

CURRICULUM VITAE

ALEX B. BITEKTINE, Ph.D.

Full Professor

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BIOGRAPHIC INFORMATION:

Alex Bitektine is Full Professor of Management in the John Molson School of Business at Concordia University (Montreal, Canada) and Canada Research Chair in Institutions and Strategic Entrepreneurship, Tier II. He holds PhD and MBA from McGill University. His research interests include entrepreneurship and innovation, social judgments (legitimacy, status, reputation, trust, and others), public policy and non-market strategies, as well as application of experimental methods in organizational research. In his research, he seeks to integrate multi-level approach and findings from microsociology and social psychology into Organizational Theory and Management studies.

While his primary areas of expertise are institutional theory and social evaluations (legitimacy, reputation, status, trust, and others), he has contributed to a broad scope of research streams in Management and Organizational Theory, including entrepreneurship and innovation, sustainable development, international business, research on upper echelons, non-market strategies, as well as development of organizational research methods. He conducts research using both qualitative and quantitative methods, including case studies, longitudinal data sets, surveys, and lab experiments. He also has extensively contributed to the advancement of Management and Organizational Theory research through theory development and published a number of theory papers on topics ranging from social evaluations and actorhood models to epistemology and research methods.

His work has been published in the *Academy of Management Review*, *Organizational Research Methods*, *Academy of Management Annals*, *Academy of Management Discoveries*, *Journal of Management*, *Journal of Management Studies*, *Journal of Business Ethics*, *Journal of World Business* and others. He is also a Senior Editor at *Organization Studies* and serves on editorial boards of the *Academy of Management Review*, *Journal of Management Studies*, and the *Academy of Management Learning and Education*.

Alex has been extensively involved in the development of academic community at the international level. He was involved in organizing multiple EGOS tracks, PDWs at EGOS and the AoM meetings, as well as an EGOS standing working group (SWG) on social evaluations, which had its first track in 2022. He also actively contributes to his school, John Molson School of Business through work on multiple committees, PhD curriculum development and organizing of local events. He also contributes through teaching courses on organization theory and design, strategic management, non-market strategies and corporate social responsibility.

Alex's research has been funded by multiple grants from the Social Sciences and Humanities Research Council of Canada (SSHRC), the Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC), as well as by Direction de la recherche of HEC Montreal.

EDUCATION:

2002 - 2009	Ph.D., Strategy and Organizational Theory	McGill University , Desautels Faculty of Management, Montreal, Quebec, Canada, Defended <i>April 9, 2009</i>
1998	M.B.A.	McGill University , Desautels Faculty of Management Montreal, Canada
1995	M.A & B.A. in Linguistics	Moscow State University, Philological Faculty

ACADEMIC EMPLOYMENT:

April 2023 – Present	Concordia University , John Molson School of Business, Department of Management, Full Professor
July 2017 – Present	Concordia University , John Molson School of Business, Department of Management, Associate Professor
June 2008 – June 2017	HEC Montreal , Department of Management Montreal, QC, Canada June 2014 - Promoted to Associate Professor
2005-2007	Part-time Instructor, Desautels Faculty of Management, McGill University , Montreal, QC, Canada

RESEARCH INTERESTS:

Strategy / Entrepreneurship / OT: social evaluations (legitimacy, authenticity, reputation, status, trust), entrepreneurship and innovation, regulation and non-market strategies, CSR;
Research Methods / Philosophy of Science: innovative study designs; deductive theory testing; experimental research methods in institutional theory; discourse analysis.

DISSERTATION:

Legitimacy properties and their implications for organizational theory and strategic management. (Defended April 9, 2009)

Committee: Steve Maguire, McGill University, Jan Jörgensen, McGill University, Kai Lamertz, Concordia University

External Examiner: Roy Suddaby, University of Victoria

RESEARCH PUBLICATIONS:

Bitektine, A. and F. Song (2023) On the Role of Institutional Logics in Legitimacy Evaluations: The Effects of Pricing and CSR Signals on Organizational Legitimacy. *Journal of Management*, 49(3): 1070–1105.

- Bitektine, A., J. Lucas, O. Schilke, and B. Aeon (2022) Experiments in organization and management research. *Oxford Research Encyclopedia of Business and Management*, M. Hitt (Ed.) Oxford University Press, New York, NY. ISBN: 9780190224851
- Bitektine, A., P. Haack, J. Bothello, and J. Mair (2020) Inhabited actors: Internalizing institutions through communication and actorhood models. *Journal of Management Studies*, 57(4): 885-897.
- Fralich, R. and A. Bitektine (2020) The ‘Matthew effect’ in strategic decision-making: How CEO status affects investment decisions. *Long Range Planning*, 53(3): 1-21.
- Bitektine, A., Nason, R. (2020) Towards a multi-level theory of institutional contestation: Exploring category legitimation across domains of institutional action. *Research in Sociology of Organizations – Microfoundations of Institutions*, 65A: 43–65.
- Bitektine, A., K. Hill, F. Song, and C. Vandenberghe (2020) Organizational legitimacy, reputation and status: Insights from micro-level measurement. *Academy of Management Discoveries*, 6(1): 107–136.
- Song, F. and A. Bitektine (2018) Firm status and evaluators’ trust: The many ways to trust a firm. *Journal of Business Ethics*. Vol. 153(2): 503-518.
- Bitektine, A., J. Lucas, and O. Schilke (2017) Institutions under a microscope: Experimental methods in institutional theory. Sage Handbook of *Unconventional Methodology in Organization and Management Research*, A. Bryman and D. Buchanan (Eds.) Sage Publications Inc., Thousand Oaks, CA, 147-167.
- Suddaby, R., A. Bitektine, and P. Haack (2017) Legitimacy. *Academy of Management Annals*. Vol. 11 (1): 451-478.
- Bitektine, A. and D. Ghadiri (2016) Social Judgment Theory. *The SAGE Encyclopedia of Corporate Reputation*, Craig Carroll (Ed.) Sage Publications Inc., Thousand Oaks, CA, Vol. 2: 768-770. ISBN: 9781483376516.
- Bitektine, A. and D. Miller (2015) Methods, Theories, Data, and the Social Dynamics of Organizational Research. *Journal of Management Inquiry*. Vol.24(2), April 2015: 115-130
- Bitektine, A. and P. Haack (2015) The macro and the micro of legitimacy: Towards a multi-level theory of the legitimacy process. *Academy of Management Review*, Special Topic Forum “Communication, Cognition and Institutions”. Vol. 40(1), January 2015: 49-75.
- Poisson-De Haro, S. and A. Bitektine (2015) Global sustainability pressure and strategic choice: The role of firm's structures and non-market capabilities in selection and implementation of sustainability initiatives. *Journal of World Business*. Vol. 50 (2), April 2015: 326–341.

Bitektine, A. (2011) Towards a theory of social judgments of organizations: The case of legitimacy, reputation, and status. *Academy of Management Review*, Vol. 36 (1), January 2011: 151-179.

Bitektine, A. (2010) Prospective Case Studies. *Encyclopedia of Case Study Research*, A.J. Mills, G. Durepos, E. Wiebe (Eds.) Sage, London, 2010, 746-748. ISBN : 9781412956703

David, R., and A. Bitektine (2009) The Deinstitutionalization of Institutional Theory? Exploring Divergent Agendas in Institutional Research. *Book chapter. Handbook of Organizational Research Methods*, D.Buchanan & A.Bryman (Eds.) Sage, London, UK, 2009, 160-175. ISBN: 1412931185.

Bitektine, A. (2009) What makes us faddish? Resource space constraints and the ‘garbage can’ model of social science research. *Scandinavian Journal of Management*, 25, 217-220

Bitektine, A. (2008) Prospective case study design: Qualitative method for deductive theory testing. *Organizational Research Methods* Journal (sponsored by the AoM's Research Methods Division), Vol. 11, Issue 1, January 2008, 160-180.

Bitektine, A. (2008) Organizational populations in institutional competition: A typology of legitimacy-based entry deterrence strategies. *Corporate Reputation Review*, Vol. 11 No 1, April 2008, 73-93.

CONFERENCE PRESENTATIONS:

Bitektine, A., N. Gillespie, and D. Lange. On convergence towards a unified field of social evaluations. *Oxford Reputation Symposium*, Oxford, UK, August 29-September 2, 2023.

Saldanha, F. and A. Bitektine, A mythopoetic perspective on social entrepreneurship: tales from “average Jane and Joe heroes”, *39th EGOS Colloquium*, Cagliari, Italy, July 5-8, 2023.

Taghdishi, M., A. Bitektine, and A. Macdonald, Heshmati Contesting capitalism narratives of inequality: A historical case of an alternative to merit-based education. *39th EGOS Colloquium*, Cagliari, Italy, July 5-8, 2023.

Bitektine, A. and P. Yazovska (2022) Social (dis)embeddedness: Effects and mechanisms in IB settings. *2022 Australia-New Zealand International Business Association (ANZIBA) Annual Conference* Melbourne, Australia, 21-23 February 2022. **Best Paper Award.**

Gorji, Y., A. Bitektine, and A. Heshmati (2021) Award stigma: A study of Hollywood movie industry. *37th EGOS Colloquium*, Amsterdam, Holland, July 8-10, 2021.

Gelman, S., R. Fralich, A. Bitektine, and S. Zahraei (2020) Exploring stock market reactions to new CEO appointments. *Administrative Sciences Association of Canada (ASAC) 2020*

- Conference*, St. John's, NF, June 2020. **Honorable mention** - Strategy Division.
- Bitektine, A. and F. Song (2019) Exploring antecedents of social evaluations: The effects of pricing on legitimacy, reputation and status. *35th EGOS Colloquium*, Edinburgh, United Kingdom, July 4-6, 2019.
- Plourde, Y. and A. Bitektine (2019) Beyond Internationalization: The development of international political influence capabilities at Greenpeace. *Australia and New Zealand International Business Academy (ANZIBA) Conference*, Adelaide, Australia, February 11-13, 2019.
- Bitektine, A. (2018) Experiments in Institutional Theory. *Academy of Management 2018 Annual Meeting*, Chicago, United States, August 10-14, 2018.
- Bitektine, A. and R. Fralich. (2017). The liability of "localness" and internationalization of entrepreneurial firms: Exploring the Codfathers' economy and entrepreneurial success. *European International Business Association*. Milan, Italy December 14-16, 2017.
- Fralich, R.* and A. Bitektine. (2017). "The 'Matthew Effect' in Strategic Decision-Making: How CEO Status Affects Investment Decisions." *American Sociological Association (ASA) Annual Conference*, Montreal, QC, August 12-15, 2017.
- Bensalah L. and Bitektine A. (2017). Deregulation and Sustainability: Discursive, political and legal strategies before and after a major industrial accident. *Australia and New Zealand International Business Academy (ANZIBA) Conference*, Adelaide, Australia, February 15-17, 2017.
- Fralich, R. and A. Bitektine (2016) The 'Matthew effect' in strategic decision-making: How CEO status affects investment decisions. *Academy of Management 2016 Annual Meeting*, Anaheim, CA, August 5-9, 2016.
- Bitektine, A. and L. Bensalah (2016) When sustainability takes the back seat: How the global push for deregulation paves way to local catastrophes. *Academy of International Business 2016 Annual Meeting*, New Orleans, USA, June 27-30, 2016
- Blevins, D., A. Bitektine, I. Filatochev, and G. Bell (2015) Coming to America: Diversity in Cognitive Legitimacy Judgments of Chinese IPOs. *Academy of Management 2015 Annual Meeting*, Vancouver, BC, August 7-11, 2015.
- Song F. and A. Bitektine (2015) Trustee's status and evaluators' trust. *31st EGOS Colloquium*, Athens, Greece, July 1-4, 2015
- Song, F. and A. Bitektine (2014) Middle-status trust: A theory and empirical investigation, *30th EGOS Colloquium*, Rotterdam, Netherlands, July 2-5, 2014

Elo M. and A. Bitektine (2013) The Social Construction of Liability of Foreignness (LOF): Incumbents' Strategies against Foreign Entry. *39th European International Business Academy Annual Conference* Bremen, Germany, 2013

Bitektine, A., C. Vandenberghe and K. Hill (2013). The development and validation of empirical measures of organizational legitimacy and the related constructs of reputation and status. *29th EGOS Colloquium*, Sub-theme 30, Montréal, Canada, July 4-6, 2013

Bitektine, A. and J-P. Bonardi. (2013). Influence strategies: Competing over social norms and government policies. *9th New Institutionalism Workshop*, Warsaw, Poland, March 14-15, 2013.

Bitektine, A. (2012). Organizational legitimacy as a social evaluation: A microinstitutional research agenda. *Academy of Management 2012 Meeting*, Boston, MA, August 3-7, 2012

Bitektine A. (2012). Institutional entrepreneurship in competitive interactions. *38th European International Business Academy Annual Conference*, Brighton, United Kingdom, December 7-9, 2012.

Bitektine, A. and Hill K. (2012). Organizational Legitimacy, Reputation, and Status: The Development and Validation of Empirical Measures. *Academy of Management 2012 Annual Meeting*, Boston, MA, August 3-7, 2012.

Bitektine, A. and Miller, D. (2012). The bounds of New Institutionalism: The role of institutionalized constraints on methods, data, and theory. *8th New Institutionalism Workshop*, Barcelona, Spain, March 15-16, 2012

Bitektine, A. (2011). The role of competition in social construction of legitimacy. *Academy of Management 2011 Annual Meeting*, San Antonio, Texas, August 12-16, 2011

Bitektine, A. and D. Miller (2011). Methods, theories, data, and the social dynamics of management research. *Administrative Sciences Association of Canada (ASAC) 2011 Conference*, Montreal, Canada July 2-5, 2011

Poisson-de-Haro, S. and A. Bitektine (2011). Local responses to global institutional processes: The dynamic of substantive and symbolic in Spanish utilities' CSR strategies. *Academy of International Business Annual Meeting*, Nagoya, Japan, June 24-28, 2011

Bitektine, A. (2010). Entrepreneurs under attack: Collective defense strategies in emergent industries, *Academy of Management 2010 Annual Meeting*, Montreal, QC, Aug 6-10, 2010

Bitektine A. and Miller D. (2010). The social ecology of research methods. EURAM (European Academy of Management) Meeting, Rome, Italy, May 19-22, 2010

- Bitektine, A. (2009). Institutional Strategies and Industry Emergence *25th EGOS Colloquium*, Sub-theme 11, Barcelona, July 2-4, 2009
- Bitektine, A. (2008). Exploring slow institutional variables in healthcare context: A study of electronic health record in Canada. Competitive paper, *Administrative Sciences Association of Canada (ASAC) 2008 Conference*, Halifax, NS, June 2008. **Best Student Paper Award**
- Bitektine, A. (2007). Organizational Forms in Competitive Rivalry. *Academy of Management 2007 Annual Meeting*, Philadelphia, PA, August 2007
- Bitektine, A. (2007). Regulation-seeking behavior of low-power emergent industries: Why ask for trouble? Paper presented at the “Pushing the Boundaries of NonMarket Strategy” PDW, *Academy of Management 2007 Annual Meeting*, Philadelphia, PA, August 2007
- Bitektine, A. (2007). The patterns of technology legitimation: Electronic Health Record development in Canada. Competitive paper, *Academy of Management 2007 Annual Meeting*, Philadelphia, PA, August 2007
- Bitektine, A. (2007). Please regulate us! Engaging the government in the legitimation process. Competitive paper, *Administrative Sciences Association of Canada (ASAC) 2007 Conference*, Ottawa, Ontario, June 2007. **Best Student Paper Award**
- Bitektine, A. (2006). Intangible organizational resources: How are they different? Competitive paper, *Academy of Management 2006 Annual Meeting*, Atlanta, GA, Aug. 2006
- Bitektine, A. (2005). Prospective case study for deductive theory testing. Competitive paper, *Academy of Management 2005 Annual Meeting*, Honolulu, Hawaii, August 2005. **Best Paper Proceedings of the Academy of Management.**

SCHOLARLY AWARDS AND HONOURS:

- Outstanding Reviewer Award – *Academy of Management Review*, 2023
- Outstanding Developmental Reviewer Award – *Academy of Management Review*, 2022
- Best Paper Award – 2022 Australia-New Zealand International Business Association (ANZIBA) Annual Conference, Melbourne, Australia, February 2022.
- Young Researcher Award (*Prix Jeune Chercheur*) – HEC Montreal, Nov, 2010 (\$5,000).
- Best Student Paper Award – Administrative Sciences Association of Canada (ASAC) 2008 Conference, Halifax, Nova Scotia, June 2008.
- Best Student Paper Award – Administrative Sciences Association of Canada (ASAC) 2007 Conference, Ottawa, Ontario, June 2007.
- Best Paper Proceedings – The Academy of Management Annual Meeting Honolulu, Hawaii, August 2005.

RESEARCH GRANTS:

- Bitektine, A. Canada Research Chair in Institutions and Strategic Entrepreneurship, Tier 2. Humanities Research Council of Canada (SSHRC) 2022 Chair 2023-2027: **\$500,000**
- Bitektine, A. & F. Song. *The Effects of Institutional Logics on Judgments and Behavior of Social Actors*. Social Sciences and Humanities Research Council of Canada (SSHRC) 2022 Insight Grant 2023-2028: **\$158,700**.
- Bitektine, A. Canada Research Chair in Institutions and Strategic Entrepreneurship, Tier 2. Humanities Research Council of Canada (SSHRC) 2016 Chair 2017-2022: **\$590,000**
- Fralich, R., A. Bitektine, & A. Papadopoulos. *When the new CEO is an underdog: A social evaluations perspective*. Social Sciences and Humanities Research Council of Canada (SSHRC) 2019 Insight Grant # 435-2020-1147, Amount: **\$89,900**; Period: 2020 – 2024.
- Bitektine, A. & F. Song. *Legitimacy judgments and their behavioral outcomes : experimental exploration of micro-organizational effects of legitimacy*. Social Sciences and Humanities Research Council of Canada (SSHRC) 2016 Insight Grant 2016-2022: **\$127,072**.
- Bitektine, A. *Programme de professorships de recherche* (2015-2017) - HEC Montreal, July, 2015 (**\$75,000 + \$30,000**).
- Bitektine, A. & F. Song. *Bringing the audience onto the stage: Experimental exploration of social judgments formation at the micro-organizational level*. Social Sciences and Humanities Research Council of Canada (SSHRC) 2014 Insight Development Grant 2014-2016: **\$65,868**.
- Bitektine, A. *Les jugements de la légitimité, du statut ou de la réputation dans des conditions d'incertitude*. Fonds québécois de la recherche sur la société et la culture (FQRSC), Établissement de nouveaux professeurs-chercheurs, 2010-2013: **\$39,600**
- Bitektine, A. & G. Paré. *Institutional and Political Dynamics in Information Technology Implementation: A Prospective Study of Electronic Health Record Implementation in Canada*, Social Sciences and Humanities Research Council of Canada (SSHRC), Standard research grants program, 2010-2011: **\$12,436**; 2011-2012: **\$29,404**
- Bitektine, A. et Julia Taddeo « La compétition entre des villes : comment les gestionnaires municipaux s’y prennent-ils? », Aide au démarrage de projet de recherche, Direction de la recherche, HEC Montréal, 2011-2012: **\$5,000**
- Bitektine A. « Defensive Institutional Strategies in Emergent Industries », Aide au démarrage de projet de recherche, Direction de la recherche, HEC Montréal, 2010-2011: **\$4,500**
- Bitektine A. « Les jugements de la légitimité, du statut et de la réputation dans des conditions d’incertitude », Aide au démarrage de projet de recherche, Direction de la recherche, HEC Montréal, 2009-2010: **\$4,500**

SERVICES TO THE FACULTY:

- 2023-Present** Department representative to the PhD Program Committee, JMSB, Concordia U.
- 2019-Present** PhD Management Curriculum Committee, Dept of Management, JMSB, Concordia U.
- 2019-Present** PhD Management Committee (PhD admissions, etc.), Dept of Management, JMSB, Concordia U.
- 2018-Present** Member of the Student Requests Committee, JMSB, Concordia U.;
Research Conversations Committee, Dept of Management, JMSB, Concordia U.
- 2018-2019** Member of the Department's Hiring Committee, Dept of Management, JMSB, Concordia U.
- 2011-2017** M.Sc. Program – Strategy Area Coordinator (*Responsable de spécialisation Stratégie*); HEC Montreal, Department of Management, Montreal, Canada
Responsibilities: Student selection and counselling; promotion of the program among potential applicants, program design and coordination; ongoing administrative responsibilities.

SERVICES TO THE ACADEMIC COMMUNITY:

- 2023-present** Senior Editor – *Organization Studies* (a Financial Times' FT-50 journal)
- 2023-present** Research Fellow - *Oxford University Centre for Corporate Reputation*
- 2020-present** Member of the Editorial Review Board – *The Academy of Management Review*
- 2017-present** Member of the Editorial Review Board – *The Academy of Management Learning and Education*
- 2013-2023** Member of the Editorial Review Board – *Organization Studies*
- 2020-present** Member of the Editorial Board – *Strategic Organization*
- 2011-present** Reviewer for *Academy of Management Journal, Journal of Management Inquiry, Organization Science, Strategic Organization, Administrative Science Quarterly, Journal of Business Venturing, Journal of World Business, Journal of Business Ethics*, and others.
- 2012-2023** Member of the Editorial Board – *Journal of Management Studies*

- 2023:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Boston, MA, August 4-8, 2023.
- 2021-2022** Division Chair – Organizational Theory Division. *Administrative Sciences Association of Canada* (ASAC)
- 2022:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Seattle, July August 4-8, 2022.
- 2022:** Convenor of Pre-Colloquium Workshop. “Research Methods for Social evaluations in Organization Studies” *38th EGOS Colloquium*, Vienna, Austria, July 6, 2022.
- 2021:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Online, July 29 - August 4, 2021.
- 2021:** Convenor of subtheme 25. “Social Evaluations in an Age of Disruption: Processes of Creation, Maintenance, and Destruction of Social Evaluations” *37th EGOS Colloquium*, Amsterdam, Holland - Online, July 8-10, 2021.
- 2020-2021** Divisional Editor – Organizational Theory Division. *Administrative Sciences Association of Canada* (ASAC).
- 2019-2020** Program Coordinator – Organizational Theory Division. *Administrative Sciences Association of Canada* (ASAC).
- 2018-2020** Member of the SSHRC's Insight Grants Review Panel - the Business committee.
- 2020:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Online, August 7-11, 2020.
- 2020:** Convenor of subtheme 49. “Social Evaluations: The Good, The Bad, and The Ugly” *36th EGOS Colloquium*, Hamburg, Germany - Online, July 2-4, 2020.
- 2019:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Boston, MA, August 9-13, 2019.
- 2019:** Convenor of subtheme 29. “Social Evaluations: Antecedents, Outcomes, and the Process of Social Construction” *35th EGOS Colloquium*, Edinburgh, UK, July 4-6, 2019.
- 2018:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Chicago, IL, August 10-14, 2018.

- 2018:** Convenor of subtheme 40. “The Micro and Macro of Social Evaluations: Implications for Theory, Methods and Practice” *34th EGOS Colloquium*, Tallinn, Estonia, July 5-7, 2018.
- 2012-2017** Member of the Editorial Review Board – *The Academy of Management Review*
- 2017:** Convenor of Pre-Colloquium Workshop. “Experimental Research in Organization Studies” *33^d EGOS Colloquium*, Copenhagen, DK, July 5, 2017.
- 2016:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, MOC Divisions) *AoM Meeting*, Anaheim, CA, August 5-9, 2016.
- 2016:** Convenor of subtheme 71. “Hybrid Organizations, Tensions and Institutional Environments” *32nd EGOS Colloquium*, Naples, Italy, July 7-9, 2016.
- 2016:** Convenor of Pre-Colloquium Workshop. “Experimental Research in Organization Studies: Pushing the Boundaries” *32nd EGOS Colloquium*, Naples, Italy, July 6, 2016.
- 2015:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, RM Divisions) *AoM Meeting*, Vancouver, BC, August 7-11, 2015.
- 2015:** Convenor of Pre-Colloquium Workshop. “Experimental Research in Institutional Theory: Opportunities and Challenges” *31st EGOS Colloquium*, Athens, Greece, July 1, 2015.
- 2014:** Organizer of the AoM PDW “Experiments in Institutional Theory and Strategy Research” (OMT, BPS, RM Divisions) *AoM Meeting*, Philadelphia, PA, August 1-5, 2014.
- 2014:** Convenor of Pre-Colloquium Workshop. “Experimental Research in Institutional Theory: Opportunities and Challenges” *30th EGOS Colloquium*, Rotterdam, Netherlands, July 2, 2014.
- 2013:** Convenor of Sub-theme 30: “Strategic and Institutional Environments” *29th EGOS Colloquium*, Sub-theme 30, Montréal, Canada, July 4-6, 2013.
- 2013:** Convenor of PhD Pre-Colloquium Workshop. *29th EGOS Colloquium*, Montréal, Canada, July 4-6, 2013.
- 2012-13:** Organizer of the AoM symposium Experimental Research in Institutional Theory - I and - II (OMT, MOC, and OB Divisions)
- 2012:** Member of the evaluation committee - *Fonds de recherche du Québec – Nature et technologies* (FQRNT)

TEACHING EXPERIENCE:

2022	Seminar in special topics: CSR and Political Action (MSCA 652) – M.Sc. Program; JMSB – Concordia University, Department of Management, Montreal, Canada
2018-2021	Seminar in special topics: Non-Market Strategies (MSCA 652) – M.Sc. Program; JMSB – Conocordia University, Department of Management, Montreal, Canada
2018-present	Organizational Theory and Design (MANA 341) – B.Comm. Program; JMSB – Conocordia University, Department of Management, Montreal, Canada
2017-2020	Strategy and competition (COMM 401) – B.Comm. Program; JMSB – Conocordia University, Department of Management, Montreal, Canada
2011-2017	Non-Market Strategies (6-416-11) – M.Sc. Program; HEC Montreal, Department of Management, Montreal, Canada
2010-2017	Management Simulation (MNGT 5145102) – MBA Program; HEC Montreal, Department of Management, Montreal, Canada
2009-2013	Strategic Management II (MNGT 5245202) – MBA Program; HEC Montreal, Department of Management, Montreal, Canada
2008-2017	Strategic Management of Organizations (MNGT 343014A) – B.Comm Program; HEC Montreal, Department of Management, Montreal, Canada
February, 2007	National sales force training: Axcan Pharma - Workshop on Pharmaceutical Sales Planning and Targeting. Calgary, Alberta
Winter, 2006	Organizational Policy (MCGR 423) - B.Comm Program; McGill University, Faculty of Management, Montreal, Canada
Fall, 2005	International Business (MGCR 382) - B.Comm Program; McGill University, Faculty of Management, Montreal, Canada

TEACHING CASES AND PEDAGOGICAL NOTES:

Alex Bitektine et Camille Bugel (2014) «*Les centres de fermentation libre-service au Canada: les aventures de l'industrie émergente de la fabrication de bière et de vin maison*».

- Teaching case. *Revue internationale de cas en gestion*, Vol.12(1), March, 2014: 18pp.
- Alex Bitektine et Frank Pougnet (2014) «*Les centres de fermentation libre-service au Canada: les aventures de l'industrie émergente de la fabrication de bière et de vin maison*». Pedagogical notes. *Revue internationale de cas en gestion*, Vol.12(1), March, 2014: 18pp.
- Alex Bitektine, Jean Dauvin et Jean Teboul (2013) «*Les débuts mouvementés de l'industrie de la musique en ligne: l'épisode MP3.com et le casier numérique (1997-2001)* » Teaching case. *Revue internationale de cas en gestion*, Vol 11:4, December, 2013 : 22 pp.
- Alex Bitektine, Jean Dauvin (2013) «*Les débuts mouvementés de l'industrie de la musique en ligne: l'épisode MP3.com et le casier numérique (1997-2001)* » Pedagogical notes. *Revue internationale de cas en gestion*, Vol 11:4, December, 2013 : 26 pp.
- François Normandin, Emmanuel Coblence, Serge Poisson-de Haro et Alex Bitektine (2012) «*Le Musée des beaux-arts de Montréal: des projets plein les cartons!* » Teaching case. *Revue internationale de cas en gestion*, Vol 11:4, December, 2013 : 36 pp.
- François Normandin, Emmanuel Coblence, Serge Poisson-de Haro et Alex Bitektine (2012) «*Le Musée des beaux-arts de Montréal: des projets plein les cartons!* » Pedagogical notes. *Revue internationale de cas en gestion*, Vol 11:4, December, 2013 : 43 pp.
- Alex Bitektine et Amane Djenane (2013) «*Du LFTB au pink slime, l'histoire d'une polémique* » Teaching case. *Centre de Cas HEC Montréal*. No 9 40 2013 023, 17 pp.
- Alex Bitektine et Amane Djenane (2013) «*Du LFTB au pink slime, l'histoire d'une polémique* » Teaching case. *Centre de Cas HEC Montréal*. No 5 40 2013 025, 13 pp.
- Valérie Leblanc et Alex Bitektine (2013) «*Québecor et le nouvel amphithéâtre de Québec* » Teaching case. *Centre de Cas HEC Montréal*. No 9 40 2013 015, 8 pp.
- Valérie Leblanc et Alex Bitektine (2013) «*Québecor et le nouvel amphithéâtre de Québec* » Pedagogical notes. *Centre de Cas HEC Montréal*. cas No 5 40 2013 015, 15 pp.

PROFESSIONAL EXPERIENCE:

1997 – 2008 Biotechnology/Pharmaceutical Industry (Canada, United States, Global):
Held several managerial level positions in health care Marketing Research, Global Commercial Development (innovative products), and Business Development (pharmaceutical product licensing). Conducted training for sales management teams, developed extensive experience in product licensing, promotion response modeling, demand forecasting, and sales planning.