow.

Cost: \$25

By invitation only

Engineering and Computer Science Campus Tour

1 p.m. – 2:30 p.m.

Engineering, Computer Science and Visual Arts Integrated Complex Atrium
1515 Ste. Catherine St. W., ground floor

Following the President's Reunion Brunch, join us for a tour of the Engineering and Computer Science facilities.

Free admission – Open to Engineering and Computer Science alumni from the classes of pre-1960, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000 and 2005

CALL FOR HOMECOMING VOLUNTEERS

We're looking for Homecoming volunteers for the:

Homecoming Football Game
Saturday, September 25

Family Fair Day
Sunday, September 26

AbitibiBowater Lecture
Tuesday, September 28

You'll meet alumni, students and professionals, acquire new skills, gain leadership experience and have a good time! We provide training.

Information:
homecoming@alumni.concordia.ca

Also during Homecoming 2010:

SATURDAY, SEPTEMBER 25

Celebratory Service

Mass celebrant: Professor Emeritus Ft. John E. (Jack) O'Brien, S.J., L BA-45
All graduates of Concordia University, Loyola College, St. George's/Williams University and Bishop's University are welcome, regardless of faith. The service will include traditional music and a commemorative oration, followed by a catered lunch.

10 a.m.
Loyola Chapel
7141 Sherbrooke St. W.

RSVP to Professor Emeritus Hugh McQueen, L BSc54,
at mcqueen@enics.concordia.ca or 514-848-2424, ext. 3145.

THANK YOU TO ALL OUR PARTNERS



Concordia University Alumni Association Program Funding

Where does it come from?

- Adequate funding is required to make programs and event offerings a success
- Over \$200,000 is generated annually from relationships with Affinity Partners

Major Affinity Partners include

- TD Meloche Monnex
- Bank of Montreal
- Manulife Financial

New Affinity Partners include

- Voyages Groupe Ideal
- Efundraising.com
- Location Park Avenue

Continued growth in revenue generation activities is critical. We need to increase revenue in order to expand programs and execute our strategy

Branded T-shirts to Wear at Events



Front of the T-shirts: English

Back of the T-shirts: French

Target delivery date: Homecoming

Visual Impact at Events: Personalized Balloons



Potential Messages:

For kids at Family Fair Day: Proud kid of a Concordia Alumnus

For CUAA promotion: CUAA logo on the balloons or on a “gift tag” on the balloon ribbon

Target delivery Date: Homecoming

For all events throughout the year: Giveaway



Front of Card: Mock Alumni Cards

Back of Card: Tailored Benefits of Membership to Event Type

Size: Business Cards – to maximize possibility that an event attendee would keep (versus a flyer)

Target delivery date: Homecoming

We support geographic, faculty and affinity chapters

Our 2010-2011 goals are to:

- A) Strengthen faculty and affinity based chapters by replicating the success in the geographic chapters**

- B) Leverage "Montreal central" events (such as Homecoming) to foster greater Inter-chapter communication and cooperation**

- C) Continue to strengthen ties with the Association of Alumni of Sir George Williams and the Loyola Alumni Association to sustain and support the heritage of these two founding institutions**



TAP INTO YOUR **FULL POTENTIAL!**

The Concordia University Alumni Association's student programs offer unique opportunities. Empower yourself! Learn more about these and other student programs:

Swim with the big fish!



Find out more about a career that interests you by joining the Concordia Mentor Program.

Make a smooth transition!



Develop valuable networking skills with the popular Back-to-Briefcase workshops series.

Have a brilliant idea?



Talk to us about securing Funding for your projects.

Food for thought...



Gain valuable advice from experienced alumni over a free meal at a Dinner for Eight.

Shadow a professional in his/her workplace.

Sign up for the new Job Shadowing program.



Find out how to enrol in all our student programs at
alumni.concordia.ca/students

Three ways YOU can get involved

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- 2. Committees:** Nick Kaminaris, Vice President, Chapters: nick.kaminaris@alumni.concordia.ca
- 3. Event volunteer:** Contact the alumni office: alumni@concordia.ca

Thank You!

We are happy to answer your questions

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