

2020 ALUMNI RECOGNITION AWARDS

About your Alumni Recognition Awards

The Concordia University Alumni Association honours the valuable contributions made by alumni, students, friends, faculty and staff.



Each year, the Alumni Recognition Awards are celebrated to acknowledge the outstanding contributions to Concordia and to society by alumni, students, faculty, staff and friends of Concordia and its founding institutions, Loyola College and Sir George Williams University.

Launched in 1990 by the Concordia University Alumni Association (CUAA), these prestigious awards have recognized hundreds of deserving recipients. Over the past 30 years, honourees have included business leaders, artists, journalists, educators, outstanding students, faculty and staff, philanthropists, advocates for those in need, inspirational leaders in science and the humanities, athletes and coaches.

All award recipients share admirable qualities as community-builders, many are trailblazers and pioneers in their fields. Each has been touched by Concordia and with loyalty and dedication to service. has returned the favour in kind.

Among the awards that recognize outstanding individuals in their categories are three named for outstanding alumni – Humberto Santos, Benoît Pelland, John F. Lemieux – whose long-time service has contributed to Concordia's legacy. Each year a non-graduate is awarded the Honorary Life Membership for long-standing service to the university.

A hearty congratulations to the recipients of the 2020 Alumni Recognition Awards, you have joined a distinguished group of Concordians!

The Concordia University Alumni Association (CUAA) serves the more than 220,000 alumni of Concordia University and its founding institutions, Sir George Williams University and Loyola College. Upon graduation, all holders of degrees, diplomas and certificates from Concordia become members of the alumni association for life.

CONGRATULATIONS

TO ALL OF OUR RECIPIENTS



Congratulations to each of our Alumni Recognition Award winners!

Our community takes great pride in your collective achievements, since you serve as ambassadors for our 51,000 students and our 220,000 alumni.

We thank you for your many contributions to Concordia and to society.

Each winner was selected from a wide spectrum of fields — from science to community building — that reflect the breadth of research and teaching at our next-gen university.

You make us extremely proud and we're thrilled to cheer on your success.

Graham Carr

Lehon lan

President and Vice-Chancellor, Concordia University



The Alumni Recognition Awards are the highlight for any president of the Concordia University Alumni Association (CUAA). It's a time when we celebrate the best and the brightest of our community.

The 2020 awards are particularly poignant for me as they are my last while serving as president. Moving forward after five enjoyable years, I will continue to support the Alumni Association as an enthusiastic member.

Until we can meet in person, I congratulate each of you for the work you do, the community you support, and for representing our alumni family in such a wonderful way.

Sincerely,

Kim Fuller, BFA 96

Past President, Concordia University Alumni Association

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My connection to this university is deep — as a two-time graduate, a varsity athlete, and a parent with a child studying at Concordia. I take great pride in being Concordia's vice-president, Advancement and it is my honour to salute the 2020 Alumni Recognition Award winners.

The recipients are members of the community we hold in the highest esteem for their achievements and contributions to society and their alma mater.

Please accept my sincere thanks to the winners and all association members for their contributions to the university.

Congratulations!

Paul Chesser, BA 94, GrDip 97 Vice-President, Advancement

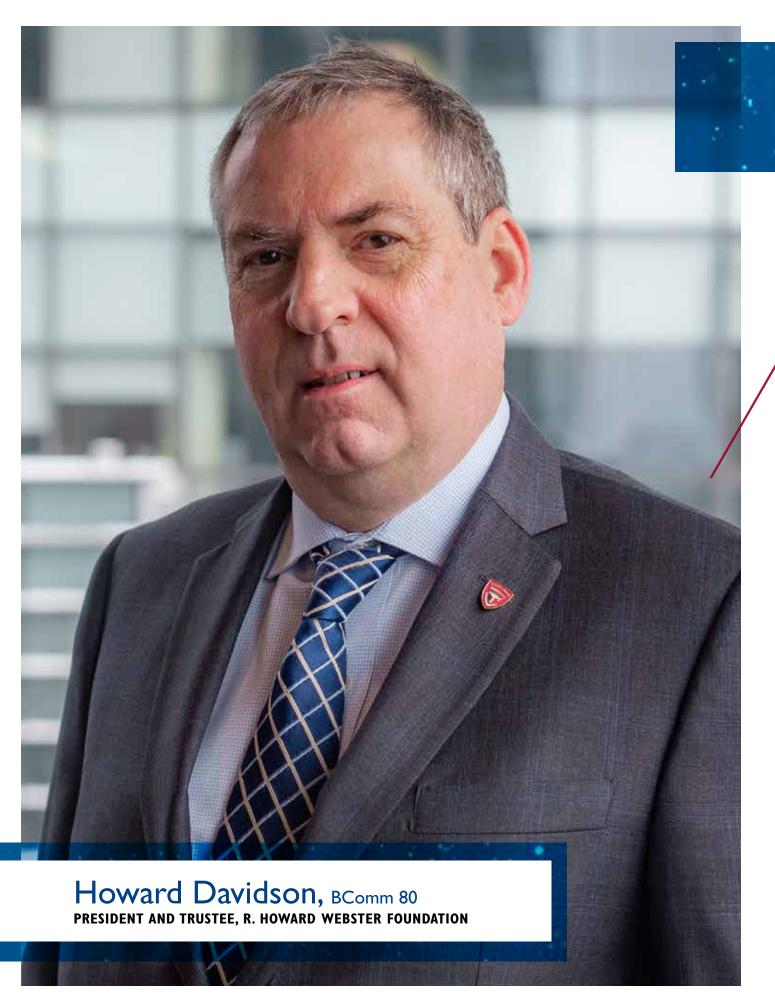
Welcome to the Alumni Recognition Awards and please accept this book as a placeholder until we can meet in person.

As senior director of Alumni Relations, I have the pleasure of knowing many outstanding alumni at the Alumni Recognition Awards over the years. This year is no exception to the level of personal and professional excellence achieved by our winners. It has been a privilege to see them excel in their communities.

Best,

Leisha LeCouvie

Senior Director, Alumni Relations



Humberto Santos Award of Merit

Awarded to a graduate who has made a lifetime contribution of exceptional leadership and service to Concordia and to the community.

NOMINATORS: Norman Webster, Patterson Webster

"Howard Davidson is true professional, dedicated and thorough. He is an excellent mentor."

HOWARD DAVIDSON is the president and trustee of the R. Howard Webster Foundation, a Montreal-based philanthropic foundation that supports youth, education, healthcare and research across Canada.

He is also president of Imperial Windsor Group Inc. and a director and vice-chairman of the Board of Nuera Inc.

His tenure with the Webster family enterprises spans more than 40 years. His business experience includes manufacturing, transportation, food processing, media and communications, real estate, and sports and recreation.

As a strong supporter of youth and education, Davidson currently chairs the Concordia University Foundation and its Investment Committee; is a member of the Hewitt Foundation Grants Committee; a director of The MEG Foundation; a director of the Adaptive Sports Foundation; and a director of The Forest & Stream Club.

Davidson was awarded the title of Governor Emeritus by Concordia in 2014 following 12 years of service to the Board of Governors and its committees. In 2018, he was awarded an Honorary Life Membership in McGill University's Alumni Association.

Davidson holds a Bachelor of Commerce from Concordia.

"ITAKE PRIDE IN CONCORDIA'S INNOVATIVE SPIRIT — IT'S A SPIRIT THAT IS BECOMING KNOWN ALL OVER, IN OUR COMMUNITY, OUR COUNTRY AND THE WORLD."



About Humberto Santos, BComm 75, MBA 79

Santos was a Concordia graduate and one of the finest friends of the university. An immigrant from Portugal, he enrolled in night classes at Sir George Williams University in 1965, earning a Bachelor of Commerce from Concordia in 1975, and a Master's of Business Administration in 1979.

He went on to a brilliant and demanding business career, but never forgot his alma mater. He served for six years on the university's Board of Governors, chaired the university's Annual Giving Campaign, and at the time of his death, was chairman of the Major Gifts division of the Capital Campaign. He often walked in the annual Concordia Shuffle, raising thousands of dollars for students.

In 1996, Santos won the Alumni Award of Merit, the highest honour conferred by Concordia's three alumni associations. In 1998, the Alumni Award of Merit was renamed the Humberto Santos Award of Merit in his honour.

John F. Lemieux Medal

Presented to a member of the Concordia community whose trailblazing spirit and next-generation approach in the pursuit of excellence challenges current-day boundaries.

NOMINATOR: Nadia Chaudhri

"Harriet de Wit is a prominent scientist, an influential thinker and an outstanding advocate for Concordia, whose lifetime's achievements in science are worthy of recognition."

HARRIET DE WIT is a professor in the Department of Psychiatry and Behavioral Neuroscience and the Grossman Institute for Neuroscience at the University of Chicago.

She is a researcher who studies the behavioural and neurobiological effects of drug abuse in humans to understand why people use drugs and which individuals are at high risk for problematic drug use. She has studied a wide range of drugs, including alcohol, nicotine, stimulant drugs, cannabis and most recently, MDMA (ecstasy) and LSD.

De Wit obtained her PhD in experimental psychology from Concordia in 1981 under the supervision of Professor Jane Stewart. Her research at Concordia set the stage for her future career in addiction research. Some of the behavioural procedures she developed in her doctoral research with Stewart have become standard methods in current addiction studies.

She serves on the editorial boards of several journals and is a principal editor of the journal, *Psychopharmacology*. She was the 2019 recipient of the Distinguished Achievement Award from the European Behavioural Pharmacology Society. De Wit currently serves as director of a training grant on addiction from the National Institute on Drug Abuse.

"ITAKE PRIDE IN CONCORDIA'S WORLD REPUTATION FOR ACADEMIC EXCELLENCE. FOR A RELATIVELY SMALL LOCAL UNIVERSITY, IT HAS ESTABLISHED A WORLD REPUTATION FOR SCHOLARSHIP, PARTICULARLY IN PSYCHOLOGY."



About John F. Lemieux, BA 66

Lemieux was a senior counsel at the national law firm Fraser Milner Casgrain in Montreal. In his early career, Lemieux acted as counsel to several First Nations groups and was the Inuit of Quebec's chief negotiator for the historic 1975 James Bay & Northern Quebec Agreement. His business experience included serving as chairman of Milan-based construction firm Torno Quebec and president and CEO of Oerlikon Aerospace Canada.

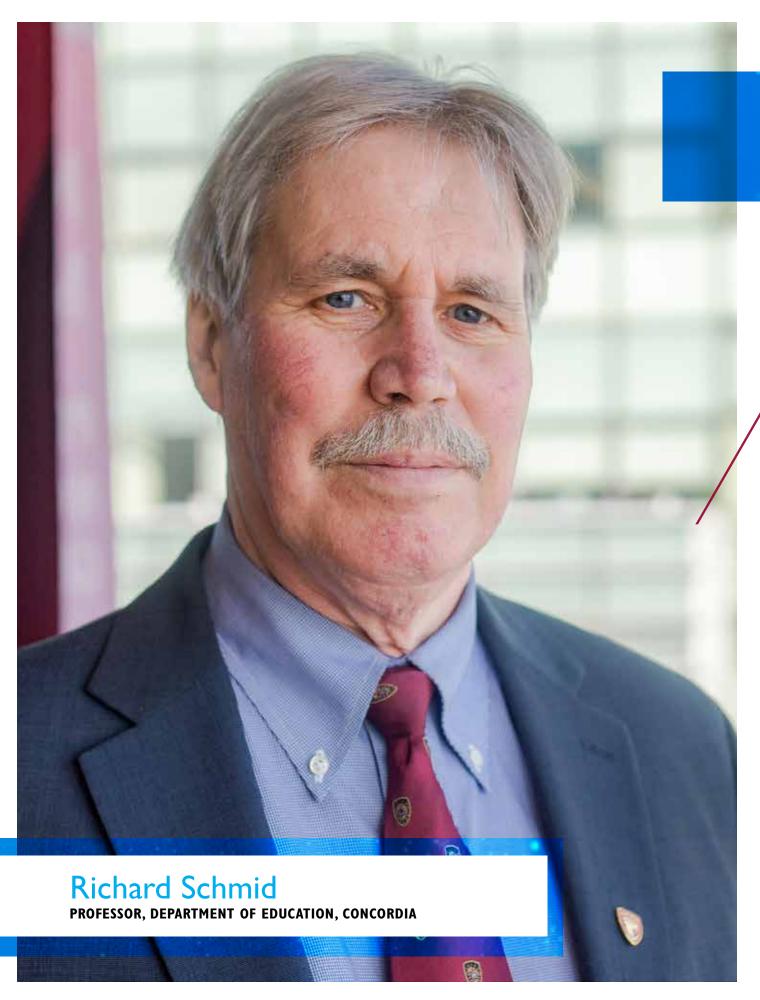
Lemieux served on the Loyola Alumni Association's Board of Directors from 2004-2014. He co-chaired the association's successful \$4-million Loyola Refectory Restoration Campaign. He was the association's representative on Concordia's Board of Governors from 2006-2012.

In 2015, he established the John F. Lemieux Fellowship in Genocide and Human Rights Studies to enable emerging leaders to help prevent future mass atrocities.

Among his many volunteer commitments, Lemieux was president of the University Club of Montreal and was the co-founder and president of Myeloma Canada, a national organization involved in the search for a cure for multiple myeloma.

Concordia mourned the passing of Lemieux on July 15, 2017. To honour his legacy and lifetime of school spirit, the Concordia University Alumni Association created the John F. Lemieux Medal in 2018.





Honorary Life Membership

Awarded to a non-graduate who has demonstrated a long-term commitment of outstanding service to the alumni association and/or university.

NOMINATOR: Robert M. Bernard

"A fitting tribute to Richard's lifetime career of service to Concordia University and to the hundreds of graduate students his work has touched over the last 40 years; an amazing story of dedication and service in five areas of academics."

RICHARD SCHMID has been at Concordia since 1977 and is a professor in the Department of Education where he teaches educational technology in the graduate program. Since 1981, he has served as department chair for almost 20 combined years. His managerial approach is to support faculty and staff to be the best that they can be — not as a director, but as a facilitator. Since those early days, the Department of Education has become one of the top ranked education units in Canada.

Schmid organized several highly successful conferences in educational technology (Ed Tech), primarily involving Concordia's alumni — the university has more than 1,500 MA and PhD Ed Tech graduates. He served as program chair for the Canadian Society for Studies in Education when Concordia hosted Canada's Federation for the Humanities and Social Sciences Congress in 2010. The largest ever, this event featured a keynote from the Honourable Ed Broadbent and the launch of the Canadian Education Deans' Accord on Indigenous Education.

A prolific researcher, Schmid fosters empowerment and attention to issues of social justice with NGOs and the community.

"I TAKE PRIDE IN CONCORDIA'S COMMITMENT TO A DIFFERENT CLIENTELE THAN IS OFTEN THE CASE FOR UNIVERSITIES. IT SERVES A WORKING POPULATION. PEOPLE WHO ARE PROFESSIONAL, WHO ARE PART-TIME, WHO HAVE FAMILIES. WORKING WITH PEOPLE WHO ARE ALREADY EMBEDDED IN THE COMMUNITY IS A DISTINCTIVE SOURCE OF PRIDE FOR CONCORDIA AND IT HAS CONTINUED THAT MISSION FOR AT LEAST THE 41 YEARS THAT I HAVE BEEN HERE."

Benoît Pelland Distinguished Service Award

Awarded to a graduate who has demonstrated a long-term commitment of outstanding service to the alumni association and university.

NOMINATOR: Joseph Capano

"Georges Paulez is easily characterized as a tremendous volunteer, always steadfast in his dedication to Concordia and the Montreal community."

GEORGES PAULEZ is the managing director and CEO of MIRABAUD Canada Inc., responsible for all strategic development, management and regulatory oversight. In 2011, in addition to his Canadian responsibilities, Paulez was interim CEO of MIRABAUD (Middle-East) Ltd., based in Dubai, UAE — a bank that provides corporate finance, mergers and acquisitions as well as portfolio management services to the Gulf, Middle East and North Africa regions.

He received his certification as a corporate director from the Institute of Corporate Directors in 2005.

He is an active member Concordia's Board of Governors and chairs the Audit Committee. Paulez is past president and director emeritus of the John Molson School of Business Advisory Board, past director of the St. Mary's Hospital Foundation, the McCord Museum, the Shawbridge Golf Club and past board advisor of the Lac Marois Country Club.

Paulez received a Bachelor of Commerce from Concordia in 1977 and has been a chartered accountant since 1983.

"CONCORDIA IS A GREAT INSTITUTION AND I'VE RECEIVED A WHOLE LOT FROM CONCORDIA OVER THE YEARS. NOT ONLY IN TERMS OF EDUCATION, BUT IN TERMS OF OPPORTUNITIES, IN TERMS OF LEARNING, IN TERMS OF PERSONAL GROWTH... WE HAVE A LONG HISTORY TOGETHER AND IT'S REALLY A PART OF MY LIFE."

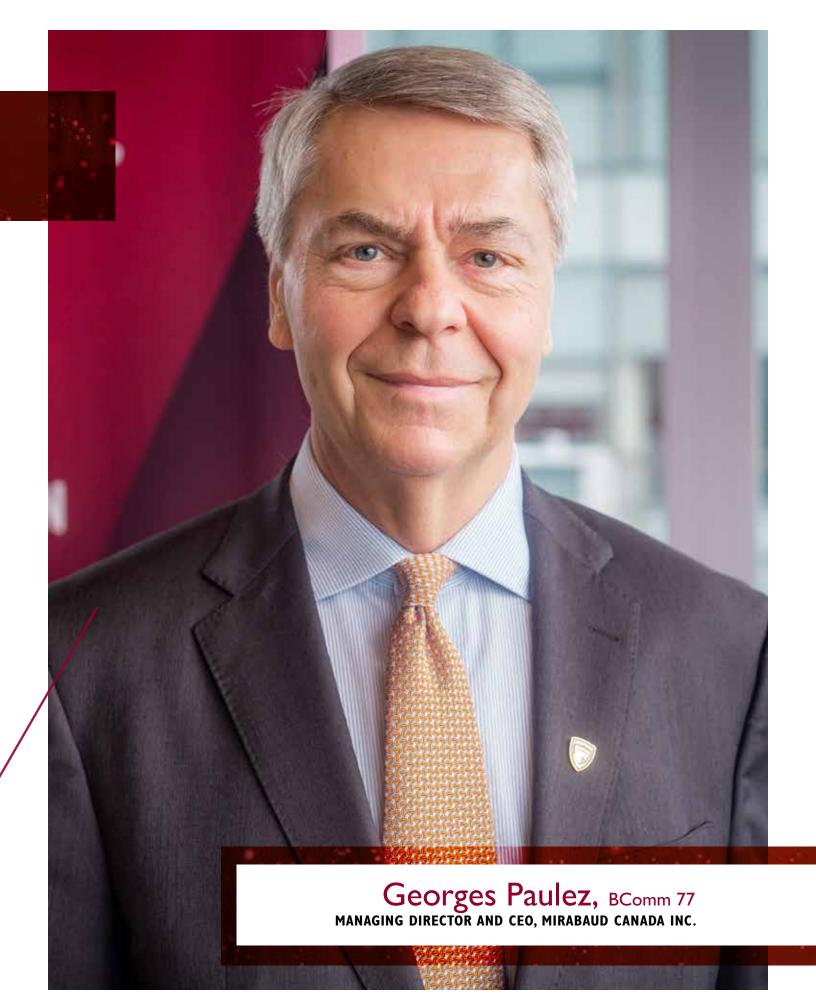


About Benoît Pelland, BComm 89

Pelland was a member of the Concordia University Alumni Association from 1990 to 1998, and was its president from 1992 to 1994. Many people will remember his enthusiastic participation in the Loyola/Concordia Golf Tournament, including on the organizing committee.

He represented Concordia alumni on the university's Board of Governors from 1996 to 1999 and was active for many years as a canvasser for the Annual Giving campaign.

Pelland was also a member of the Advancement and Alumni Relations (now University Advancement) task force from October 1998 to October 1999, which played a key role in reconfiguring the department.

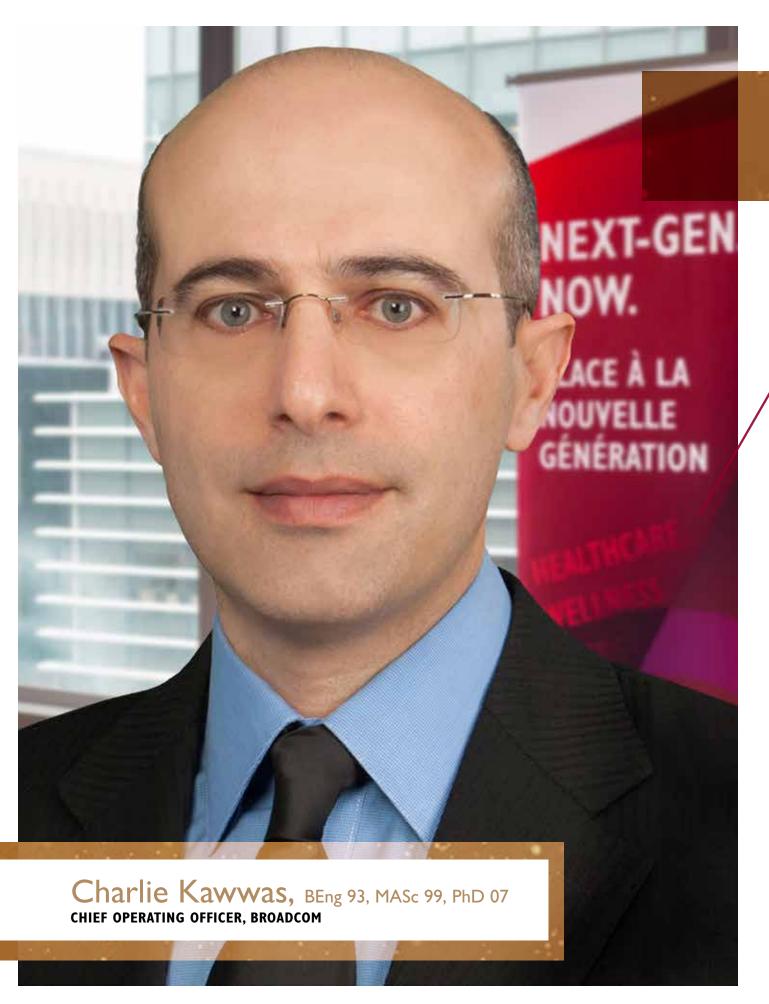




As we celebrate our 2020 Alumni Recognition Award winners, we look back at our previous recipients and take pride our distinguished community.







Alumnus/Alumna of the Year

Awarded to a graduate who has demonstrated professional excellence and community leadership.

NOMINATOR: Amir Asif, Michelle Miatello

"Charlie Kawwas is a three-time Concordia graduate in electrical engineering and is a leader and expert in global sales and marketing."

CHARLIE KAWWAS is Chief Operating Officer at Broadcom, an international technology leader, responsible for Global Operations which includes worldwide manufacturing, outsourcing, procurement and logistics, planning and quality programs. Additionally, he is responsible for sales for the Semiconductor and Brocade Storage Networking businesses and Corporate Marketing for all of Broadcom.

Kawwas received a Bachelor of Engineering (computer engineering), Master of Applied Sciences and a PhD in electrical and computer engineering from Concordia. He was presented both the Computer Engineering and Chait medals, awarded to the highest ranking student graduating with a Bachelor of Engineering degree.

He began his career as an engineer with Nortel in Montreal and was later promoted to lead Product Line Management for the company's optical ethernet portfolio. In 2005, Kawwas joined Agere to lead the enterprise networking business as a director of Marketing. Through the LSI acquisition, he became vice-president of Marketing for its Networking and Storage Products group. In 2010, he was promoted to senior vice-president of Worldwide Sales for LSI which was later acquired by Avago and then Broadcom. Under his leadership, annual revenues grew from \$2 billion in 2013 to more than \$22 billion in 2019.

"I CHOSE TO DO MY MASTER'S AND PHD AT CONCORDIA BECAUSE IT OFFERED ME THE OPTION TO DO THOSE DEGREES AT NIGHT WHILE WORKING FULL-TIME, AN OPTION MOST OTHER SCHOOLS DO NOT OFFER. I WAS ABLE TO COMBINE MY PROFESSIONAL AND INDUSTRY EXPERIENCES WITH MY GRADUATE STUDIES AND THAT WAS A HUGE BENEFIT FOR ME AND MY CAREER."

MBA Alumnus/Alumna of the Year

Awarded to an MBA graduate who has demonstrated outstanding professional achievement and dedication to both the community at large and the university.

NOMINATOR: Anne-Marie Croteau

"Ana Marinescu is an accomplished entrepreneur, a champion for women and diversity and a most active member of the Concordia community."

ANA MARINESCU is the founder of URBANA Marketing and the manager of En mode croissance — Quebec's first fashion accelerator. By her mid-20s, she had already founded two ventures.

She has played an active role in Montreal's entrepreneurial ecosystem for more than 15 years, fostering local and global connections. She has worked with more than 40 non-profit organizations and helped raise more than \$15 million.

Marinescu enjoys teaching part-time at Concordia's John Molson School of Business (JMSB), where she graduated as "MBA of the year" in 2009. She created and manages the first accelerator dedicated to Quebec's fashion industry, mmode. Ana was highly involved in establishing ICMtl, the first incubator for cultural and creative entrepreneurs in Quebec, which enabled entrepreneurship to be recognized as a discipline at the college level in Quebec by the Ministry of Education.

She is appreciated as an emcee, speaker, panelist, business coach, facilitator and connector, and she is recognized for putting relationship building and value creation at the core of her daily practice.

After founding the JMSB Women in Business Conference in 2008 and Mentorship Program in 2007, Marinescu now spearheads the Initiative for Entrepreneurial Diversity and Inclusion. Ana is a mentor and sits on several boards, including for the Lasalle College entrepreneurship program and the National Bank Initiative in Entrepreneurship and Family Business.

"I SOMETIMES JOKE THAT I HAVE BURGUNDY BLOOD — IT RUNS DEEP IN MY VEINS. I HAVE AN INSTANT CONNECTION WITH OTHER CONCORDIA ALUMNI WHEN WE FIND OUT THAT WE SHARE THIS PATH. I BELIEVE SO STRONGLY IN OUR STUDENTS, IN OUR FUTURE GENERATION OF BUSINESS LEADERS. BEING PART OF THE CONCORDIA COMMUNITY IS A GREAT PRIDE AND SOMETHING THAT IS VERY MUCH PART OF MY IDENTITY."



International Excellence Award

Awarded to a graduate or community of graduates outside of Montreal who, through a lifetime contribution of exceptional leadership and outstanding volunteer service in the alumni community or country, has enhanced the reputation and prestige of the alumni association and university.

The Concordia University Hong Kong Foundation





"This prestigious award is presented to volunteers who demonstrate tremendous dedication and service to Concordia. With more than two decades of extraordinary service to the university, the CUHKF is truly a most deserving recipient."

THE CUHKF was established in April 1999 as a charitable organization under the Inland Revenue Ordinance of Hong Kong. An inauguration ceremony was held on November 8, 1999.

The CUHKF's mission is to raise funds to provide scholarships for students in China and Hong Kong who wish to pursue tertiary education at Concordia. This year marks the 20th anniversary of the CUHKF, celebrated with a gala dinner on September 5, 2019, in Hong Kong. Since its establishment, the CUHKF had awarded 135 scholarships by the end of 2019.

The foundation's patrons and executive members have tirelessly contributed their time and efforts to enable the foundation to honour its goal and mission over the past 20 years.

The gala raised \$370,000 CAN to be shared between the CUHKF and the Campaign for Concordia: Next-Gen. Now.



Alumni Award for Innovative Teaching

Awarded to a member of Concordia's faculty who embraces innovation in his/her field of research, sharing of knowledge, teaching ability and/or accessibility to students.

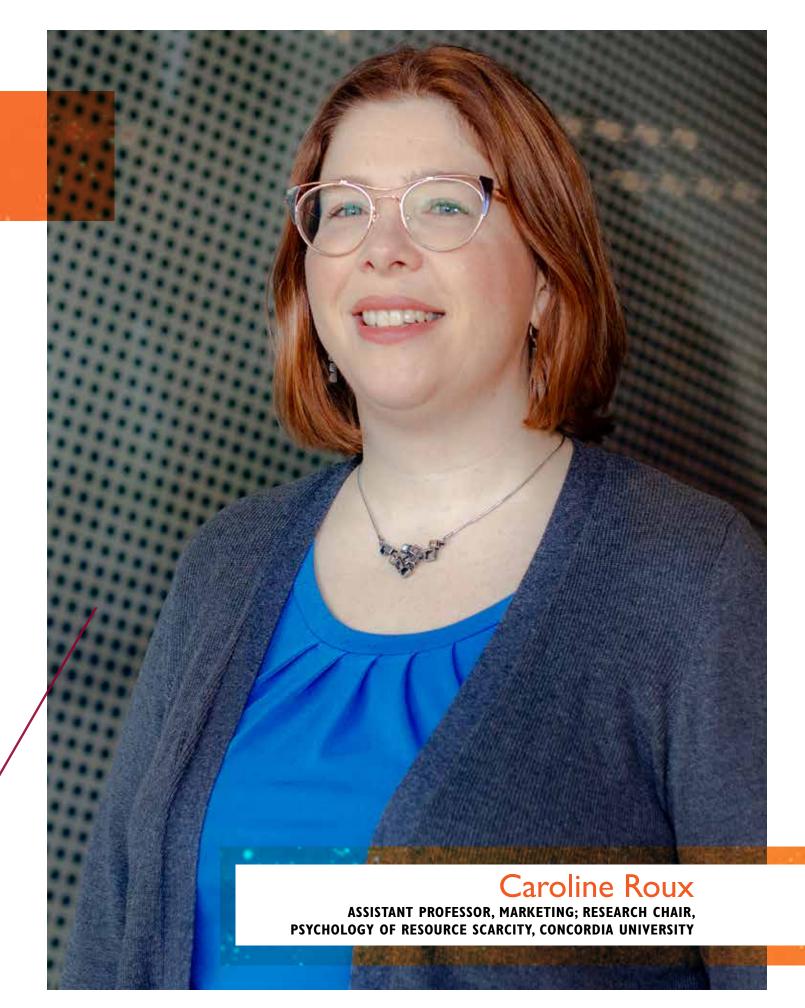
NOMINATORS: Laura Goodyear, Francis Jarry, Amalia Dinut

"A ground-breaking, multidisciplinary researcher and a passionate, dedicated and inspiring teacher at Concordia's John Molson School of Business."

CAROLINE ROUX is an assistant professor of Marketing and currently holds the Concordia University Research Chair in Psychology of Resource Scarcity. Her primary area of research explores how experiencing resource scarcity affects individuals' cognitions, judgment and behaviour. Caroline applies insights gained through her research to her teaching and mentoring as most students say they do not have enough knowledge or experience with the consequences of resource scarcity.

Caroline's main teaching philosophy is to educate and entertain, because she believes the best way to learn is by having fun. She also strives for flexibility, relevance beyond the classroom, inclusion, fairness in her teaching and strongly encourages her students to payforward the mentoring she provides. Caroline received the 2018 John Molson School of Business Dean's Award for Excellence in Teaching and the 2019 President's Excellence in Teaching Award for New Teacher.

"THE SKILLS YOU LEARN IN HIGHER EDUCATION ARE SKILLS THAT ARE HARD TO LEARN ON YOUR OWN. SKILLS LIKE CRITICAL, ANALYTICAL AND STRATEGIC THINKING IN PARTICULAR IN A BUSINESS SCHOOL. THESE ARE ALL SKILLS THAT ARE VERY USEFUL THROUGHOUT YOUR LIFE, BOTH PROFESSIONALLY AND PERSONALLY, AND HELP YOU BE A BETTER CITIZEN, BETTER INDIVIDUAL AND **BETTER EMPLOYEE OR LEADER."**





Joanne Beaudoin, BA 83
BOARD MEMBER, MONTREAL WEST ISLAND INTEGRATED UNIVERSITY HEALTH AND SOCIAL SERVICES CENTRE

Outstanding Staff Award

Awarded to a Concordia University staff member who has made an exceptional contribution to the alumni association or to the university community.

NOMINATORS: Ted Stathopoulos, Danielle Tessier, Claude Bedard

"A role model in serving the university community in an exemplary way and an instigator of innovative successful student-support programs."

JOANNE BEAUDOIN joined Concordia's staff in 1990, but her links to the university go back to the 70s, when she would visit her father in his office in Bishop Court, when he was the director of Facilities Planning.

Beaudoin started her undergraduate degree in psychology, took a women's studies elective and was hooked. She followed up on her bachelor's in women's studies with a master's in feminist studies at the University of Toronto where she studied feminism and pacifism in the Quebec context.

Beaudoin joined Concordia's Office of Research Services in 1990, then was the supervisor at the Birks Student Service Centre for a few years in the mid-90s — where she met her future husband — before landing at the School of Graduate Studies, where she found "her perfect job".

Beaudoin volunteered as the vice-president of ACUMAE, her employee association, for 15 years. She is currently a board member of the Montreal West Island Integrated University Health and Social Services Centre (CIUSSS), served on Concordia's Board of Governors and University Senate as the staff representative and has served on a number of senior search committees.

She organizes annual food and gift drives in her department and she and her colleagues at the School of Graduate Studies help out at the annual Montreal Diet Dispensary's children's Christmas party — among other events and activities.

"HIGHER EDUCATION IS IMPORTANT BECAUSE IT OPENS MINDS AND HEARTS TO A MUCH BIGGER PICTURE. IT PROVIDES YOU THE TOOLS TO THINK ANALYTICALLY, SEE THE WORLD THROUGH A LENS THAT'S NOT JUST YOUR OWN AND EXPOSES YOU TO ALL KINDS OF IDEAS AND WAYS OF APPROACHING PROBLEMS. I THINK IT MAKES PEOPLE BECOME BETTER GLOBAL CITIZENS."

Young Alumnus/Alumna of the Year

Awarded to a recent graduate with a record of exemplary service to his/her community and/or profession.

NOMINATOR: Scott Irwin

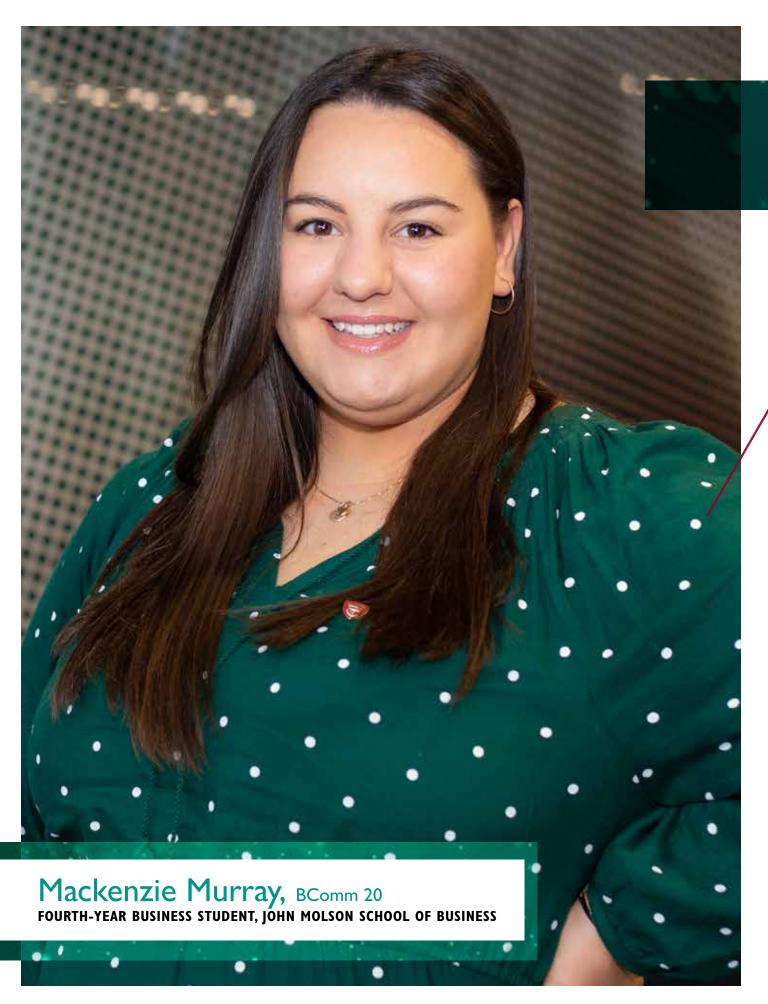
"Katherine Rossy is a dynamic, influential, internationally acclaimed early-career scholar whose research is making a major impact on the field of human rights and humanitarian aid."

KATHERINE ROSSY is a historian with interdisciplinary expertise in international organizations, humanitarian systems, and disaster and emergency relief operations. She has more than 10 years of teaching and research experience in Canada, France and the United Kingdom and is open to meaningful collaboration with the private and public sectors.

She completed her PhD at Queen Mary University, London (UK), where she examined the United Nations' recovery operations toward displaced children after World War II (WWII). Her research as a Social Sciences and Humanities Research Council (SSHRC) postdoctoral fellow continues in the area of post WWII child emergency humanitarianism to the Universal Declaration of Human Rights (1939-1948).

"I TAKE PRIDE IN CONCORDIA'S OPENNESS, IT'S MULTICULTURAL STUDENT BODY, ITS STELLAR INTERNATIONAL REPUTATION, ITS INCLUSIVITY AND ITS ABILITY TO ENGAGE WITH CONTEMPORARY ISSUES IN THE WORLD TODAY, TO REMAIN CIVICALLY ACTIVE AND TO BE TRANSPARENT AND OPEN."





Outstanding Student Leader Award

Awarded to a Concordia student leader who is an outstanding contributor to student life and the university community.

NOMINATORS: Paige Hilderman, Alex Oster, Terry Kyle

"Mackenzie Murray is a caring, compassionate, engaged student leader who created a better student life experience for all those who come after her."

MACKENZIE MURRAY was a fourth-year business student at the John Molson School of Business and has been involved in the Commerce and Administration Students' Association (CASA) since her first year. She found her passion for student leadership at orientation frosh and has loved it ever since.

Murray has been a strong advocate for implementing training for all orientation frosh participants and has shown leadership in social activism within CASA. She has overseen charitable events and developed policies alongside the CASA Board of Directors. Mackenzie has gained a lot joy from the Concordia community and has devoted her university years to sharing this joy with other students.

"HIGHER EDUCATION IS EXTREMELY VALUABLE TO ME. IT'S HELPED ME LEARN WHO I AM. I WAS LOST GOING INTO UNIVERSITY, I DIDN'T KNOW WHAT I LIKED OR WHAT I WANTED TO DO WITH MY LIFE. HIGHER EDUCATION HAS GIVEN ME THE OPPORTUNITY TO GROW AS A PERSON — TO BE THE BEST PERSON AND BEST VERSION OF MYSELF SO I CAN GIVE BACK THE MOST TO MY COMMUNITY AND SOCIETY."

BRAVO TO ALL OF OUR 2020 ALUMNI RECOGNITION AWARD RECIPIENTS!

